

WEYS • NASDAQ • WEEK ENDED 24 JUL 2026

Weekly Investor Report

Weyco Group Inc • Consumer Cyclical • Footwear & Accessories

LATEST CLOSE

38.22 USD

-2.5% latest week

Weekly setup

Constructive trend

The weekly trend is active. Price is 13.3% above the Trend Line and sits at 85.5% of its 52-week range. The latest completed week returned -2.5%, after a 0.5% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers. The latest news-sentiment score is 53/100. Near-term considerations: earnings are due in 5d.

Technical setup score 68/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

38.22 USD

24 Jul 2026

1W RETURN

-2.5%

latest completed week

4W RETURN

0.5%

short-term follow-through

12W RETURN

16.6%

quarterly tape

TREND BREADTH

63.5%

33 of 52 weeks active

VOLUME RATIO

1.0x

vs 13-week average

What is working

- The trend backdrop is active with a 33-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- 3 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-2.5%

Latest completed week; four-week move 0.5%.

INDICATOR STACK

80/71

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEWS SENTIMENT

53/100

39 relevant articles in the latest sentiment read.

EVENT RISK

5d

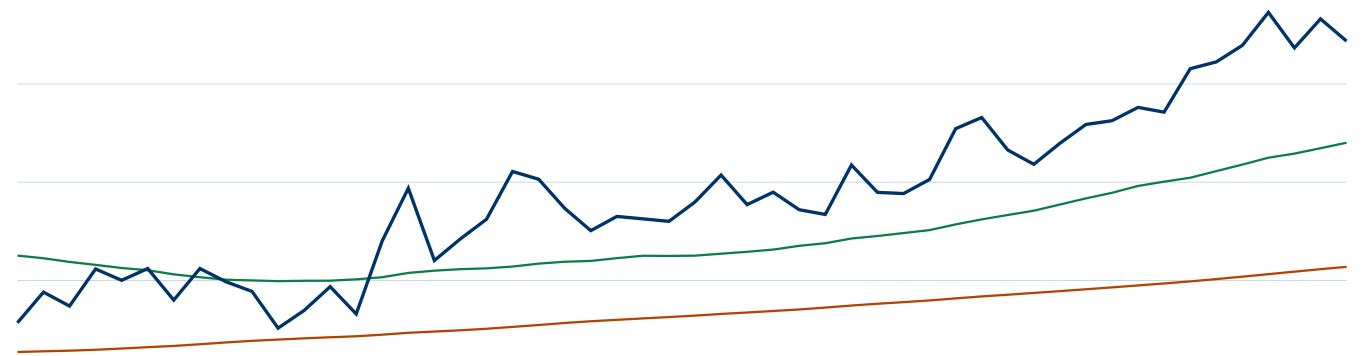
Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 13.3% above the Trend Line and sits at 85.5% of its 52-week range. The latest completed week returned -2.5%, after a 0.5% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 25.30 USD 40.41 USD Latest close sits at 85.5% of the 52-week range.	RANGE LOCATION 85.5% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 13.3% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 35.3% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -5.4% Distance from the latest 52-week high.

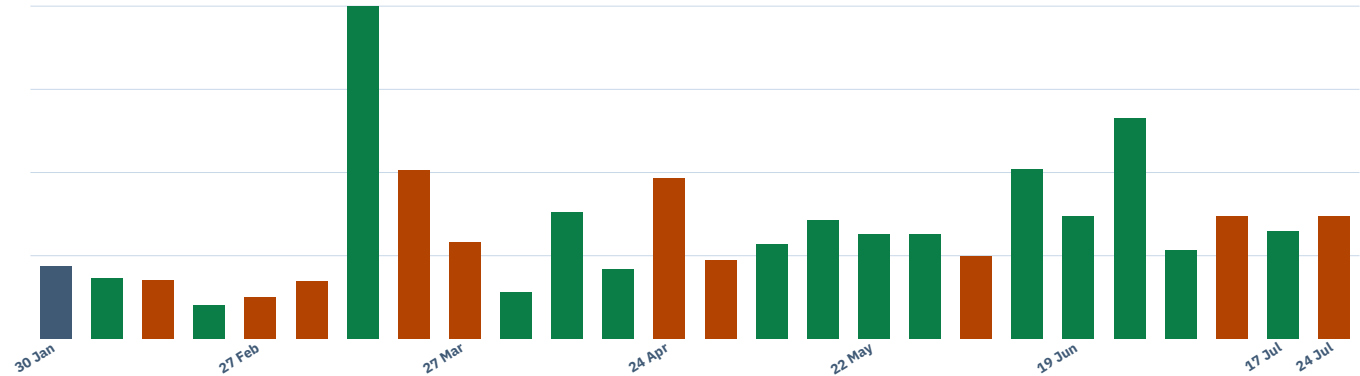
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 1.0x the 13-week average. Participation is around or above normal and provides reasonable confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 1.0x Latest volume versus the 13-week average.	BASELINE 85.8K 13-week average volume.	ONE-YEAR BASE 73.8K 52-week average volume.	LATEST WEEKLY VOLUME 89.1K Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

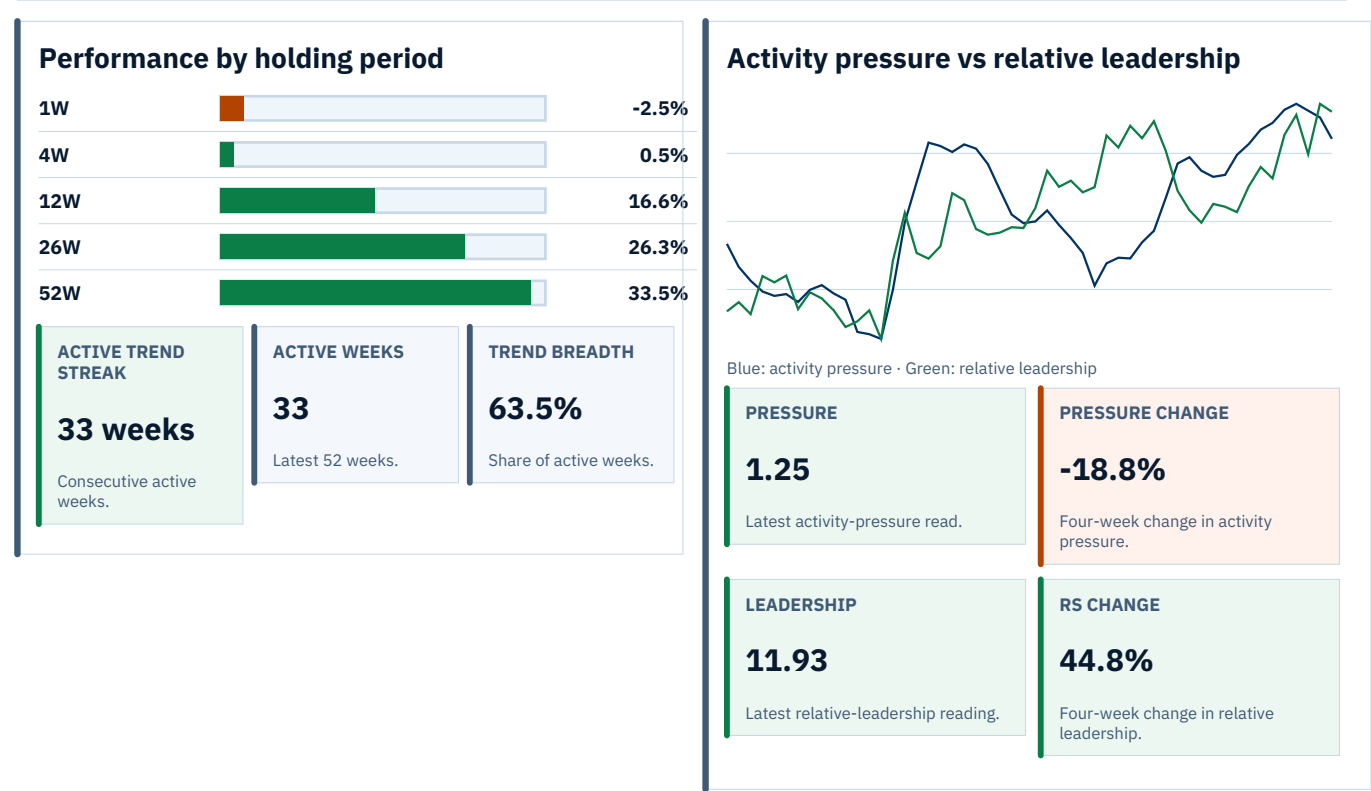
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 0.5% over four weeks, 16.6% over 12 weeks, and 33.5% over one year. The current trend has remained active for 33 consecutive weeks.



Technical setup scorecard

Trend		80
Momentum		66
Activity Pressure		71
Relative Leadership		89
Next-Week Expectancy		50
Volume		44
Smart Money		65
Risk Control		78

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 100% Available factor fields.	MODEL CONFIDENCE 96% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		97/100
Value		92/100
Quality		80/100
Momentum		78/100
Growth		8/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E Price divided by trailing earnings. 15.4x	GROSS MARGIN Gross profit retained from each unit of revenue. 43.1%
PRICE / SALES Market value relative to trailing revenue. 1.3x	OPERATING MARGIN Operating profit retained from revenue. 11.9%
EV / EBITDA Enterprise value relative to operating cash earnings. 8.0x	FREE-CASH-FLOW MARGIN Free cash flow generated from revenue. 19.0%
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value. 18.4%	RETURN ON INVESTED CAPITAL Operating return generated on invested capital. 14.4%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH-3.7%	DIVIDEND YIELD8.1%
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-19.0%	BUYBACK YIELD-0.0%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH79.9%	SHAREHOLDER YIELD8.1%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9	NET DEBT / EBITDA-2.2x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

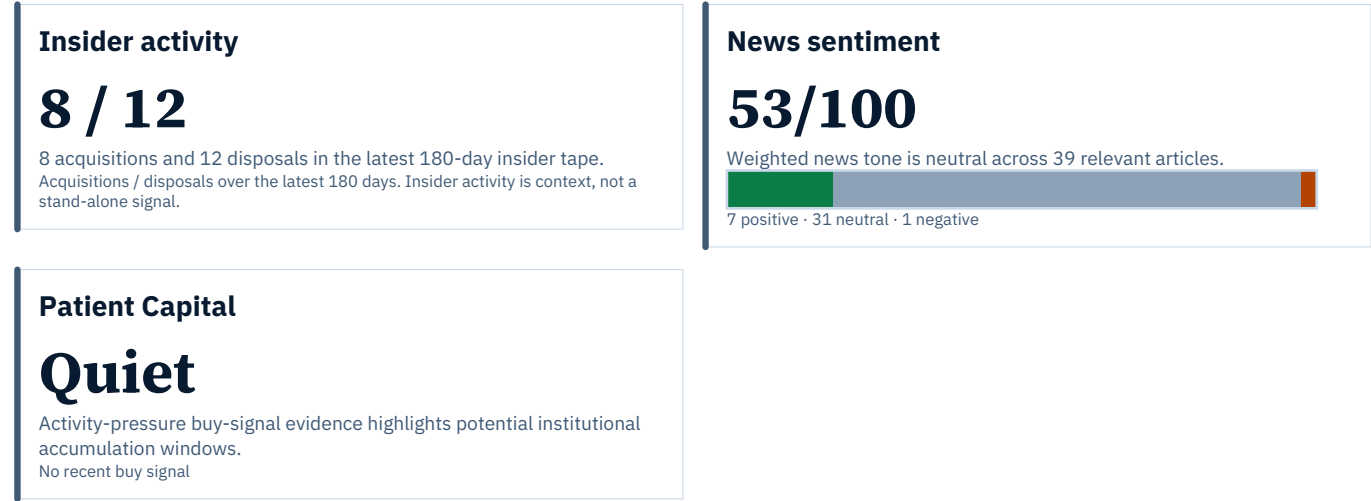
Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth ranks weakly; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
5d
Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.

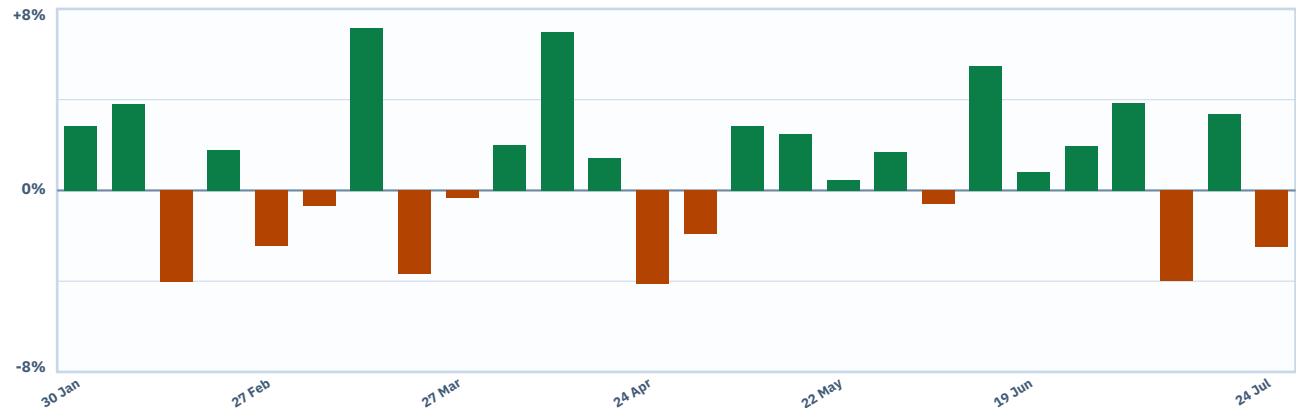
OPTIONS EXPECTED MOVE
-
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-5.4%
Distance below the 52-week high.

13-WEEK VOLATILITY
2.6%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
16 of 26
10 weeks finished lower.

BEST WEEK
+7.1%
Week of 13 Mar.

WORST WEEK
-4.1%
Week of 24 Apr.

LATEST WEEK
-2.5%
Week of 24 Jul.

Shape of recent returns

Strong gains		3
Modest gains		13
Flat weeks		-
Modest losses		8
Sharp losses		2

RECENT VOL
2.6%
13-week weekly-return volatility.

BASE VOL
4.4%
52-week weekly-return volatility.

UP/DOWN SPLIT
28/24
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
3.9% / -3.2%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Footwear & Accessories

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
4 / 14	-3.4%	42.9%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
WWW	NYSE	2.3%	10.3%	Inactive
CROX	NASDAQ	-1.8%	5.4%	Active
NKE	NYSE	-4.7%	2.3%	Inactive
WEYS	NASDAQ	-2.5%	0.5%	Active
SHOO	NASDAQ	-1.5%	-1.1%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	69/100	Trend, activity pressure, participation, and risk combine to a 69/100 tape read.	
Indicator analysis	79/100	Latest 12-week confirmation: trend 12/12, activity pressure 12/12, relative leadership 8/12.	Activity pressure 0.99; 3 reversal markers
Factors	86/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 68; Small Cap Core rank 12
SVQF	84/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 119.5 of 726
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	53/100	Weighted news tone is neutral across 39 relevant articles.	WEYS WEYCO Group Inc Price:38.220 Chg%:+0.270
Insiders	8 / 12	8 acquisitions and 12 disposals in the latest 180-day insider tape.	
Earnings	5d	Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -2.5% Latest completed week; four-week move 0.5%.	INDICATOR STACK 80/71 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEWS SENTIMENT 53/100 39 relevant articles in the latest sentiment read.	EVENT RISK 5d Next report is scheduled for 04 Aug 2026; event risk rises as the date approaches.		

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	38.22 USD	-2.5%	33.73 USD	28.24 USD	1.25	11.93	89.1K	On
17 Jul 2026	39.20 USD	3.4%	33.48 USD	28.13 USD	1.47	13.19	78.4K	On
10 Jul 2026	37.92 USD	-4.0%	33.25 USD	28.02 USD	1.53	5.16	88.8K	On
03 Jul 2026	39.49 USD	3.8%	33.06 USD	27.91 USD	1.60	11.43	64.4K	On
26 Jun 2026	38.03 USD	2.0%	32.76 USD	27.80 USD	1.54	8.23	160.3K	On
19 Jun 2026	37.30 USD	0.8%	32.47 USD	27.70 USD	1.41	1.30	88.7K	On
12 Jun 2026	37.00 USD	5.5%	32.18 USD	27.59 USD	1.34	3.12	123.0K	On
05 Jun 2026	35.08 USD	-0.6%	32.00 USD	27.50 USD	1.20	0.04	59.7K	On
29 May 2026	35.29 USD	1.7%	31.81 USD	27.41 USD	1.09	-4.08	76.2K	On
22 May 2026	34.70 USD	0.5%	31.51 USD	27.33 USD	0.89	-3.21	75.9K	On
15 May 2026	34.53 USD	2.5%	31.26 USD	27.25 USD	0.87	-2.78	85.8K	On
08 May 2026	33.70 USD	2.8%	30.99 USD	27.16 USD	0.93	-5.76	68.3K	On
01 May 2026	32.77 USD	-1.9%	30.72 USD	27.08 USD	1.07	-3.79	57.1K	On
24 Apr 2026	33.40 USD	-4.1%	30.53 USD	27.01 USD	1.01	-0.70	116.3K	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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