

HODO · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

House of Doge Inc. · Technology · Software - Application

LATEST CLOSE

0.92 USD

-20.0% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is - below the Trend Line and sits at 12.8% of its 52-week range. The latest completed week returned -20.0%, after a - four-week move. The latest news-sentiment score is 50/100. Near-term considerations: volume confirmation is below normal; earnings are due in 22d.

Technical setup score 32/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

0.92 USD

24 Jul 2026

1W RETURN

-20.0%

latest completed week

4W RETURN

-

short-term follow-through

12W RETURN

-

quarterly tape

TREND BREADTH

0.0%

0 of 4 weeks active

VOLUME RATIO

0.9x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- Next-week expectancy is negative at 0.00% based on similar historical setup states.

What to watch next

- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-20.0%

Latest completed week; four-week move -.

INDICATOR STACK

0/50

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 0.00%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

50/100

13 relevant articles in the latest sentiment read.

EVENT RISK

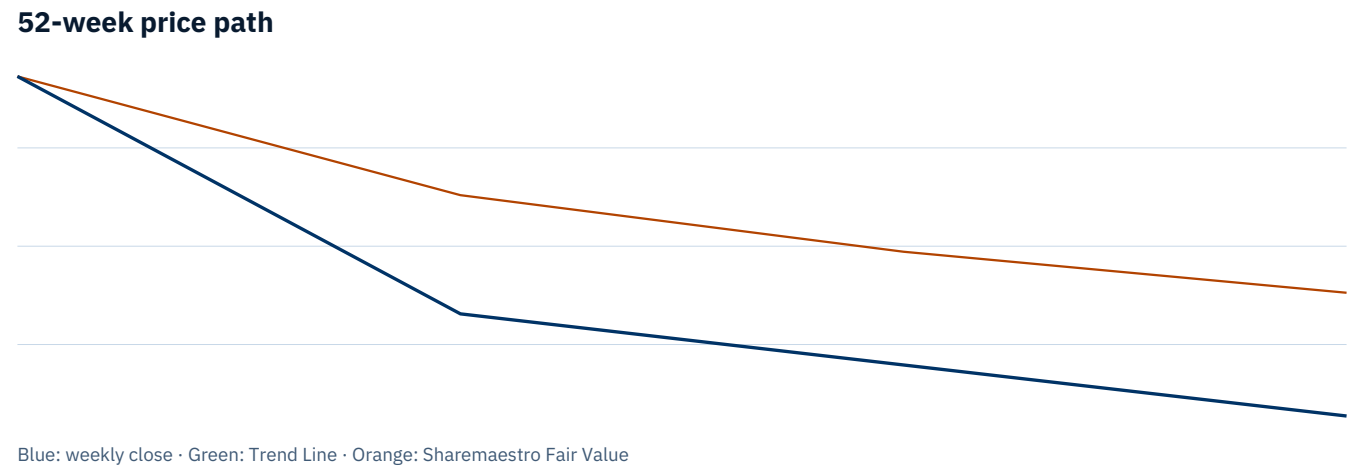
22d

Next report is scheduled for 21 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is - below the Trend Line and sits at 12.8% of its 52-week range. The latest completed week returned -20.0%, after a - four-week move.



Position in the 52-week range

TrendCloseFair

0.48 USD3.92 USD

Latest close sits at 12.8% of the 52-week range.

RANGE LOCATION

12.8%

Shows where the latest close sits between the 52-week low and high.

TREND DISTANCE

-

Price premium or discount versus the weekly Trend Line.

FAIR-VALUE GAP

-37.6%

Premium demand or model discount versus Sharemaestro Fair Value.

HIGH-WATER GAP

-76.5%

Distance from the latest 52-week high.

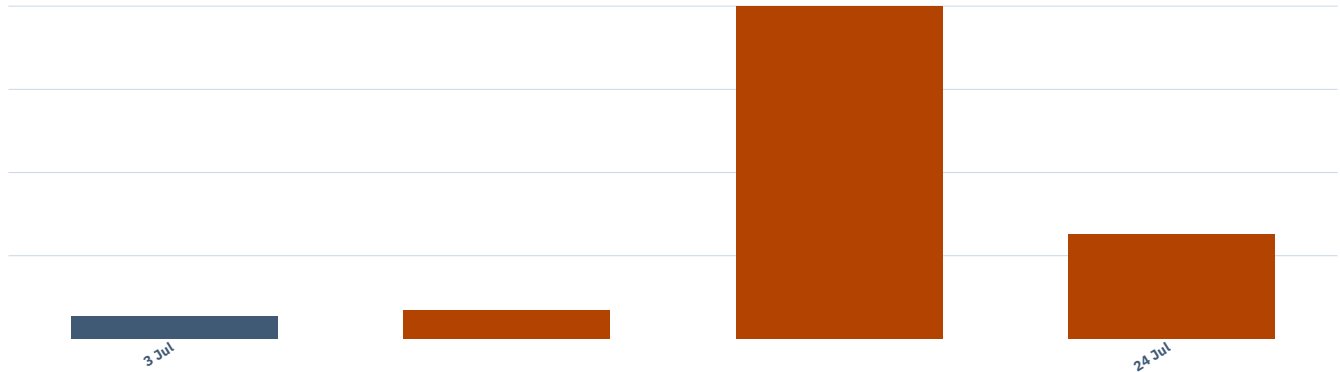
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.9x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.9x	4.5M	4.5M	3.9M
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.00 · 12-week average 0.00

12-week confirmation

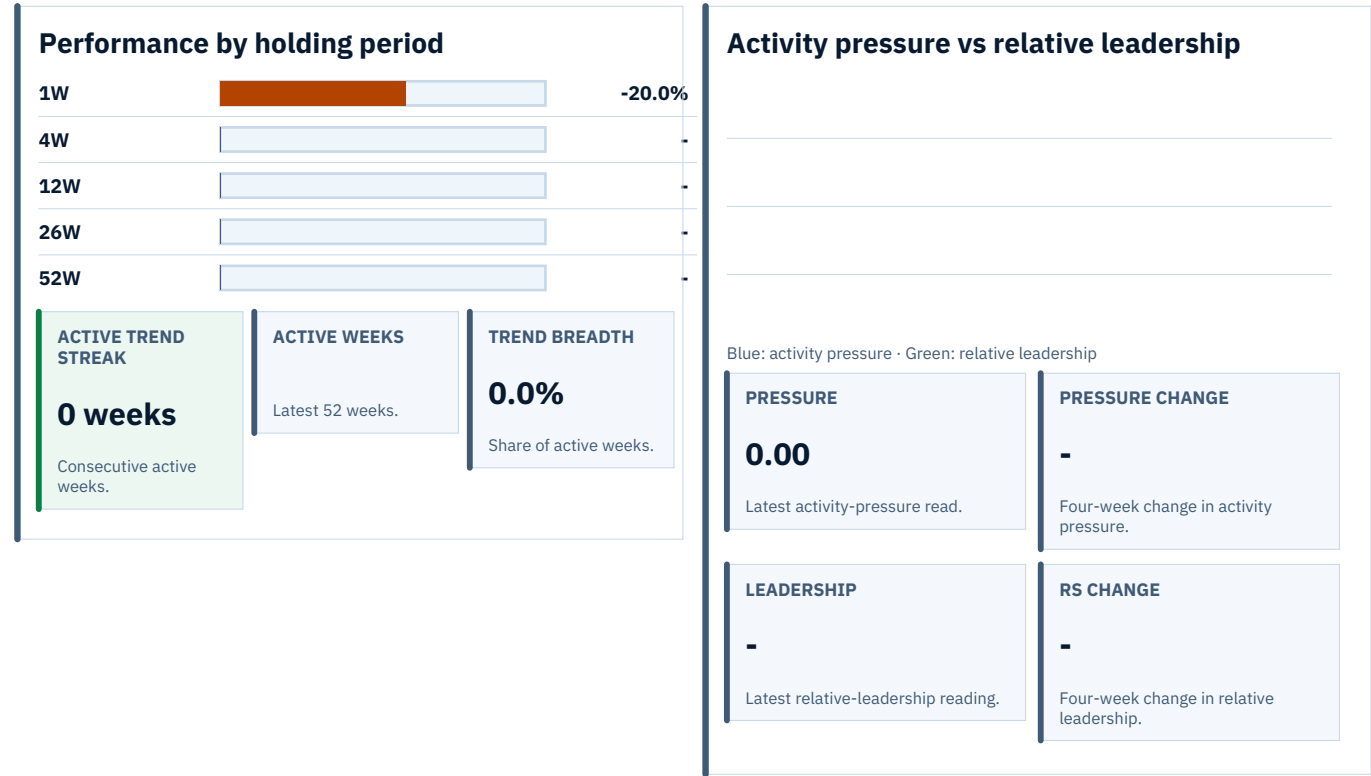
Signal	Read	Meaning
Trend active	0/4	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/4	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/4	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.00	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is - over four weeks, - over 12 weeks, and - over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		0
Momentum		50
Activity Pressure		50
Relative Leadership		50
Next-Week Expectancy		50
Volume		36
Smart Money		18
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

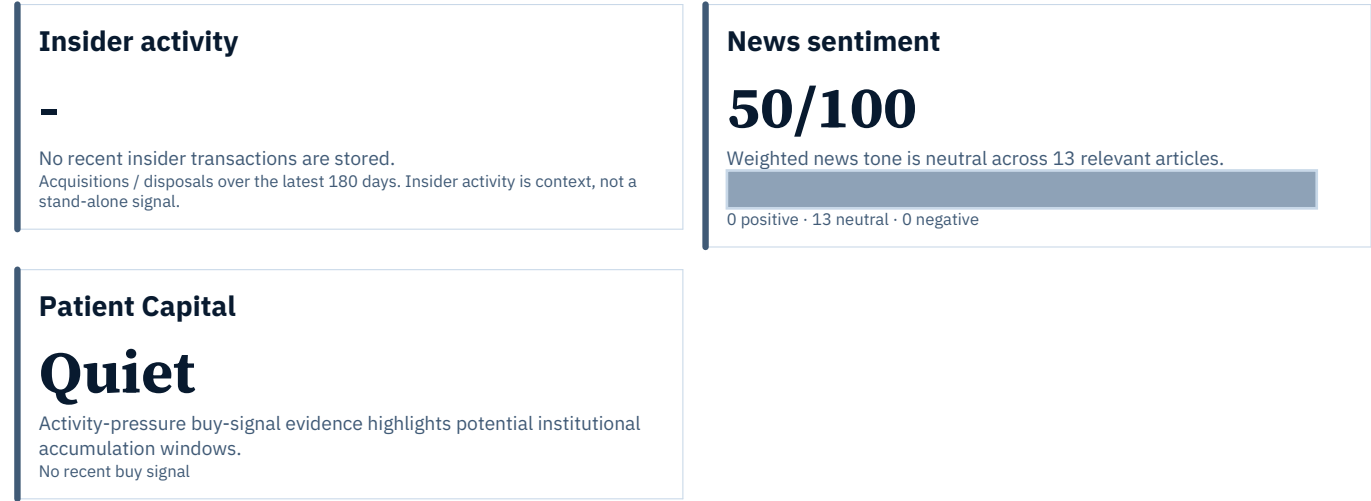
Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

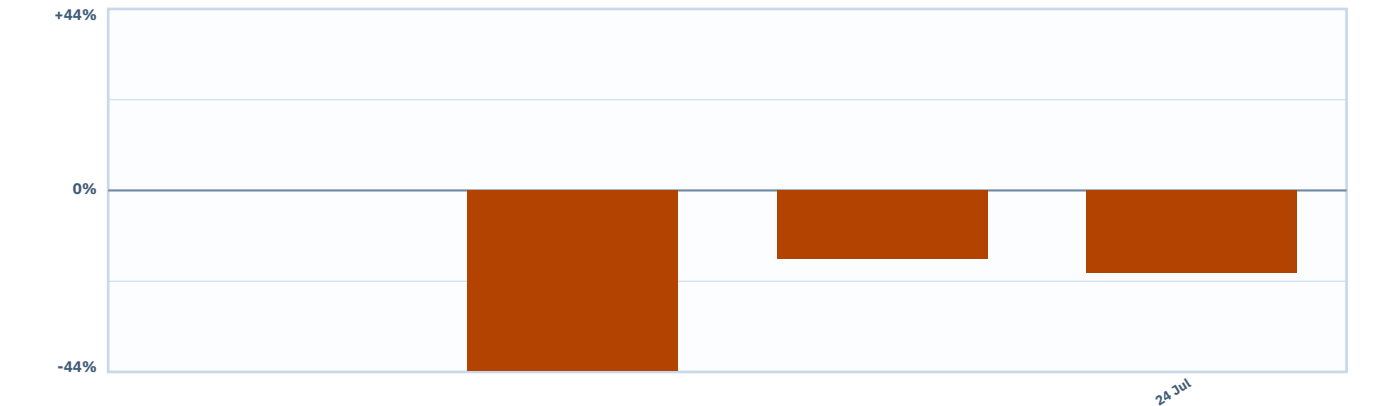
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 22d Next report is scheduled for 21 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -76.5% Distance below the 52-week high.	13-WEEK VOLATILITY 12.0% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 0 of 3 3 weeks finished lower.	BEST WEEK -16.7% Week of 17 Jul.	WORST WEEK -43.7% Week of 10 Jul.	LATEST WEEK -20.0% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td></td><td>-</td></tr><tr><td>Modest gains</td><td></td><td>-</td></tr><tr><td>Flat weeks</td><td></td><td>-</td></tr><tr><td>Modest losses</td><td></td><td>-</td></tr><tr><td>Sharp losses</td><td></td><td>3</td></tr></table>	Strong gains		-	Modest gains		-	Flat weeks		-	Modest losses		-	Sharp losses		3	RECENT VOL 12.0% 13-week weekly-return volatility. UP/DOWN SPLIT 0/3 Count of positive and negative weeks in the 52-week window.	BASE VOL 12.0% 52-week weekly-return volatility. AVERAGE SKEW - / -26.8% Average positive week versus average negative week.
Strong gains		-															
Modest gains		-															
Flat weeks		-															
Modest losses		-															
Sharp losses		3															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Technology

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -5.0% Average four-week return.	TREND BREADTH 63.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
AAPL	NASDAQ	-0.2%	17.4%	Active
ACN	NYSE	2.4%	15.3%	Inactive
PAYX	NASDAQ	-0.7%	13.7%	Active
CTSH	NASDAQ	1.5%	13.5%	Inactive
ADP	NASDAQ	-2.0%	11.9%	Inactive

Industry · US Software - Application

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE 3.9% Average four-week return.	TREND BREADTH 25.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
RNG	NYSE	16.9%	29.9%	Active
KARO	NASDAQ	1.0%	29.8%	Active
EVCN	NASDAQ	-4.0%	24.2%	Inactive
BILL	NYSE	-2.7%	22.5%	Inactive
YMM	NYSE	0.8%	20.5%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	28/100	Trend, activity pressure, participation, and risk combine to a 28/100 tape read.	
Indicator analysis	18/100	Latest 12-week confirmation: trend 0/4, activity pressure 0/4, relative leadership 0/4.	Activity pressure 0.00; No reversal markers
Next-Week Expectancy	Negative 0.00%	Next-week expectancy is negative with a 0.00% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	50/100	Weighted news tone is neutral across 13 relevant articles.	House of Doge Inc. (HODO) director discloses 266,362-share position
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	22d	Next report is scheduled for 21 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -20.0% Latest completed week; four-week move -.	INDICATOR STACK 0/50 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 0.00% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 50/100 13 relevant articles in the latest sentiment read.	EVENT RISK 22d Next report is scheduled for 21 Aug 2026; event risk rises as the date approaches.	

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	0.92 USD	-20.0%	-	1.47 USD	0.00	-	3.9M	Off
17 Jul 2026	1.15 USD	-16.7%	-	1.66 USD	-	-	12.3M	Off
10 Jul 2026	1.38 USD	-43.7%	-	1.91 USD	-	-	1.1M	Off
03 Jul 2026	2.45 USD	-	-	2.45 USD	-	-	828.1K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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