ASX WEEKLY EQUITY REPORT

AFG Weekly Report

Australian Finance Group Limited

AFG closed the latest completed week at 1.52 AUD. The 4-week return is -7.3% and the 12-week return is -24.4%. The trend backdrop is inactive, with activity pressure at -0.42.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Caution
Evidence score	32	Currency	AUD
Exchange	ASX	Country	AU
Sector	Financial Services	Industry	Mortgage Finance
Market cap	421.2M	Report page	Available online

OPEN	HIGH	LOW	CLOSE	VOLUME	TREND
1.63 AUD	1.65 AUD	1.49 AUD	1.52 AUD	3.1M	34.6%
weekly open	weekly high	weekly low	weekly close	latest week	18 of 52 weeks active

Company brief

Australian Finance Group Limited, together with its subsidiaries, engages in the mortgage broking business in Australia. It operates in Distribution and Manufacturing segments. The company is involved in the mortgage origination of home loans, commercial loans, and consumer asset finance, as well as distribution of own branded home loan products through its...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is sentiment: Weighted news tone is neutral across 37 relevant articles. The main constraint is indicator analysis: Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 0/12. The combined read is defensive, so risk control and evidence of stabilization matter more than headline upside.

Read	Pillar	Score	Detail
Primary support	Sentiment	49/100	Weighted news tone is neutral across 37 relevant articles.
Main restraint	Indicator analysis	14/100	Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 0/12.

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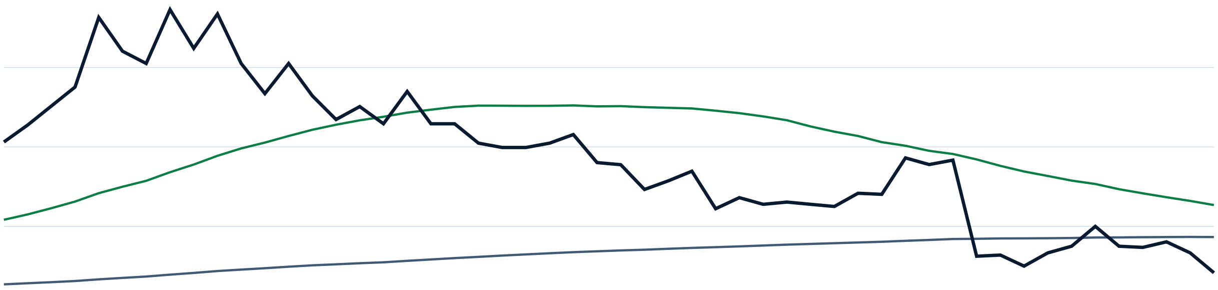
WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE	FAIR GAP	DRAWDOWN	RANGE	VOLUME
-16.8%	**-9.6%**	**-45.5%**	**4.1%**	**1.3x**
price vs Trend Line	price vs Fair Value	from 52-week high	52-week range	vs 13-week average

Pillar	Score	Read	Detail
1W	-5.6%	Negative	
4W	-7.3%	Negative	
12W	-24.4%	Negative	
26W	-24.7%	Negative	
52W	-26.7%	Negative	

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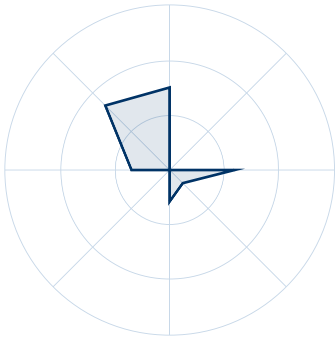
SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	19	Negative	
Momentum	11	Negative	
Activity Pressure	39	Neutral	
Relative Leadership	0	Negative	
Next-Week Expectancy	50	Neutral	
Volume	55	Neutral	
Smart Money	23	Negative	
Risk Control	0	Negative	

Current evidence clusters

Pillar	Score	Read	Detail
Price follow-through	-5.6%	Negative	Latest completed week; four-week move -7.3%.
Indicator stack	19/39	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	49/100	Neutral	37 relevant articles in the latest sentiment read.

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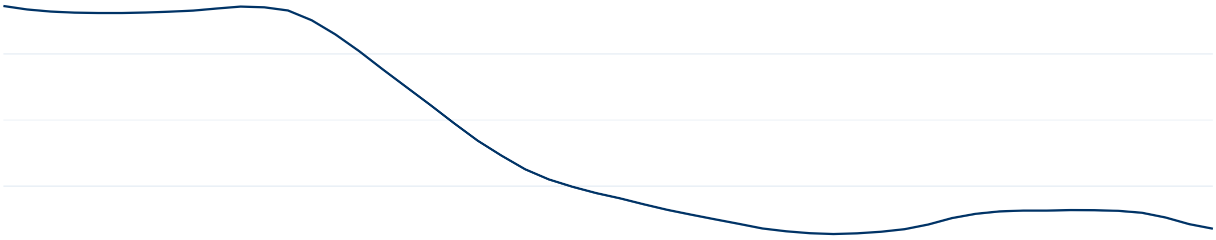
INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

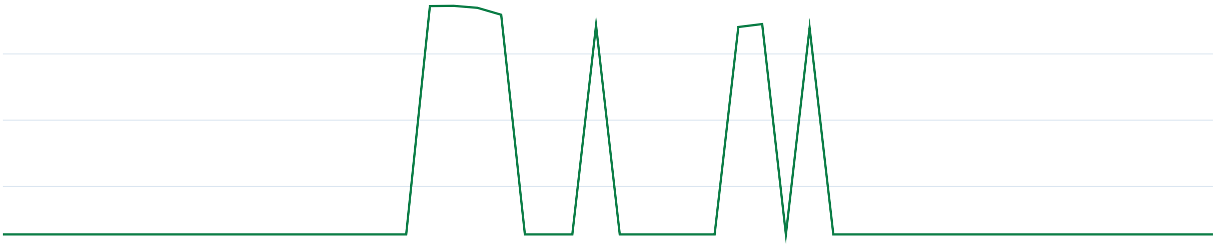
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.03 | 12-week average 0.09

Next-week expectancy path



Current Undecided 52.82% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	3/12	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.03	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	-0.42	Four-week pressure change -38.4%.
Relative leadership	-25.63	Four-week relative leadership change -21.8%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

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PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	3.1M	13W 2.4M | 52W 2.8M	1.3x vs 13-week average
Volatility	6.4%	52W 5.5%	24 upside weeks / 26 downside weeks
Average move	3.9%	-4.5%	Downside breadth 50.0%

Pillar	Score	Read	Detail
Participation	1.3x	Neutral	Latest volume versus the 13-week average.
Baseline	2.4M	Neutral	13-week average volume.
One-year base	2.8M	Neutral	52-week average volume.
Recent vol	6.4%	Neutral	13-week weekly-return volatility.
Base vol	5.5%	Neutral	52-week weekly-return volatility.
Up/down split	24/26	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	3.9% / -4.5%	Neutral	Average positive week versus average negative week.

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EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	26/100	Negative	Trend, activity pressure, participation, and risk combine to a 26/100 tape read.
Indicator analysis	14/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 0/12.
Factors	36/100	Negative	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	49/100	Neutral	Weighted news tone is neutral across 37 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	49/100	37 relevant articles. Australian Finance Group (ASX:AFG) Falls — Are Its Low P/E and EPS Growth Hiding an Opportunity?

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SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Financial Services	100	95 of 100	37.0%
Industry	AU Mortgage Finance	2	2 of 2	0.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
AMP	ASX	4.5%	36.1%	On
GDG	ASX	21.9%	28.8%	Off
PPT	ASX	-1.5%	24.6%	Off
RYD	ASX	16.7%	19.7%	Off
HUB	ASX	-2.2%	16.4%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
RMC	ASX	-1.9%	-3.1%	Off
AFG	ASX	-5.6%	-7.3%	Off

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ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

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EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	1.52 AUD	-5.6%	Off	-0.42	3.1M
17 Jul	1.61 AUD	-3.0%	Off	-0.28	1.7M
10 Jul	1.66 AUD	1.5%	Off	-0.20	2.1M
03 Jul	1.64 AUD	-0.3%	Off	-0.32	3.7M
26 Jun	1.64 AUD	-5.2%	Off	-0.31	3.8M
19 Jun	1.73 AUD	5.5%	Off	-0.55	728.6K
12 Jun	1.64 AUD	1.9%	Off	-0.59	237.4K
05 Jun	1.61 AUD	3.9%	Off	-0.43	4.7M
29 May	1.55 AUD	-3.1%	Off	-0.27	1.4M
22 May	1.60 AUD	0.3%	Off	0.10	2.7M

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