

T • NYSE • WEEK ENDED 24 JUL 2026

Weekly Investor Report

AT&T Inc. • Communication Services • Telecom Services

LATEST CLOSE

24.13 USD

10.6% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -3.7% below the Trend Line and sits at 49.0% of its 52-week range. The latest completed week returned 10.6%, after a 9.3% four-week move. The latest factor snapshot indicates quality ranks strongly versus its universe; growth is moderate; valuation is inexpensive relative to peers. Options positioning is mixed with 36/100 conviction, while the latest news-sentiment score is 65/100. Near-term considerations: earnings are due in 83d.

Technical setup score 45/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

24.13 USD

24 Jul 2026

1W RETURN

10.6%

latest completed week

4W RETURN

9.3%

short-term follow-through

12W RETURN

-7.6%

quarterly tape

TREND BREADTH

32.7%

17 of 52 weeks active

VOLUME RATIO

2.1x

vs 13-week average

What is working

- Price is above Fair Value, showing premium demand versus the model.
- Volume is elevated versus the 13-week average, confirming attention.
- Latest weekly return ranks in the strongest part of its sector group.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Activity pressure is negative, which weakens the current setup.
- Activity pressure is weak, so confirmation is not yet broad enough.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

10.6%

Latest completed week; four-week move 9.3%.

INDICATOR STACK

18/42

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Mixed

36/100 conviction; expected move 2.3%.

NEWS SENTIMENT

65/100

13 relevant articles in the latest sentiment read.

EVENT RISK

83d

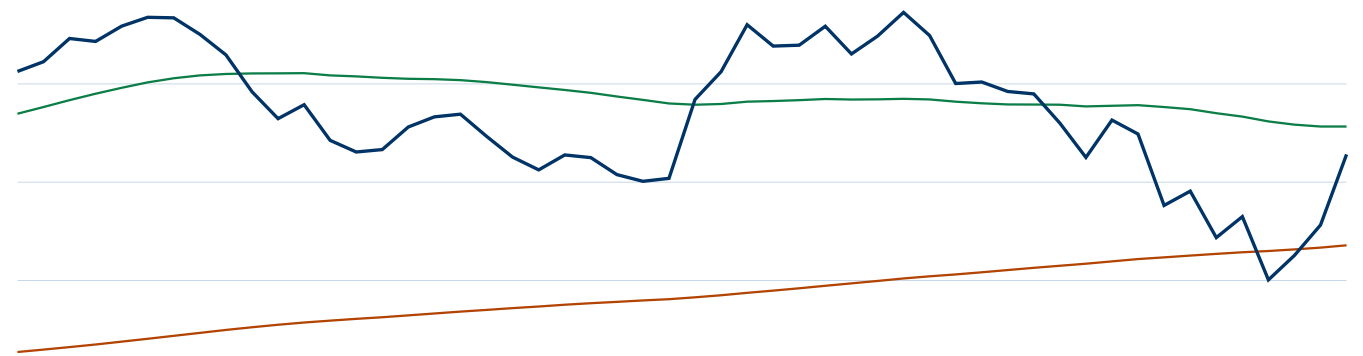
Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -3.7% below the Trend Line and sits at 49.0% of its 52-week range. The latest completed week returned 10.6%, after a 9.3% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Close Trend 19.34 USD 29.13 USD Latest close sits at 49.0% of the 52-week range.	RANGE LOCATION 49.0% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -3.7% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 14.1% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -17.2% Distance from the latest 52-week high.

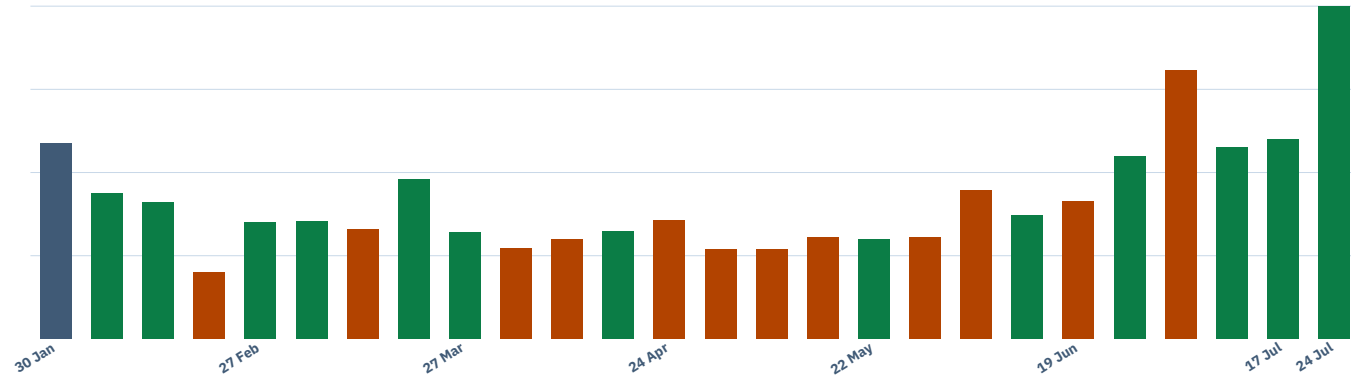
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 2.1x the 13-week average. Participation is unusually strong and confirms that the move is attracting attention.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 2.1x Latest volume versus the 13-week average.	BASELINE 285.9M 13-week average volume.	ONE-YEAR BASE 225.1M 52-week average volume.	LATEST WEEKLY VOLUME 599.1M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

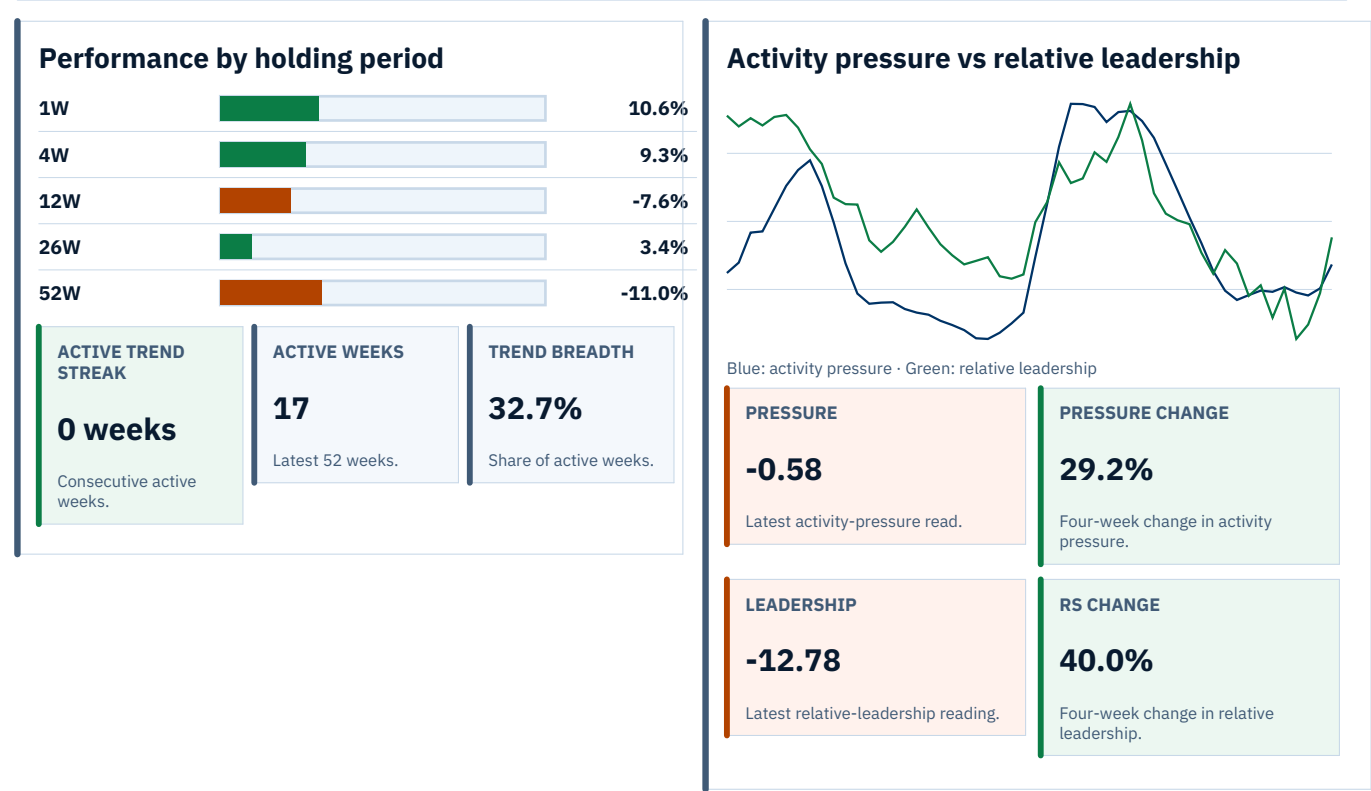
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 9.3% over four weeks, -7.6% over 12 weeks, and -11.0% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		18
Momentum		64
Activity Pressure		42
Relative Leadership		15
Next-Week Expectancy		50
Volume		88
Smart Money		40
Risk Control		39

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks strongly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 97% Available factor fields.	MODEL CONFIDENCE 97% Snapshot confidence.
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Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength		90/100
Value		94/100
Quality		94/100
Momentum		19/100
Growth		73/100

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E Price divided by trailing earnings.	7.7x
PRICE / SALES Market value relative to trailing revenue.	1.3x
EV / EBITDA Enterprise value relative to operating cash earnings.	6.1x
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value.	18.9%

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN Gross profit retained from each unit of revenue.	55.4%
OPERATING MARGIN Operating profit retained from revenue.	26.2%
FREE-CASH-FLOW MARGIN Free cash flow generated from revenue.	48.8%
RETURN ON INVESTED CAPITAL Operating return generated on invested capital.	11.5%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH2.6% Latest one-year revenue growth.	DIVIDEND YIELD4.6% Cash dividends relative to market value.
EPS GROWTH68.5% Latest one-year earnings-per-share growth.	BUYBACK YIELD4.8% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-0.2% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD9.4% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE7/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA2.7x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks strongly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

T shows mixed options pressure with a 36/100 conviction score, put-call volume ratio of 1.36, expected move of 2.3%, and Sharemaestro trend signal inactive.

CONVICTION

36/100

Options signal conviction.

EXPECTED MOVE

2.3%

Nearest-chain pricing.

PUT/CALL VOLUME

1.36

Contract volume balance.

Pressure		-11
Speculation		42
Volatility		37
Trend agreement		71

Insider activity

20 / 0

20 acquisitions and 0 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

65/100

Weighted news tone is positive across 13 relevant articles.

10 positive · 3 neutral · 0 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

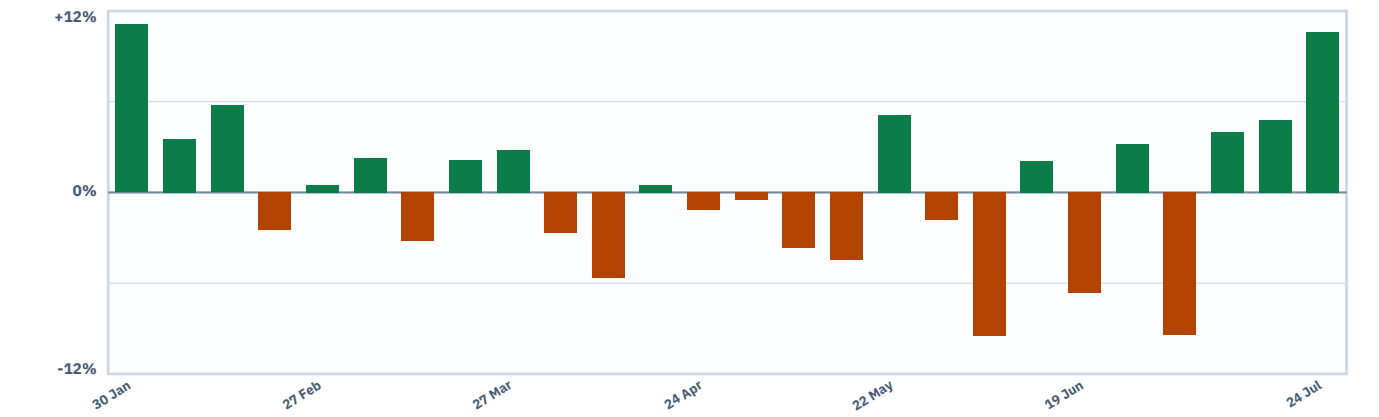
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 83d Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 2.3% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -17.2% Distance below the 52-week high.	13-WEEK VOLATILITY 5.9% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

14 of 26

12 weeks finished lower.

BEST WEEK

+11.1%

Week of 30 Jan.

WORST WEEK

-9.5%

Week of 5 Jun.

LATEST WEEK

+10.6%

Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		8
Flat weeks		-
Modest losses		7
Sharp losses		5

RECENT VOL

5.9%

13-week weekly-return volatility.

BASE VOL

4.0%

52-week weekly-return volatility.

UP/DOWN SPLIT

25/27

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

3.0% / -3.0%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
9 / 100	-0.8%	41.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Telecom Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
6 / 55	-4.3%	32.7%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
IOTR	NASDAQ	-7.8%	22.8%	Active
GOGO	NASDAQ	6.4%	19.8%	Inactive
IDT	NYSE	1.8%	12.1%	Active
SKM	NYSE	16.5%	11.2%	Active
ELWT	NASDAQ	-1.9%	10.5%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	39/100	Trend, activity pressure, participation, and risk combine to a 39/100 tape read.	
Indicator analysis	12/100	Latest 12-week confirmation: trend 1/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.06; No reversal markers
Factors	76/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 12
SVQF	82/100	Value and quality alignment from the Sharemaestro SVQF framework.	Composite rank 185.0 of 1013
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	52/100	T shows mixed options pressure with a 36/100 conviction score, put-call volume ratio of 1.36, expected move of 2.3%, and Sharemaestro trend signal inactive.	Mixed · Options-market disagreement · Expected move 2.3%
Sentiment	65/100	Weighted news tone is positive across 13 relevant articles.	Stock Market Today, July 27: D-Wave Surges on Nasdaq Debut and Expanded AT&T Deal
Insiders	20 / 0	20 acquisitions and 0 disposals in the latest 180-day insider tape.	
Earnings	83d	Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 10.6% Latest completed week; four-week move 9.3%.	INDICATOR STACK 18/42 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Mixed 36/100 conviction; expected move 2.3%.	NEWS SENTIMENT 65/100 13 relevant articles in the latest sentiment read.	EVENT RISK 83d Next report is scheduled for 21 Oct 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	24.13 USD	10.6%	25.05 USD	21.14 USD	-0.58	-12.78	599.1M	Off
17 Jul 2026	21.81 USD	4.8%	25.05 USD	21.07 USD	-0.83	-22.04	358.7M	Off
10 Jul 2026	20.81 USD	4.0%	25.11 USD	21.01 USD	-0.90	-27.23	344.7M	Off
03 Jul 2026	20.01 USD	-9.4%	25.22 USD	20.96 USD	-0.87	-29.62	483.2M	Off
26 Jun 2026	22.09 USD	3.2%	25.37 USD	20.92 USD	-0.82	-21.29	327.8M	Off
19 Jun 2026	21.40 USD	-6.7%	25.49 USD	20.86 USD	-0.87	-26.08	246.7M	Off
12 Jun 2026	22.92 USD	2.1%	25.62 USD	20.81 USD	-0.85	-20.73	222.2M	Off
05 Jun 2026	22.46 USD	-9.5%	25.69 USD	20.75 USD	-0.90	-22.47	267.0M	Off
29 May 2026	24.80 USD	-1.8%	25.75 USD	20.69 USD	-0.95	-17.12	182.0M	Off
22 May 2026	25.26 USD	5.1%	25.73 USD	20.62 USD	-0.85	-14.89	179.7M	Off
15 May 2026	24.03 USD	-4.5%	25.71 USD	20.54 USD	-0.65	-18.80	182.4M	Off
08 May 2026	25.16 USD	-3.7%	25.77 USD	20.47 USD	-0.35	-15.32	161.3M	On
01 May 2026	26.12 USD	-0.3%	25.77 USD	20.40 USD	-0.08	-10.60	161.9M	On
24 Apr 2026	26.20 USD	-1.2%	25.77 USD	20.33 USD	0.20	-9.96	212.6M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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