

AMS WEEKLY EQUITY REPORT

AZRN Weekly Report

Azerion Group N.V.

AZRN closed the latest completed week at 1.01 EUR. The 4-week return is 0.0% and the 12-week return is 26.2%. The trend backdrop is inactive, with activity pressure at 0.73.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Caution
Evidence score	37	Currency	EUR
Exchange	AMS	Country	NL
Sector	Communication Services	Industry	Electronic Gaming & Multimedia
Market cap	127.8M	Report page	Available online

OPEN	HIGH	LOW	CLOSE	VOLUME	TREND
1.00 EUR	1.03 EUR	1.00 EUR	1.01 EUR	201.2K	0.0%
weekly open	weekly high	weekly low	weekly close	latest week	0 of 52 weeks active

Company brief

Azerion Group N.V. operates a digital entertainment and media platform. It provides digital advertising solutions; Demand Side Platform which offers a tool to manage every aspect of campaigns for global brands, major agencies, and local advertisers; Supply Side Platform that enables publishers to manage their available ad slots across various media formats...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is patient capital: Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. The main constraint is weekly tape: Trend, activity pressure, participation, and risk combine to a 24/100 tape read. The combined read is defensive, so risk control and evidence of stabilization matter more than headline upside.

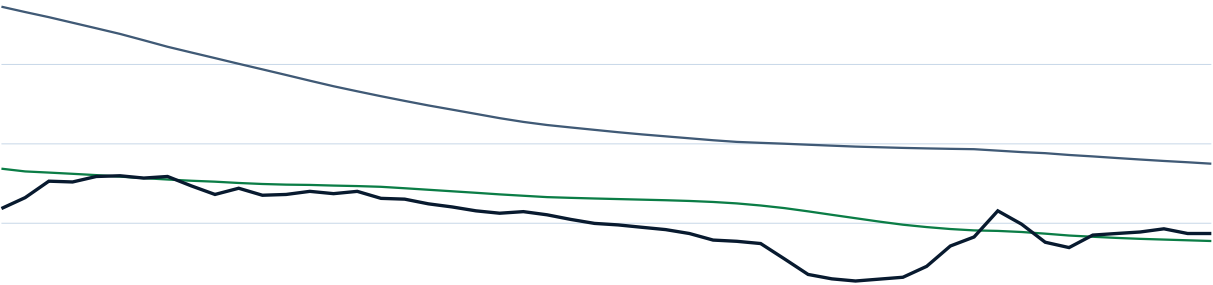
Read	Pillar	Score	Detail
Primary support	Patient Capital	Recent	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Main restraint	Weekly tape	24/100	Trend, activity pressure, participation, and risk combine to a 24/100 tape read.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE 5.0% price vs Trend Line	FAIR GAP -30.7% price vs Fair Value	DRAWDOWN -29.4% from 52-week high	RANGE 45.5% 52-week range	VOLUME 0.9x vs 13-week average
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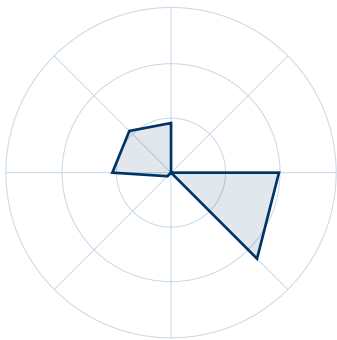
Pillar	Score	Read	Detail
1W	0.0%	Neutral	
4W	0.0%	Neutral	
12W	26.2%	Positive	
26W	-6.0%	Negative	
52W	-11.8%	Negative	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	0	Negative	
Momentum	74	Positive	
Activity Pressure	65	Neutral	
Relative Leadership	0	Negative	
Next-Week Expectancy	30	Negative	
Volume	36	Neutral	
Smart Money	36	Neutral	
Risk Control	3	Negative	

Current evidence clusters

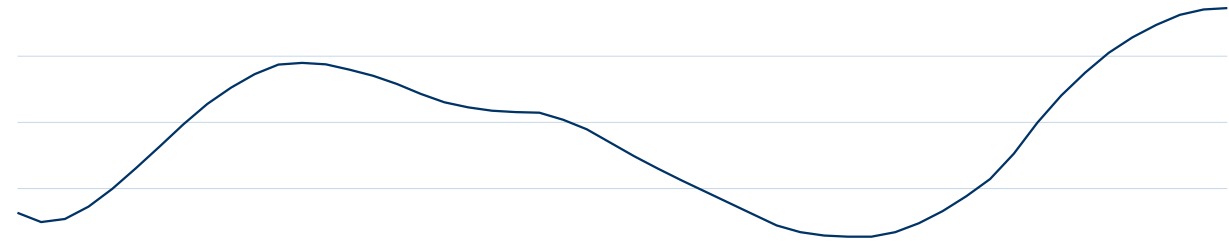
Pillar	Score	Read	Detail
Price follow-through	0.0%	Neutral	Latest completed week; four-week move 0.0%.
Indicator stack	0/65	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Recent	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
Next-Week Expectancy	Negative 39.92%	Negative	Historical one-week expectancy contributes to the evidence score when direction is confirmed.
News sentiment	47/100	Neutral	4 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

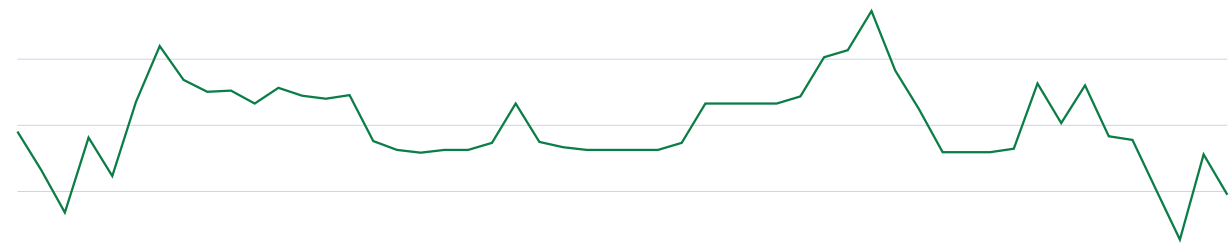
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.41 | 12-week average 0.28

Next-week expectancy path



Current Negative 39.92% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	10/12	Positive	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Negative	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.41	Negative	Current proprietary activity-pressure read.
Buy signals	2	Positive	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.73	Four-week pressure change 28.8%.
Relative leadership	-17.37	Four-week relative leadership change -2.8%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	201.2K	13W 236.6K 52W 186.9K	0.9x vs 13-week average
Volatility	8.1%	52W 5.3%	21 upside weeks / 30 downside weeks
Average move	4.4%	-3.3%	Downside breadth 57.7%

Pillar	Score	Read	Detail
Participation	0.9x	Neutral	Latest volume versus the 13-week average.
Baseline	236.6K	Neutral	13-week average volume.
One-year base	186.9K	Neutral	52-week average volume.
Recent vol	8.1%	Negative	13-week weekly-return volatility.
Base vol	5.3%	Neutral	52-week weekly-return volatility.
Up/down split	21/30	Negative	Count of positive and negative weeks in the 52-week window.
Average skew	4.4% / -3.3%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	24/100	Negative	Trend, activity pressure, participation, and risk combine to a 24/100 tape read.
Indicator analysis	33/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 10/12, relative leadership 0/12.
Next-Week Expectancy	Negative 39.92%	Negative	Next-week expectancy is negative with a 39.92% historical one-week setup read.
Factors	50/100	Neutral	No published factor snapshot is available yet.
Patient Capital	Recent	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	47/100	Neutral	Weighted news tone is neutral across 4 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	47/100	4 relevant articles. Azerion Group (ENXTAM:AZRN) Q1 Loss Of €11.4m Tests Bullish Loss-Reduction Narrative

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	NL Communication Services	6	4 of 6	33.3%
Industry	NL Electronic Gaming & Multimedia	1	1 of 1	0.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
HAVAS	AMS	-1.6%	10.7%	On
BNJ	AMS	0.7%	1.9%	On
UMG	AMS	0.7%	0.3%	Off
AZRN	AMS	0.0%	0.0%	Off
AJAX	AMS	0.2%	-0.9%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
AZRN	AMS	0.0%	0.0%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Price is above the Trend Line, keeping the weekly tape constructive.
- Activity pressure is positive on the latest completed week.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Next-week expectancy is negative at 39.92% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	1.01 EUR	0.0%	Off	0.73	201.2K
17 Jul	1.01 EUR	-2.9%	Off	0.70	91.6K
10 Jul	1.04 EUR	2.0%	Off	0.68	159.3K
03 Jul	1.02 EUR	1.0%	Off	0.60	73.2K
26 Jun	1.01 EUR	1.0%	Off	0.56	188.1K
19 Jun	1.00 EUR	8.7%	Off	0.69	46.5K
12 Jun	0.92 EUR	-3.6%	Off	0.87	37.4K
05 Jun	0.95 EUR	-10.8%	Off	1.03	24.7K
29 May	1.07 EUR	-7.4%	Off	1.04	486.8K
22 May	1.16 EUR	16.9%	Off	0.58	553.7K

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