

MAR · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Marriott International Inc · Consumer Cyclical · Lodging

LATEST CLOSE

374.4 USD

2.2% latest week

Weekly setup

Mixed setup

The weekly trend is active. Price is 6.7% above the Trend Line and sits at 77.1% of its 52-week range. The latest completed week returned 2.2%, after a -0.8% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers. Options positioning is bearish with 50/100 conviction, while the latest news-sentiment score is 53/100. Near-term considerations: volume confirmation is below normal; earnings are due in 4d.

Technical setup score 58/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

374.4 USD

24 Jul 2026

1W RETURN

2.2%

latest completed week

4W RETURN

-0.8%

short-term follow-through

12W RETURN

5.7%

quarterly tape

TREND BREADTH

94.2%

49 of 52 weeks active

VOLUME RATIO

0.8x

vs 13-week average

What is working

- The trend backdrop is active with a 49-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is constructive, supporting the smart-money activity read.

What could go wrong

- Activity pressure is negative, which weakens the current setup.
- 13 reversal markers appear in the recent smart-money tape.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

2.2%

Latest completed week; four-week move -0.8%.

INDICATOR STACK

97/35

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Bearish

50/100 conviction; expected move 2.7%.

NEWS SENTIMENT

53/100

41 relevant articles in the latest sentiment read.

EVENT RISK

4d

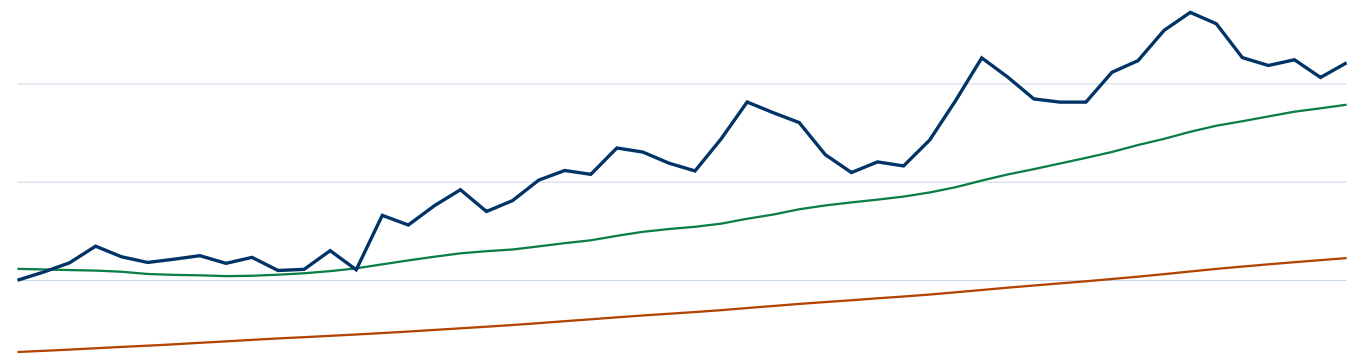
Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 6.7% above the Trend Line and sits at 77.1% of its 52-week range. The latest completed week returned 2.2%, after a -0.8% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 251.5 USD 411.0 USD Latest close sits at 77.1% of the 52-week range.	RANGE LOCATION 77.1% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 6.7% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 41.0% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -8.9% Distance from the latest 52-week high.

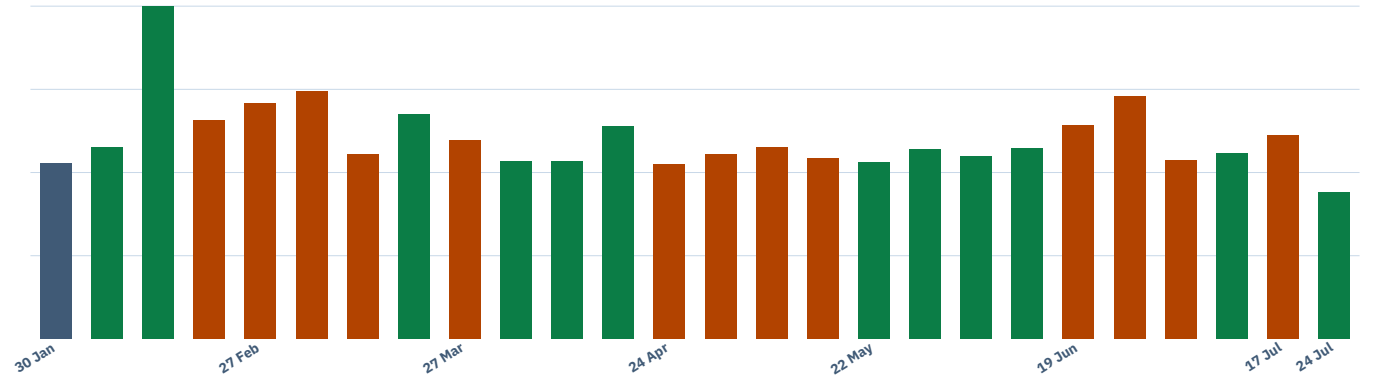
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.8x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION 0.8x Latest volume versus the 13-week average.	BASELINE 7.0M 13-week average volume.	ONE-YEAR BASE 7.3M 52-week average volume.	LATEST WEEKLY VOLUME 5.4M Most recent completed week.
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Demand beneath price

Activity pressure and institutional-style signals

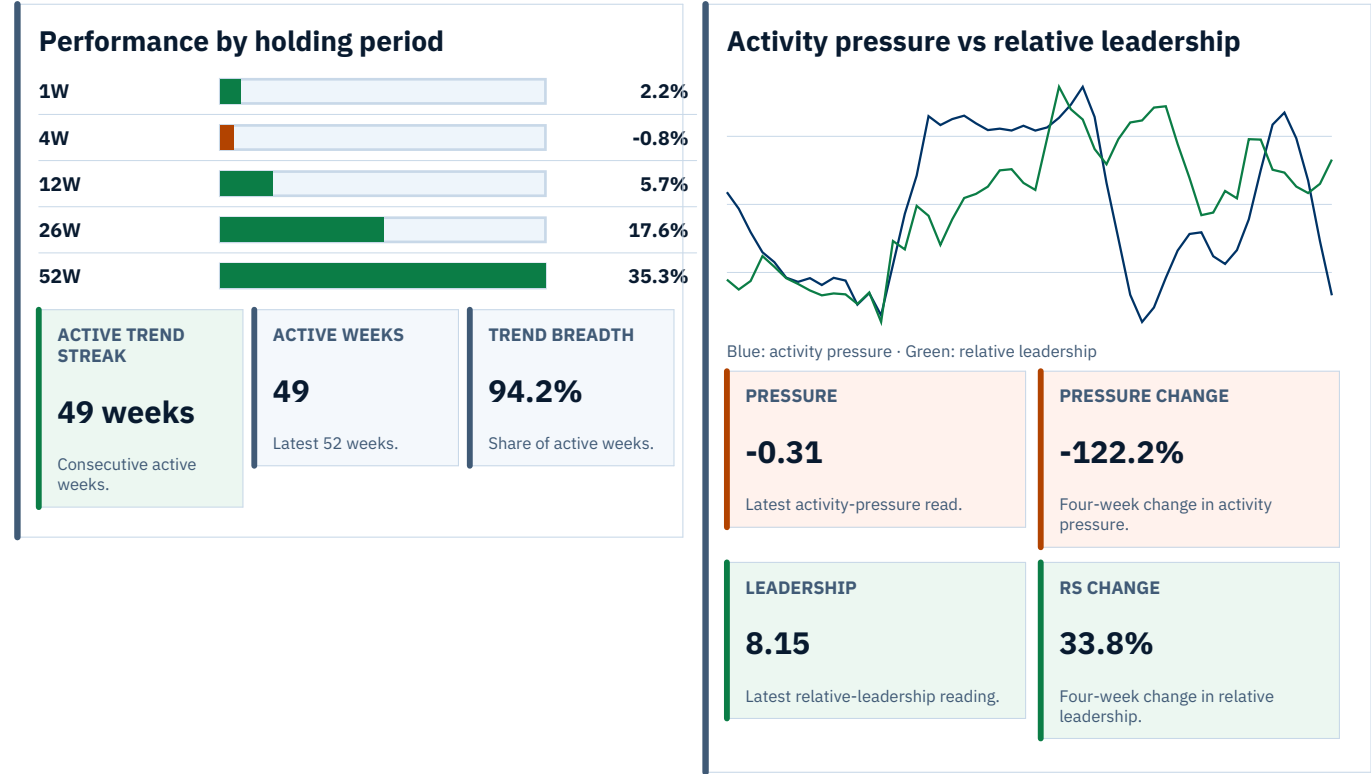
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -0.8% over four weeks, 5.7% over 12 weeks, and 35.3% over one year. The current trend has remained active for 49 consecutive weeks.



Technical setup scorecard

Trend		97
Momentum		53
Activity Pressure		35
Relative Leadership		77
Next-Week Expectancy		50
Volume		32
Smart Money		52
Risk Control		69

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 94% Available factor fields.	MODEL CONFIDENCE 90% Snapshot confidence.
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Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength		13/100
Value		11/100
Quality		22/100
Momentum		79/100
Growth		27/100

Valuation How much investors are paying for earnings, sales, and cash flow. <table><tr><td>P/E</td><td>38.2x</td></tr><tr><td>Price divided by trailing earnings.</td><td></td></tr><tr><td>PRICE / SALES</td><td>3.7x</td></tr><tr><td>Market value relative to trailing revenue.</td><td></td></tr><tr><td>EV / EBITDA</td><td>24.3x</td></tr><tr><td>Enterprise value relative to operating cash earnings.</td><td></td></tr><tr><td>FREE-CASH-FLOW YIELD</td><td>3.5%</td></tr><tr><td>Free cash flow as a share of enterprise value.</td><td></td></tr></table>	P/E	38.2x	Price divided by trailing earnings.		PRICE / SALES	3.7x	Market value relative to trailing revenue.		EV / EBITDA	24.3x	Enterprise value relative to operating cash earnings.		FREE-CASH-FLOW YIELD	3.5%	Free cash flow as a share of enterprise value.		Business quality Margins and the return generated on invested capital. <table><tr><td>GROSS MARGIN</td><td>21.4%</td></tr><tr><td>Gross profit retained from each unit of revenue.</td><td></td></tr><tr><td>OPERATING MARGIN</td><td>16.3%</td></tr><tr><td>Operating profit retained from revenue.</td><td></td></tr><tr><td>FREE-CASH-FLOW MARGIN</td><td>15.1%</td></tr><tr><td>Free cash flow generated from revenue.</td><td></td></tr><tr><td>RETURN ON INVESTED CAPITAL</td><td>24.9%</td></tr><tr><td>Operating return generated on invested capital.</td><td></td></tr></table>	GROSS MARGIN	21.4%	Gross profit retained from each unit of revenue.		OPERATING MARGIN	16.3%	Operating profit retained from revenue.		FREE-CASH-FLOW MARGIN	15.1%	Free cash flow generated from revenue.		RETURN ON INVESTED CAPITAL	24.9%	Operating return generated on invested capital.	
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04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH4.7% Latest one-year revenue growth.	DIVIDEND YIELD0.7% Cash dividends relative to market value.
EPS GROWTH4.4% Latest one-year earnings-per-share growth.	BUYBACK YIELD3.2% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH17.9% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD3.9% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE7/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA3.6x Balance-sheet debt relative to operating cash earnings.

How to read this

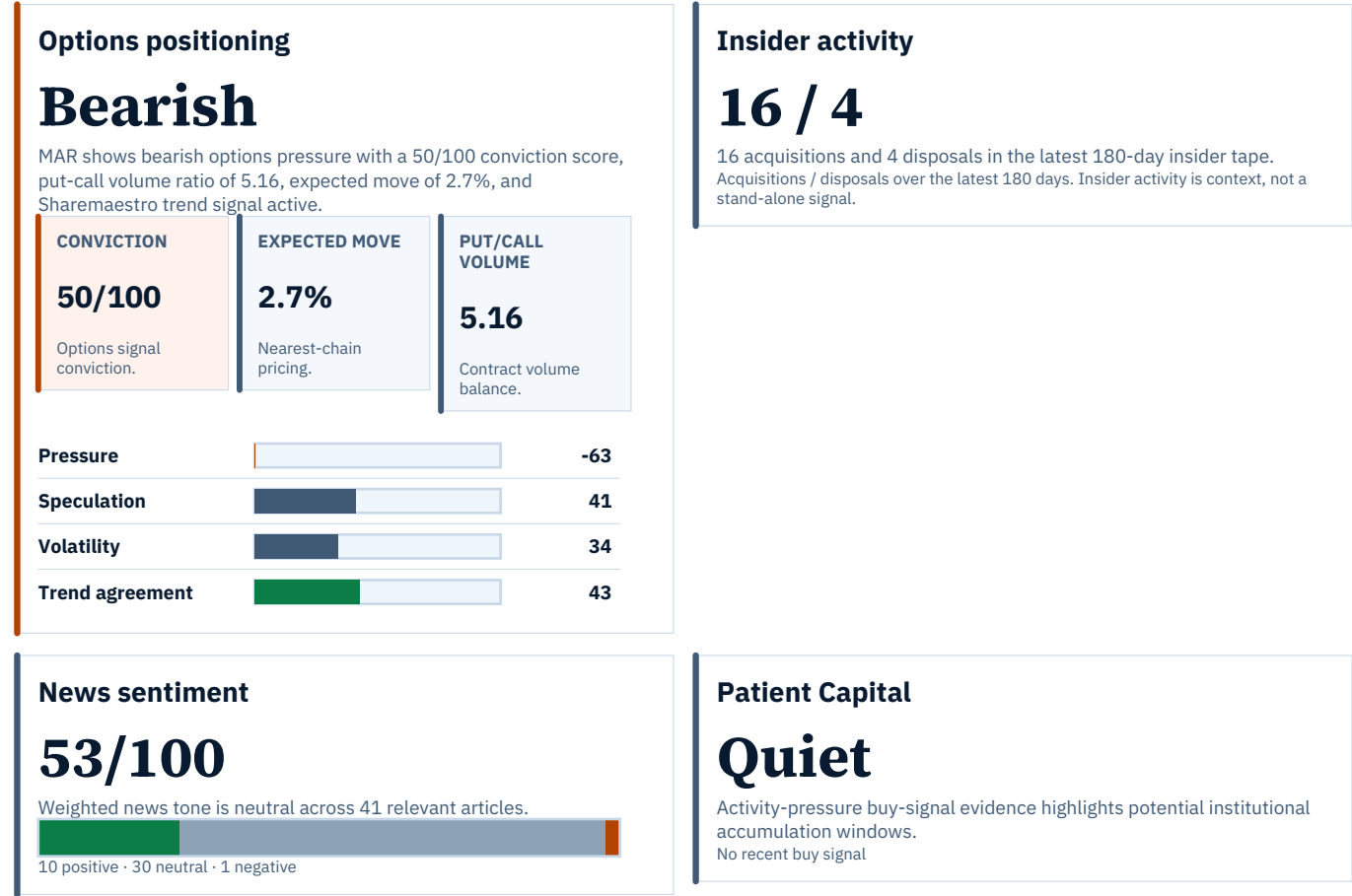
Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is expensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS

4d

Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

OPTIONS EXPECTED MOVE

2.7%

Nearest-chain priced movement where available.

52-WEEK DRAWDOWN

-8.9%

Distance below the 52-week high.

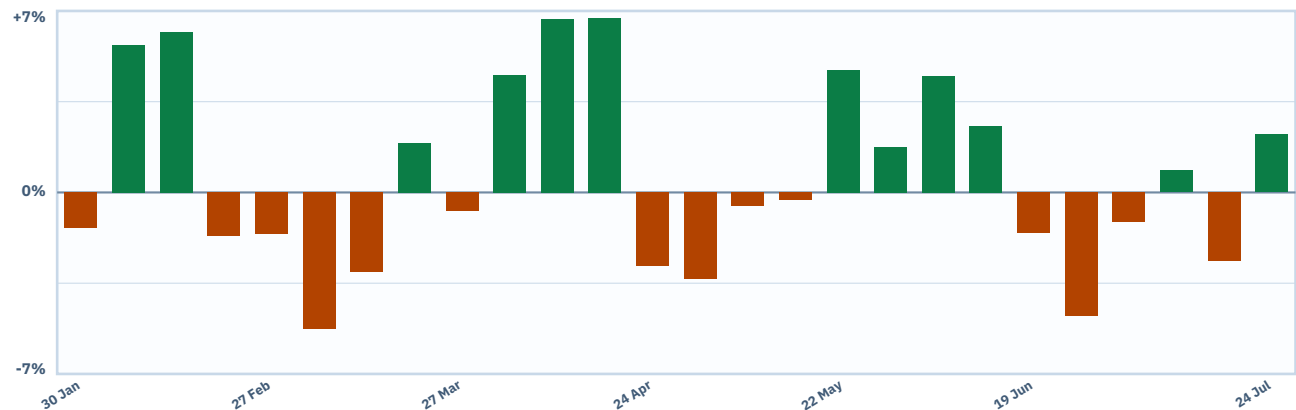
13-WEEK VOLATILITY

2.8%

Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

12 of 26

14 weeks finished lower.

BEST WEEK

+6.7%

Week of 17 Apr.

WORST WEEK

-5.2%

Week of 6 Mar.

LATEST WEEK

+2.2%

Week of 24 Jul.

Shape of recent returns

Strong gains		7
Modest gains		5
Flat weeks		-
Modest losses		12
Sharp losses		2

RECENT VOL

2.8%

13-week weekly-return volatility.

BASE VOL

3.6%

52-week weekly-return volatility.

UP/DOWN SPLIT

27/25

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

3.5% / -2.4%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
41 / 100	-0.8%	36.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Lodging

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
3 / 11	-6.0%	63.6%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
CVEO	NYSE	-0.6%	2.5%	Active
ATAT	NASDAQ	-0.9%	-0.6%	Inactive
MAR	NASDAQ	2.2%	-0.8%	Active
GHG	NYSE	-5.9%	-0.9%	Inactive
CHH	NYSE	-1.2%	-1.7%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	61/100	Trend, activity pressure, participation, and risk combine to a 61/100 tape read.	
Indicator analysis	75/100	Latest 12-week confirmation: trend 12/12, activity pressure 10/12, relative leadership 10/12.	Activity pressure 0.93; 13 reversal markers
Factors	28/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Buyback Yield rank 17
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	37/100	MAR shows bearish options pressure with a 50/100 conviction score, put-call volume ratio of 5.16, expected move of 2.7%, and Sharemaestro trend signal active.	Bearish · Put-side pressure · Expected move 2.7%
Sentiment	53/100	Weighted news tone is neutral across 41 relevant articles.	First Trust Advisors LP Boosts Stock Position in Marriott International, Inc. \$MAR
Insiders	16 / 4	16 acquisitions and 4 disposals in the latest 180-day insider tape.	
Earnings	4d	Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.	
Research flow	1 items	1 recent research articles and 0 Market Watch posts are available.	

Current evidence clusters

PRICE FOLLOW-THROUGH 2.2% Latest completed week; four-week move -0.8%.	INDICATOR STACK 97/35 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Bearish 50/100 conviction; expected move 2.7%.	NEWS SENTIMENT 53/100 41 relevant articles in the latest sentiment read.	EVENT RISK 4d Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	374.4 USD	2.2%	351.0 USD	265.5 USD	-0.31	8.15	5.4M	On
17 Jul 2026	366.2 USD	-2.6%	349.0 USD	264.3 USD	0.19	4.33	7.5M	On
10 Jul 2026	376.1 USD	0.8%	347.1 USD	263.2 USD	0.75	2.85	6.9M	On
03 Jul 2026	372.9 USD	-1.2%	344.5 USD	262.0 USD	1.14	3.89	6.6M	On
26 Jun 2026	377.3 USD	-4.8%	341.8 USD	260.7 USD	1.38	6.10	9.0M	On
19 Jun 2026	396.2 USD	-1.6%	339.3 USD	259.5 USD	1.27	6.55	7.9M	On
12 Jun 2026	402.5 USD	2.6%	336.0 USD	258.0 USD	0.85	11.33	7.1M	On
05 Jun 2026	392.5 USD	4.5%	332.0 USD	256.5 USD	0.39	11.39	6.8M	On
29 May 2026	375.6 USD	1.7%	328.6 USD	255.1 USD	0.11	2.02	7.0M	On
22 May 2026	369.1 USD	4.7%	324.7 USD	253.8 USD	-0.02	3.18	6.5M	On
15 May 2026	352.5 USD	-0.0%	321.4 USD	252.5 USD	0.05	-0.24	6.7M	On
08 May 2026	352.5 USD	-0.5%	318.3 USD	251.4 USD	0.27	-0.65	7.1M	On
01 May 2026	354.3 USD	-3.3%	315.1 USD	250.2 USD	0.26	5.23	6.8M	On
24 Apr 2026	366.4 USD	-2.9%	312.2 USD	249.0 USD	0.11	10.61	6.4M	On

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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