

PRMB Chart Pack

Primo Brands Corporation

EXCHANGE NYSE	LATEST WEEK 10 Jul 2026	CLOSE 23.990000	FAIR VALUE 24.986916
NEXT-WEEK EXPECTANCY Positive 57.49%	GENERATED 16 Jul 2026 06:01	SECTOR Consumer Defensive	INDUSTRY Beverages - Non-Alcoholic

Chart Summary

Over the latest 12 completed weeks ending 2026-07-10, PRMB rose 18.21%, moving from 20.29 to 23.99. The latest weekly close is above the Trend Line and below Fair Value. Trend Signal is active on the latest week and was active in 12 of the last 12 weeks. Relative Strength is 2.68 and has improved across the 12-week window. Market Dynamics is 1.15 on the latest week. Next-week expectancy is positive at 57.49% based on similar historical setup states.

Key Points

WEEK ENDING 10 Jul 2026	LATEST CLOSE 23.99	12-WEEK CHANGE 18.21%	TREND SIGNAL Active
NEXT-WEEK EXPECTANCY Positive 57.49%	SIGNAL WEEKS 12 of 12	VS TREND LINE Above	VS FAIR VALUE Below
RELATIVE STRENGTH 2.68	MARKET DYNAMICS 1.15		

Weekly Price

Week Ending: 10 Jul 2026 O: 25.02 H: 25.53 L: 23.34 C: 23.99 Vol: 14.6M RS: 2.68 MD: 1.15 Next-week EX: Positive 57.49%

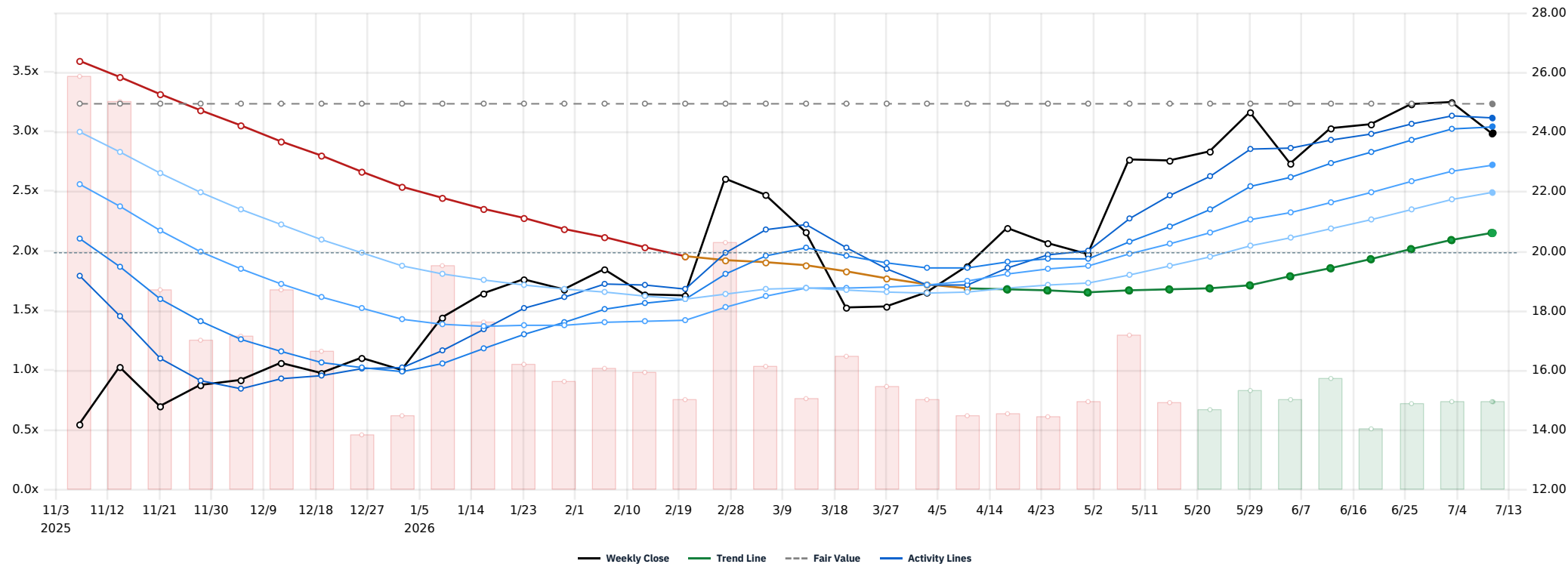


Chart Panels

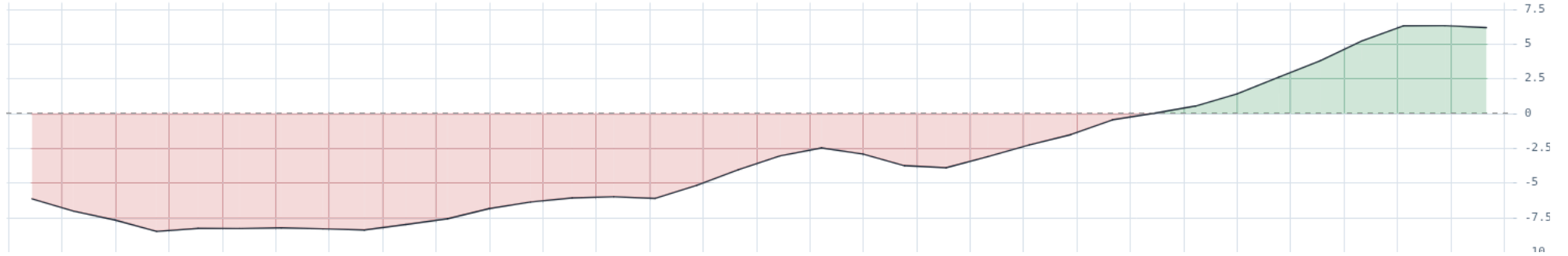
Market Activity

+70.8 · Positive fade



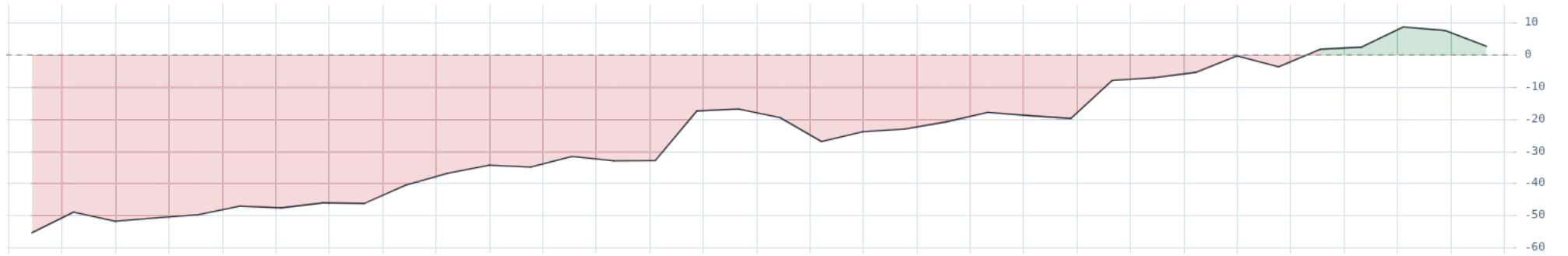
30w SMA · Rate of Change

+6.16%



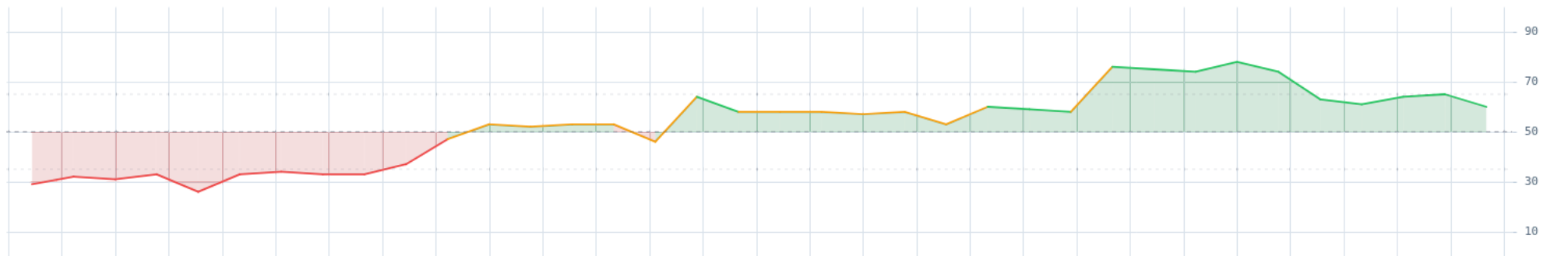
Relative Strength

+2.68%

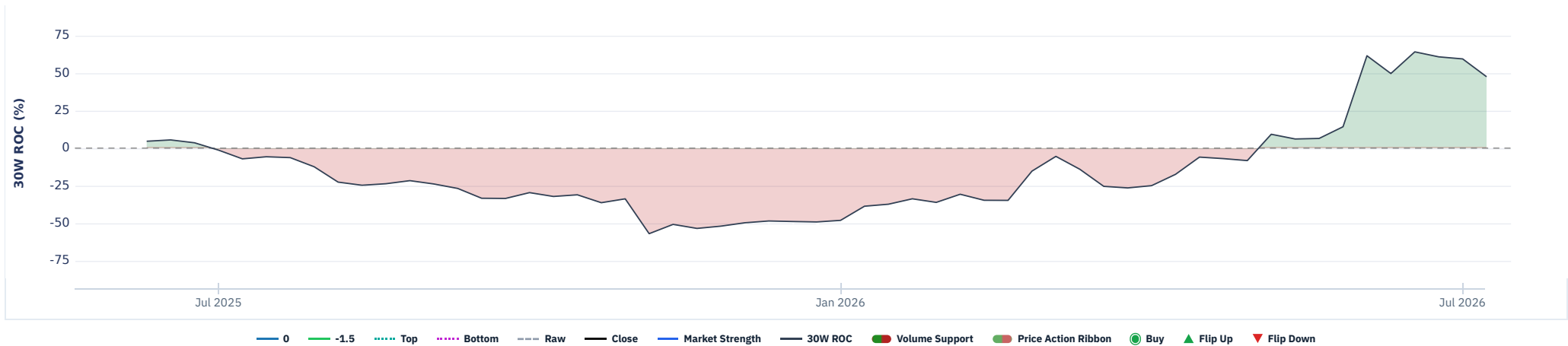


Volume Profile · Auction Structure

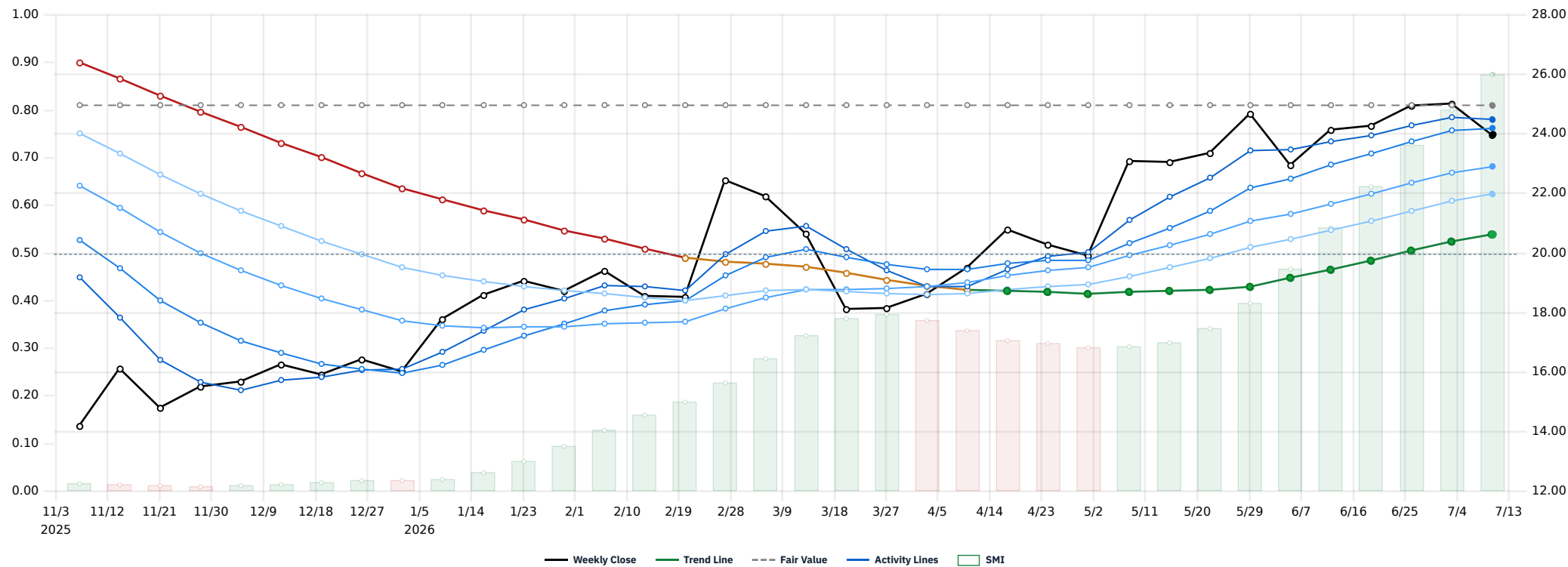
60 · Above VA · -1.0% POC



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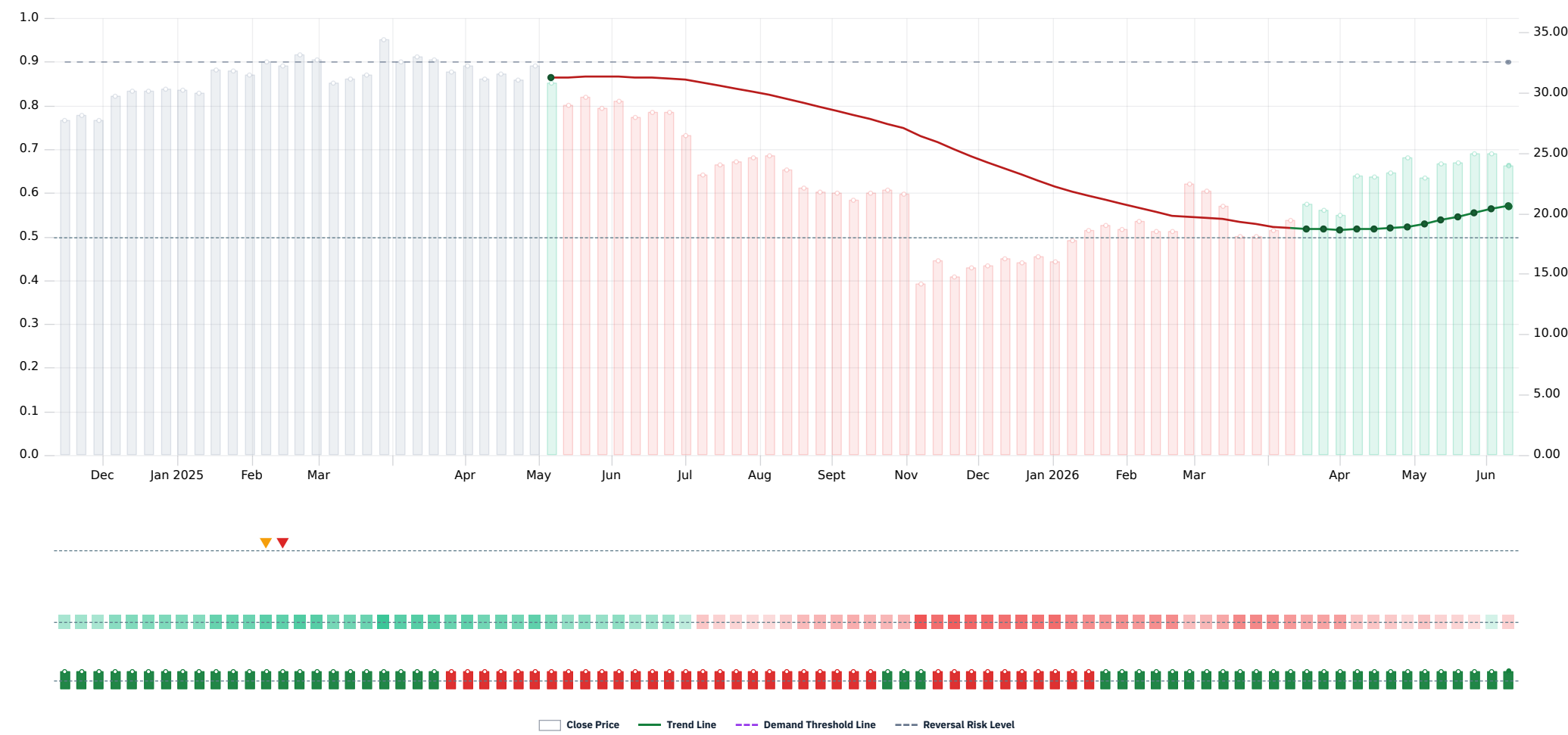


Week Ending: 10 Jul 2026 O: 25.02 H: 25.53 L: 23.34 C: 23.99 SMI: 0.88 RS: 2.68 MD: 1.15



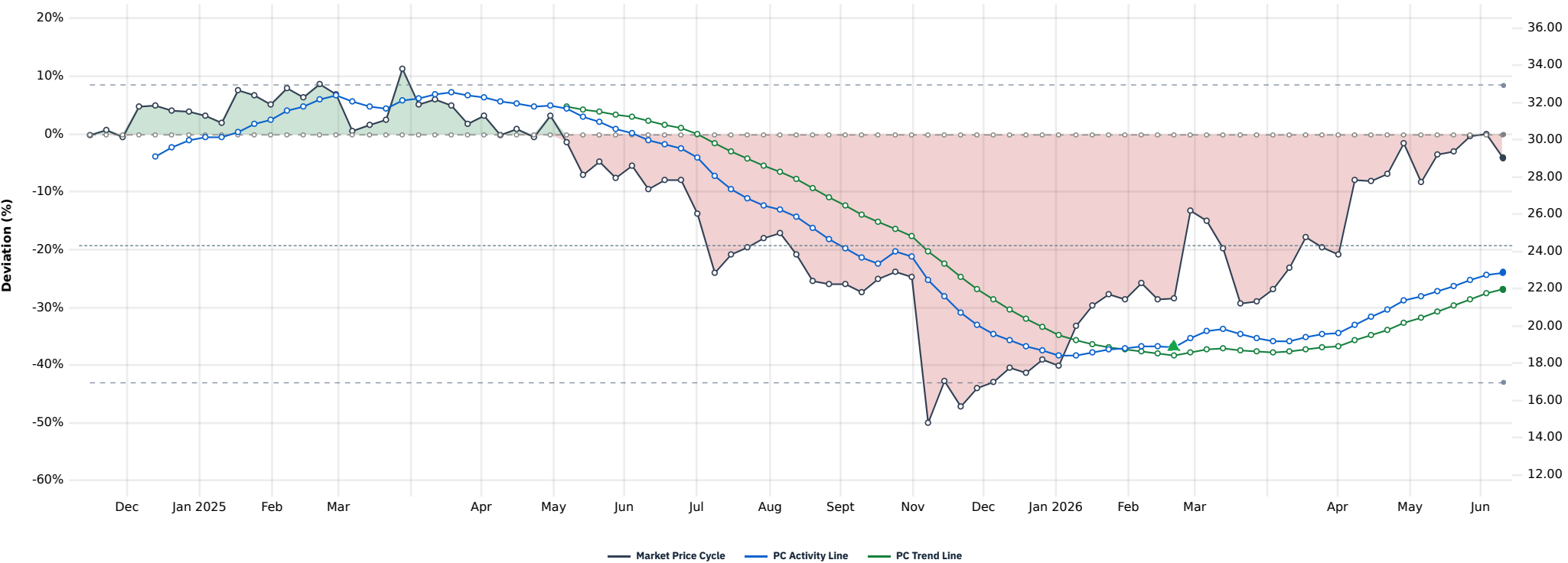
Smart Money

Week Ending: 10 Jul 2026 O: 25.02 H: 25.53 L: 23.34 C: 23.99 Momentum: 0.77 Cycle: Negative Signal: None



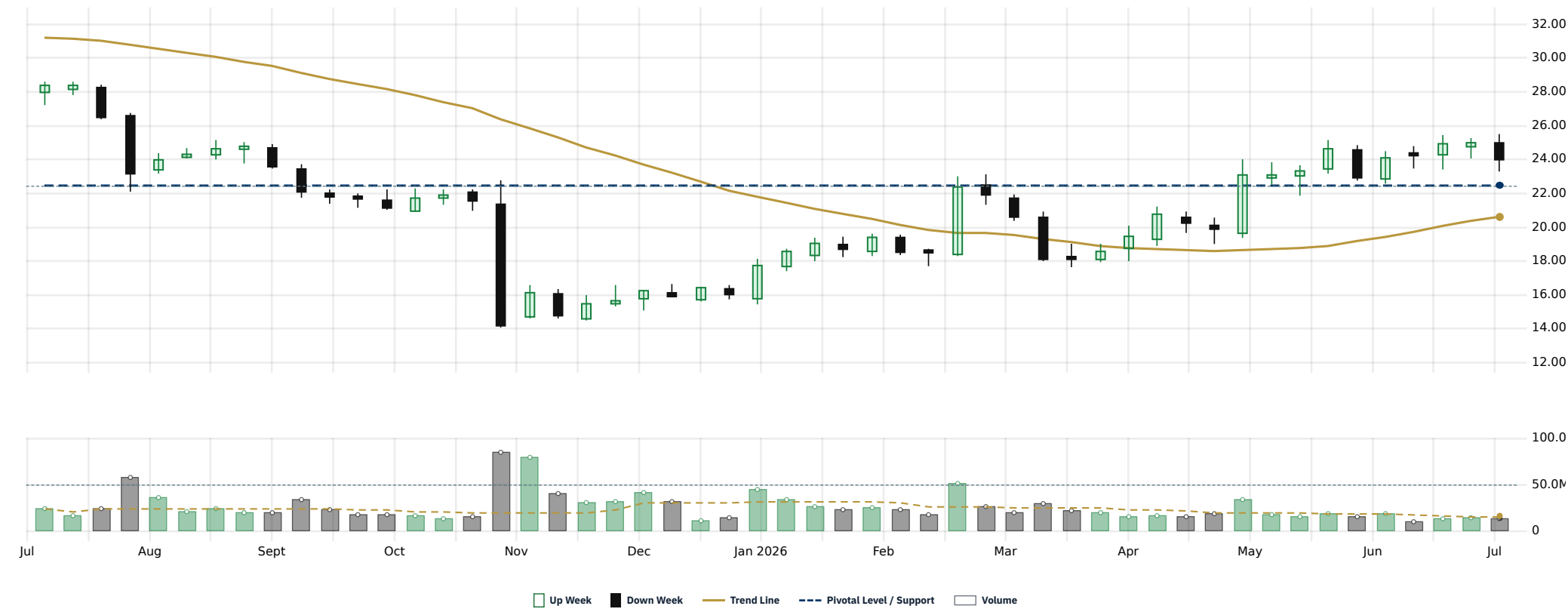
Price Cycle

Week Ending: 10 Jul 2026 O: 25.02 H: 25.53 L: 23.34 C: 23.99 Market Price Cycle: -3.99% PC Activity Line: 22.90 PC Trend Line: 22.00 PC Signal: Inactive

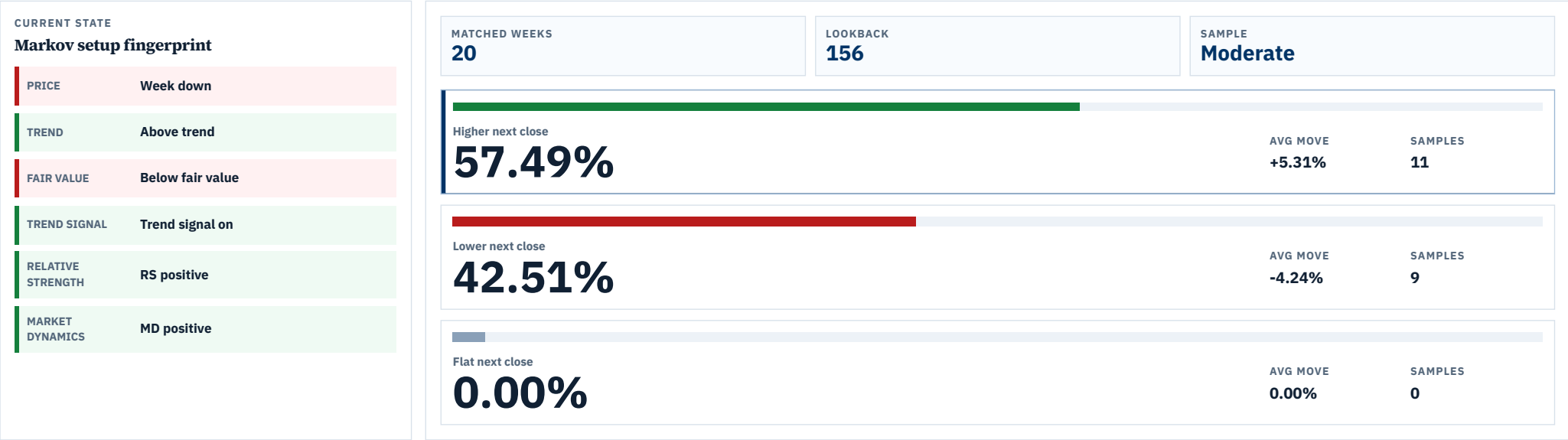


Price Action

Week Ending: 10 Jul 2026 O: 25.02 H: 25.53 L: 23.34 C: 23.99 Trend Line: 20.64 Vol: 14.6M Pivotal Level / Support: 22.47



Next-State Map



STOCK	EXCHANGE	WEEK	OPEN	HIGH	LOW	CLOSE	CHANGE
Vita Coco Company Inc							
AKO-A Embotelladora Andina S.A	NYSE	10 Jul 2026	22.61	23.96	21.50	23.96	5.97%
FIZZ National Beverage Corp	NASDAQ	10 Jul 2026	33.28	33.98	31.09	33.82	1.62%
AKO-B Embotelladora Andina S.A	NYSE	10 Jul 2026	29.63	31.00	27.58	29.90	0.91%
MNST Monster Beverage Corp	NASDAQ	10 Jul 2026	97.54	99.15	94.73	97.39	-0.15%
BRFH Barfresh Food Group Inc	NASDAQ	10 Jul 2026	1.95	2.14	1.95	1.95	-0.21%
CCEP Coca-Cola European Partners PLC	NASDAQ	10 Jul 2026	106.21	109.50	104.15	105.84	-0.34%
KO The Coca-Cola Company	NYSE	10 Jul 2026	84.10	85.68	81.71	83.49	-0.73%
ZVIA Zevia Pbc	NYSE	10 Jul 2026	1.75	1.81	1.65	1.72	-1.71%
KOF Coca-Cola Femsa SAB de CV ADR	NYSE	10 Jul 2026	107.91	109.29	102.96	104.21	-3.43%
KDP Keurig Dr Pepper Inc	NASDAQ	10 Jul 2026	33.03	33.21	30.37	31.67	-4.12%
PEP PepsiCo Inc	NASDAQ	10 Jul 2026	144.24	149.04	134.69	137.38	-4.76%
COKE Coca-Cola Consolidated Inc.	NASDAQ	10 Jul 2026	194.51	196.97	166.90	179.30	-7.82%
CELH Celsius Holdings Inc	NASDAQ	10 Jul 2026	33.51	34.19	29.88	30.60	-8.68%
SUJA Suja Life, Inc. Class A Common Stock	NASDAQ	10 Jul 2026	10.81	11.07	9.35	9.37	-13.32%