

GDOT · NYSE · WEEK ENDED 24 JUL 2026

# Weekly Investor Report

Green Dot Corporation · Financial Services · Credit Services

LATEST CLOSE

13.28 USD

-0.9% latest week

## Weekly setup

### Mixed setup

The weekly trend is active. Price is 8.0% above the Trend Line and sits at 65.1% of its 52-week range. The latest completed week returned -0.9%, after a -0.6% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is inexpensive relative to peers. Options positioning is mixed with 43/100 conviction, while the latest news-sentiment score is 52/100. Near-term considerations: volume confirmation is below normal; earnings are due in 11d.

Technical setup score 46/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

13.28 USD

24 Jul 2026

1W RETURN

-0.9%

latest completed week

4W RETURN

-0.6%

short-term follow-through

12W RETURN

5.2%

quarterly tape

TREND BREADTH

57.7%

30 of 52 weeks active

VOLUME RATIO

0.6x

vs 13-week average

#### What is working

- The trend backdrop is active with a 5-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

#### What could go wrong

- Next-week expectancy is negative at 44.31% based on similar historical setup states.

#### What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

## This week's evidence at a glance

PRICE FOLLOW-THROUGH

-0.9%

Latest completed week; four-week move -0.6%.

INDICATOR STACK

49/67

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 44.31%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Mixed

43/100 conviction; expected move 15.4%.

NEWS SENTIMENT

52/100

62 relevant articles in the latest sentiment read.

EVENT RISK

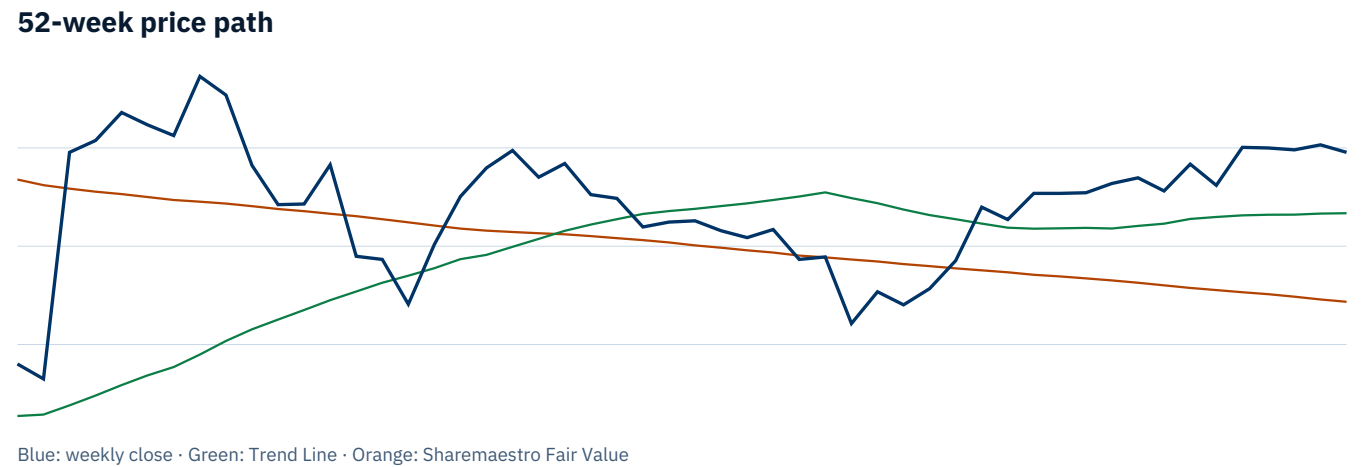
11d

Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 8.0% above the Trend Line and sits at 65.1% of its 52-week range. The latest completed week returned -0.9%, after a -0.6% four-week move.



|                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Position in the 52-week range</div><div><div>Fair</div><div>Trend</div><div>Close</div></div><div><div>9.31 USD</div><div>15.41 USD</div></div><div>Latest close sits at 65.1% of the 52-week range.</div></div> | <div><div>RANGE LOCATION</div><div>65.1%</div><div>Shows where the latest close sits between the 52-week low and high.</div></div> <div><div>FAIR-VALUE GAP</div><div>22.1%</div><div>Premium demand or model discount versus Sharemaestro Fair Value.</div></div> | <div><div>TREND DISTANCE</div><div>8.0%</div><div>Price premium or discount versus the weekly Trend Line.</div></div> <div><div>HIGH-WATER GAP</div><div>-13.8%</div><div>Distance from the latest 52-week high.</div></div> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

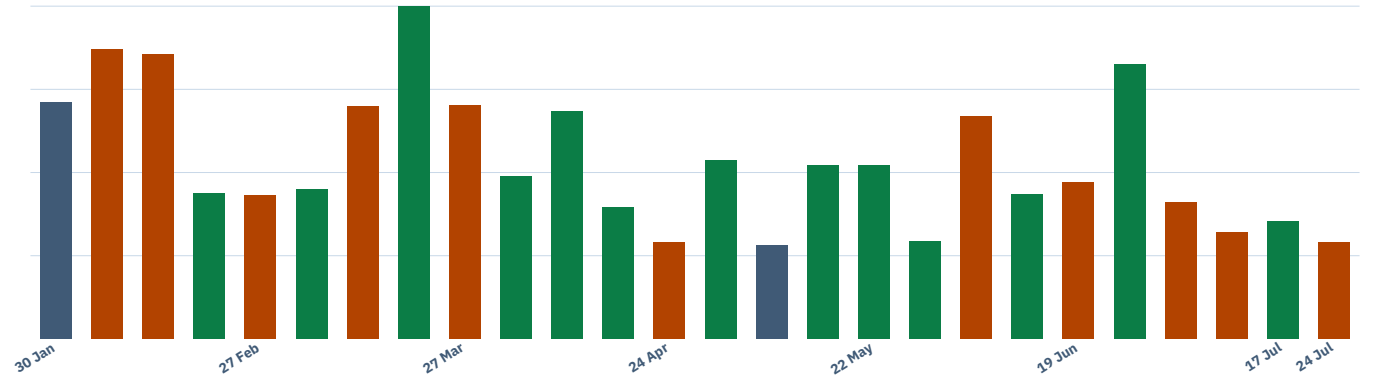
02 · VOLUME AND DEMAND

# Is real participation confirming the move?

Latest weekly volume is 0.6x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

## 26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



|                                                                                               |                                                                        |                                                                             |                                                                                        |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <div>PARTICIPATION</div> <div>0.6x</div> <div>Latest volume versus the 13-week average.</div> | <div>BASELINE</div> <div>2.1M</div> <div>13-week average volume.</div> | <div>ONE-YEAR BASE</div> <div>3.2M</div> <div>52-week average volume.</div> | <div>LATEST WEEKLY VOLUME</div> <div>1.4M</div> <div>Most recent completed week.</div> |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|

### Demand beneath price

## Activity pressure and institutional-style signals

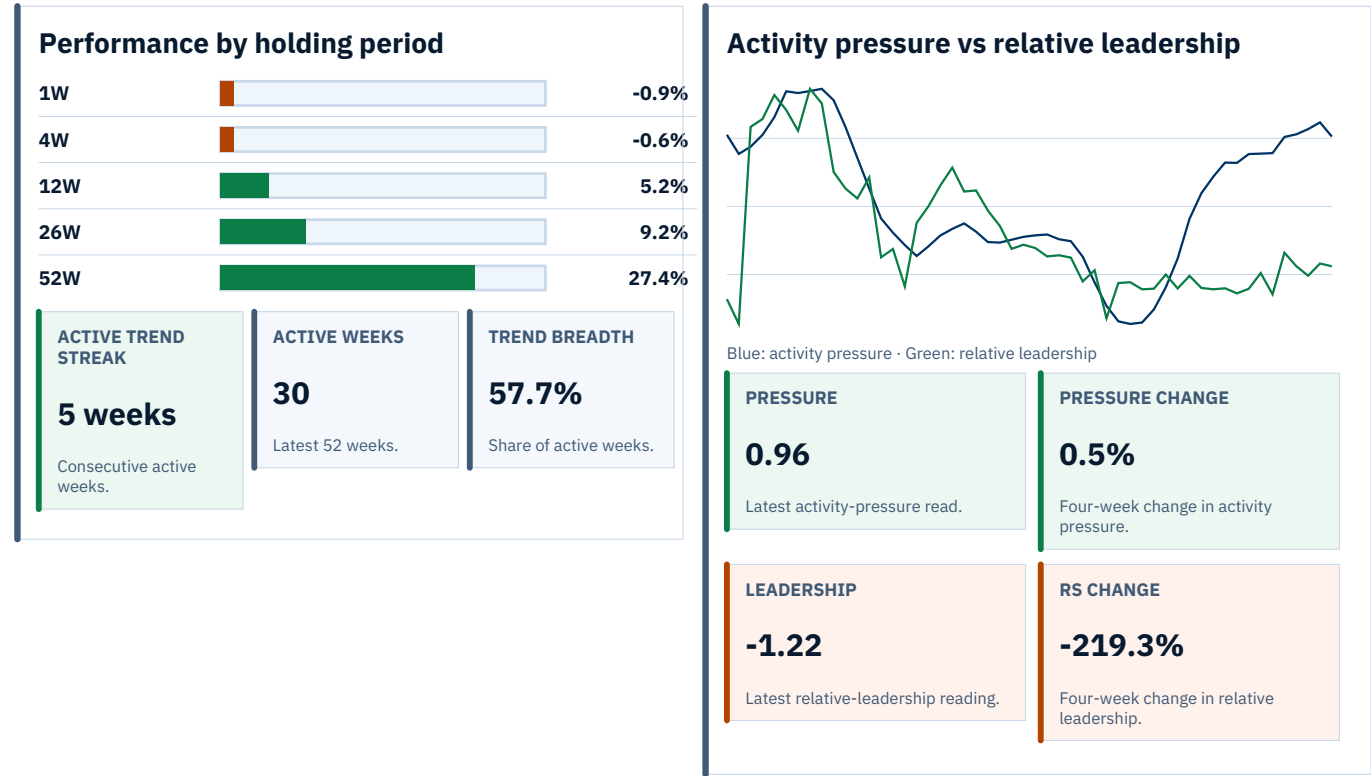
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

# Is performance persistent—and is the stock leading?

Performance is -0.6% over four weeks, 5.2% over 12 weeks, and 27.4% over one year. The current trend has remained active for 5 consecutive weeks.



## Technical setup scorecard

|                      |                        |    |
|----------------------|------------------------|----|
| Trend                | <div><div></div></div> | 49 |
| Momentum             | <div><div></div></div> | 53 |
| Activity Pressure    | <div><div></div></div> | 67 |
| Relative Leadership  | <div><div></div></div> | 29 |
| Next-Week Expectancy | <div><div></div></div> | 28 |
| Volume               | <div><div></div></div> | 27 |
| Smart Money          | <div><div></div></div> | 53 |
| Risk Control         | <div><div></div></div> | 62 |

04 · FUNDAMENTALS AND VALUATION

# What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

|                                                                                              |                                                                                                    |                                                                                |                                                                              |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| <b>FACTOR WEEK</b><br><b>26 Jul 2026</b><br><small>Latest published factor snapshot.</small> | <b>STATEMENTS THROUGH</b><br><b>31 Dec 2025</b><br><small>Financial reporting period used.</small> | <b>FIELD COVERAGE</b><br><b>88%</b><br><small>Available factor fields.</small> | <b>MODEL CONFIDENCE</b><br><b>84%</b><br><small>Snapshot confidence.</small> |
|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------------------------------------------|

|                                                                                                                                   |                        |               |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|
| <b>Relative factor standing</b>                                                                                                   |                        |               |
| <small>Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.</small> |                        |               |
| <b>Overall factor strength</b>                                                                                                    | <div><div></div></div> | <b>82/100</b> |
| <b>Value</b>                                                                                                                      | <div><div></div></div> | <b>89/100</b> |
| <b>Quality</b>                                                                                                                    | <div><div></div></div> | <b>9/100</b>  |
| <b>Momentum</b>                                                                                                                   | <div><div></div></div> | <b>76/100</b> |
| <b>Growth</b>                                                                                                                     | <div><div></div></div> | <b>78/100</b> |

|                                                                                                      |                                                                                                       |
|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| <b>Valuation</b><br><small>How much investors are paying for earnings, sales, and cash flow.</small> | <b>Business quality</b><br><small>Margins and the return generated on invested capital.</small>       |
| <b>P/E</b> -<br><small>Price divided by trailing earnings.</small>                                   | <b>GROSS MARGIN</b> 26.7%<br><small>Gross profit retained from each unit of revenue.</small>          |
| <b>PRICE / SALES</b> 0.3x<br><small>Market value relative to trailing revenue.</small>               | <b>OPERATING MARGIN</b> 1.9%<br><small>Operating profit retained from revenue.</small>                |
| <b>EV / EBITDA</b> 5.8x<br><small>Enterprise value relative to operating cash earnings.</small>      | <b>FREE-CASH-FLOW MARGIN</b> 9.3%<br><small>Free cash flow generated from revenue.</small>            |
| <b>FREE-CASH-FLOW YIELD</b> 26.9%<br><small>Free cash flow as a share of enterprise value.</small>   | <b>RETURN ON INVESTED CAPITAL</b> -<br><small>Operating return generated on invested capital.</small> |

04 · FUNDAMENTALS AND VALUATION · CONTINUED

# Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

| Growth and financial strength                                                           | Shareholder return and balance sheet                                                                 |
|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| Recent business growth and accounting strength.                                         | Cash returned to owners and financial leverage.                                                      |
| <div>REVENUE GROWTH19.0%</div> <div>Latest one-year revenue growth.</div>               | <div>DIVIDEND YIELD-</div> <div>Cash dividends relative to market value.</div>                       |
| <div>EPS GROWTH-</div> <div>Latest one-year earnings-per-share growth.</div>            | <div>BUYBACK YIELD-0.6%</div> <div>Net share repurchases relative to market value.</div>             |
| <div>FREE-CASH-FLOW GROWTH12.5%</div> <div>Latest one-year free-cash-flow growth.</div> | <div>SHAREHOLDER YIELD-0.6%</div> <div>Dividend yield plus net buyback yield.</div>                  |
| <div>PIOTROSKI F-SCORE3/9</div> <div>Nine-point accounting-strength checklist.</div>    | <div>NET DEBT / EBITDA-8.3x</div> <div>Balance-sheet debt relative to operating cash earnings.</div> |

## How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth is moderate; valuation is inexpensive relative to peers.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

# What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

GDOT shows mixed options pressure with a 43/100 conviction score, put-call volume ratio of 1.75, expected move of 15.4%, and Sharemaestro trend signal active.

CONVICTION

43/100

Options signal conviction.

EXPECTED MOVE

15.4%

Nearest-chain pricing.

PUT/CALL VOLUME

1.75

Contract volume balance.

Pressure

-17

Speculation

8

Volatility

96

Trend agreement

93

Insider activity

6 / 0

6 acquisitions and 0 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

52/100

Weighted news tone is neutral across 62 relevant articles.

13 positive · 44 neutral · 5 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

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06 · CATALYSTS AND RISK

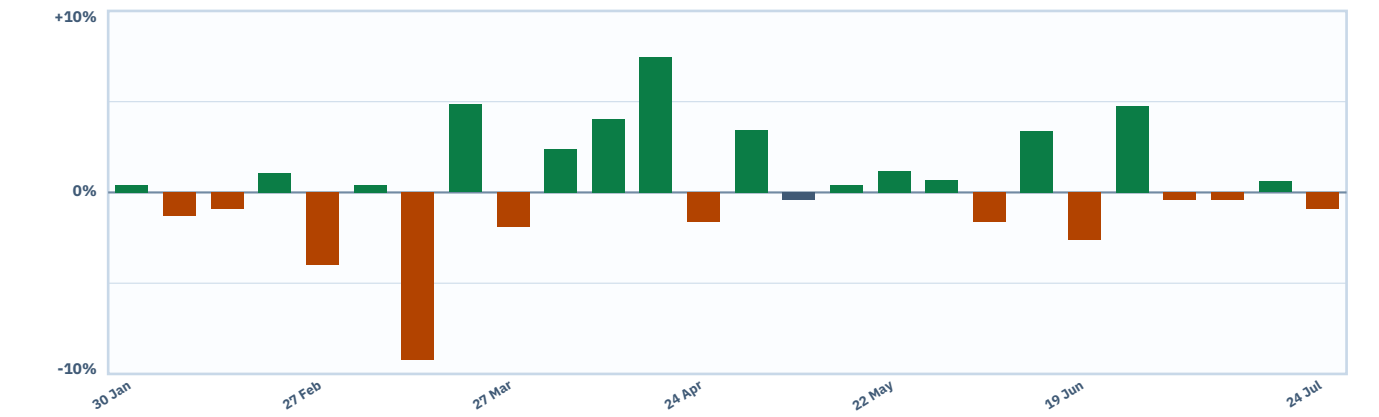
# What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

|                                                                                                                                                |                                                                                                                      |                                                                                                    |                                                                                                         |
|------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <div><div>NEXT EARNINGS</div><div>11d</div><div>Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.</div></div> | <div><div>OPTIONS EXPECTED MOVE</div><div>15.4%</div><div>Nearest-chain priced movement where available.</div></div> | <div><div>52-WEEK DRAWDOWN</div><div>-13.8%</div><div>Distance below the 52-week high.</div></div> | <div><div>13-WEEK VOLATILITY</div><div>2.0%</div><div>Standard deviation of weekly returns.</div></div> |
|------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|

## Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

14 of 26

11 weeks finished lower.

BEST WEEK

+7.5%

Week of 17 Apr.

WORST WEEK

-9.2%

Week of 13 Mar.

LATEST WEEK

-0.9%

Week of 24 Jul.

Shape of recent returns

|               |             |    |
|---------------|-------------|----|
| Strong gains  | <div></div> | 4  |
| Modest gains  | <div></div> | 10 |
| Flat weeks    | <div></div> | 1  |
| Modest losses | <div></div> | 10 |
| Sharp losses  | <div></div> | 1  |

RECENT VOL

2.0%

13-week weekly-return volatility.

BASE VOL

6.6%

52-week weekly-return volatility.

UP/DOWN SPLIT

26/25

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

4.3% / -3.1%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

# Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Financial Services

|                                    |                           |                                      |
|------------------------------------|---------------------------|--------------------------------------|
| 4-WEEK RANK                        | GROUP AVERAGE             | TREND BREADTH                        |
| - / 100                            | 5.2%                      | 58.0%                                |
| Standing within the tracked group. | Average four-week return. | Share of peers with an active trend. |

| Peer | Exchange | 1W return | 4W return | Trend    |
|------|----------|-----------|-----------|----------|
| PYPL | NASDAQ   | -0.7%     | 26.8%     | Inactive |
| KB   | NYSE     | -1.6%     | 19.4%     | Active   |
| SHG  | NYSE     | 1.0%      | 18.6%     | Active   |
| TRV  | NYSE     | 5.0%      | 18.3%     | Active   |
| ICE  | NYSE     | 4.4%      | 17.7%     | Inactive |

Industry · US Credit Services

|                                    |                           |                                      |
|------------------------------------|---------------------------|--------------------------------------|
| 4-WEEK RANK                        | GROUP AVERAGE             | TREND BREADTH                        |
| 18 / 53                            | -4.8%                     | 50.9%                                |
| Standing within the tracked group. | Average four-week return. | Share of peers with an active trend. |

| Peer | Exchange | 1W return | 4W return | Trend    |
|------|----------|-----------|-----------|----------|
| PYPL | NASDAQ   | -0.7%     | 26.8%     | Inactive |
| WU   | NYSE     | -7.4%     | 9.0%      | Inactive |
| LU   | NYSE     | -0.7%     | 8.7%      | Inactive |
| MA   | NYSE     | -0.7%     | 8.3%      | Inactive |
| AGM  | NYSE     | 2.0%      | 7.5%      | Active   |

08 · EVIDENCE AND WEEKLY DATA

# The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

## Cross-signal evidence matrix

| Evidence pillar      | Score / read    | Summary                                                                                                                                                        | Detail                                                                                         |
|----------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| Weekly tape          | 46/100          | Trend, activity pressure, participation, and risk combine to a 46/100 tape read.                                                                               |                                                                                                |
| Indicator analysis   | 57/100          | Latest 12-week confirmation: trend 5/12, activity pressure 12/12, relative leadership 1/12.                                                                    | Activity pressure 0.83; No reversal markers                                                    |
| Next-Week Expectancy | Negative 44.31% | Next-week expectancy is negative with a 44.31% historical one-week setup read.                                                                                 | Adds short-term historical context without overriding trend, activity, or relative leadership. |
| Factors              | 62/100          | O'Shaughnessy factor stack blends value, quality, momentum, and confidence.                                                                                    | Buyback Yield rank 76; Small Cap Core rank 16                                                  |
| Patient Capital      | Quiet           | Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.                                                                 | No recent buy signal                                                                           |
| Options              | 60/100          | GDOT shows mixed options pressure with a 43/100 conviction score, put-call volume ratio of 1.75, expected move of 15.4%, and Sharemaestro trend signal active. | Mixed · Options-market disagreement · Expected move 15.4%                                      |
| Sentiment            | 52/100          | Weighted news tone is neutral across 62 relevant articles.                                                                                                     | Green Dot Corp (GDOT) Institutional Confidence                                                 |
| Insiders             | 6 / 0           | 6 acquisitions and 0 disposals in the latest 180-day insider tape.                                                                                             |                                                                                                |
| Earnings             | 11d             | Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.                                                                             |                                                                                                |

## Current evidence clusters

|                                                                                                                                                                            |                                                                                                                                                        |                                                                                                                     |                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| <div>PRICE FOLLOW-THROUGH</div> <div><b>-0.9%</b></div> <div>Latest completed week; four-week move -0.6%.</div>                                                            | <div>INDICATOR STACK</div> <div><b>49/67</b></div> <div>Trend and activity pressure are weighted against the latest 12-week confirmation window.</div> | <div>TREND BACKDROP</div> <div><b>Active</b></div> <div>The trend backdrop defines the current weekly regime.</div> | <div>PATIENT CAPITAL</div> <div><b>Quiet</b></div> <div>Activity-pressure buy-signal status for institutional accumulation timing.</div>  |
| <div>NEXT-WEEK EXPECTANCY</div> <div><b>Negative 44.31%</b></div> <div>Historical one-week expectancy contributes to the evidence score when direction is confirmed.</div> | <div>OPTIONS PRESSURE</div> <div><b>Mixed</b></div> <div>43/100 conviction; expected move 15.4%.</div>                                                 | <div>NEWS SENTIMENT</div> <div><b>52/100</b></div> <div>62 relevant articles in the latest sentiment read.</div>    | <div>EVENT RISK</div> <div><b>11d</b></div> <div>Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.</div> |

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

# Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

| Week        | Close     | Return | Trend Line | Fair Value | Pressure | Leadership | Volume | Trend |
|-------------|-----------|--------|------------|------------|----------|------------|--------|-------|
| 24 Jul 2026 | 13.28 USD | -0.9%  | 12.30 USD  | 10.88 USD  | 0.96     | -1.22      | 1.4M   | On    |
| 17 Jul 2026 | 13.40 USD | 0.6%   | 12.30 USD  | 10.92 USD  | 1.17     | -0.76      | 1.7M   | On    |
| 10 Jul 2026 | 13.32 USD | -0.2%  | 12.28 USD  | 10.96 USD  | 1.07     | -2.77      | 1.5M   | On    |
| 03 Jul 2026 | 13.35 USD | -0.1%  | 12.28 USD  | 11.00 USD  | 0.99     | -1.19      | 1.9M   | On    |
| 26 Jun 2026 | 13.36 USD | 4.8%   | 12.27 USD  | 11.03 USD  | 0.95     | 1.02       | 3.9M   | On    |
| 19 Jun 2026 | 12.75 USD | -2.6%  | 12.24 USD  | 11.07 USD  | 0.72     | -5.82      | 2.2M   | Off   |
| 12 Jun 2026 | 13.09 USD | 3.4%   | 12.21 USD  | 11.10 USD  | 0.71     | -2.32      | 2.0M   | Off   |
| 05 Jun 2026 | 12.66 USD | -1.6%  | 12.13 USD  | 11.14 USD  | 0.70     | -4.92      | 3.1M   | Off   |
| 29 May 2026 | 12.87 USD | 0.7%   | 12.10 USD  | 11.18 USD  | 0.57     | -5.66      | 1.4M   | Off   |
| 22 May 2026 | 12.78 USD | 1.2%   | 12.06 USD  | 11.22 USD  | 0.58     | -4.84      | 2.5M   | Off   |
| 15 May 2026 | 12.63 USD | 0.1%   | 12.07 USD  | 11.25 USD  | 0.37     | -5.00      | 2.5M   | Off   |
| 08 May 2026 | 12.62 USD | 0.0%   | 12.06 USD  | 11.29 USD  | 0.13     | -4.77      | 1.3M   | Off   |
| 01 May 2026 | 12.62 USD | 3.4%   | 12.05 USD  | 11.31 USD  | -0.25    | -2.79      | 2.5M   | Off   |
| 24 Apr 2026 | 12.20 USD | -1.6%  | 12.07 USD  | 11.35 USD  | -0.84    | -4.85      | 1.4M   | Off   |

## How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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