

GAIA · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Gaia Inc · Communication Services · Entertainment

LATEST CLOSE

1.87 USD

-7.9% latest week

Weekly setup

Weak trend

The weekly trend is not active. Price is -34.1% below the Trend Line and sits at 1.2% of its 52-week range. The latest completed week returned -7.9%, after a -10.1% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. Options positioning is mixed with 25/100 conviction, while the latest news-sentiment score is 48/100. Near-term considerations: volume confirmation is below normal; earnings are due in 11d.

Technical setup score 16/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

1.87 USD

24 Jul 2026

1W RETURN

-7.9%

latest completed week

4W RETURN

-10.1%

short-term follow-through

12W RETURN

-42.6%

quarterly tape

TREND BREADTH

23.1%

12 of 52 weeks active

VOLUME RATIO

0.9x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-7.9%

Latest completed week; four-week move -10.1%.

INDICATOR STACK

13/0

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

OPTIONS PRESSURE

Mixed

25/100 conviction; expected move 56.1%.

NEWS SENTIMENT

48/100

18 relevant articles in the latest sentiment read.

EVENT RISK

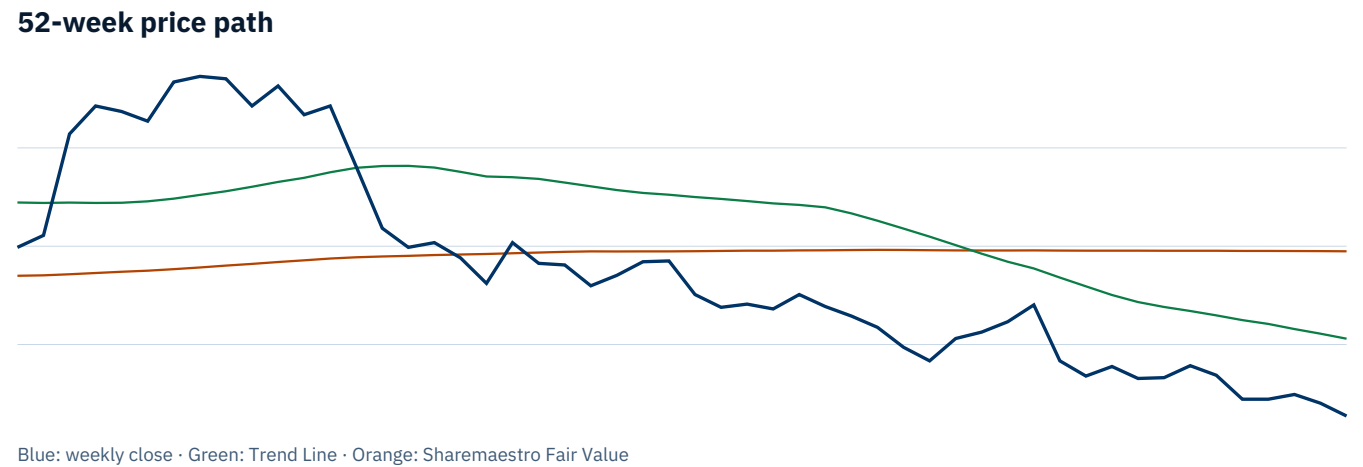
11d

Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -34.1% below the Trend Line and sits at 1.2% of its 52-week range. The latest completed week returned -7.9%, after a -10.1% four-week move.



Position in the 52-week range Close Trend Fair 1.81 USD 6.39 USD Latest close sits at 1.2% of the 52-week range.	RANGE LOCATION 1.2% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -34.1% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP -52.4% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -70.7% Distance from the latest 52-week high.

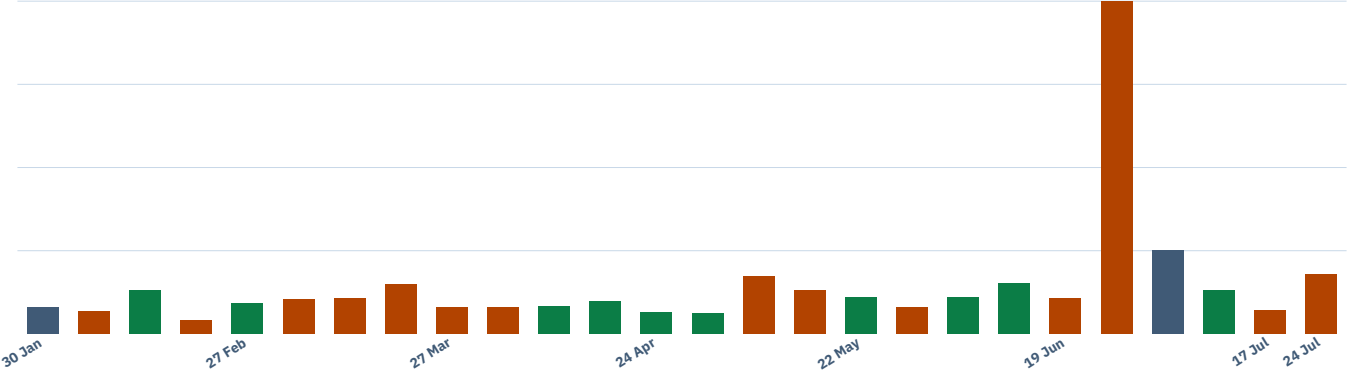
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.9x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION

0.9x

Latest volume versus the 13-week average.

BASELINE

749.4K

13-week average volume.

ONE-YEAR BASE

428.0K

52-week average volume.

LATEST WEEKLY VOLUME

683.1K

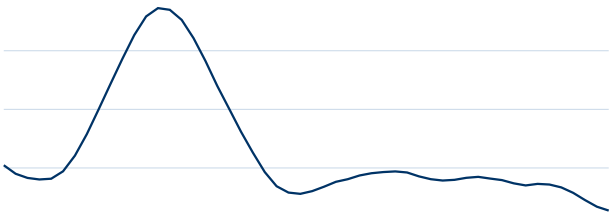
Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path



Latest 0.07 · 12-week average 0.16

12-week confirmation

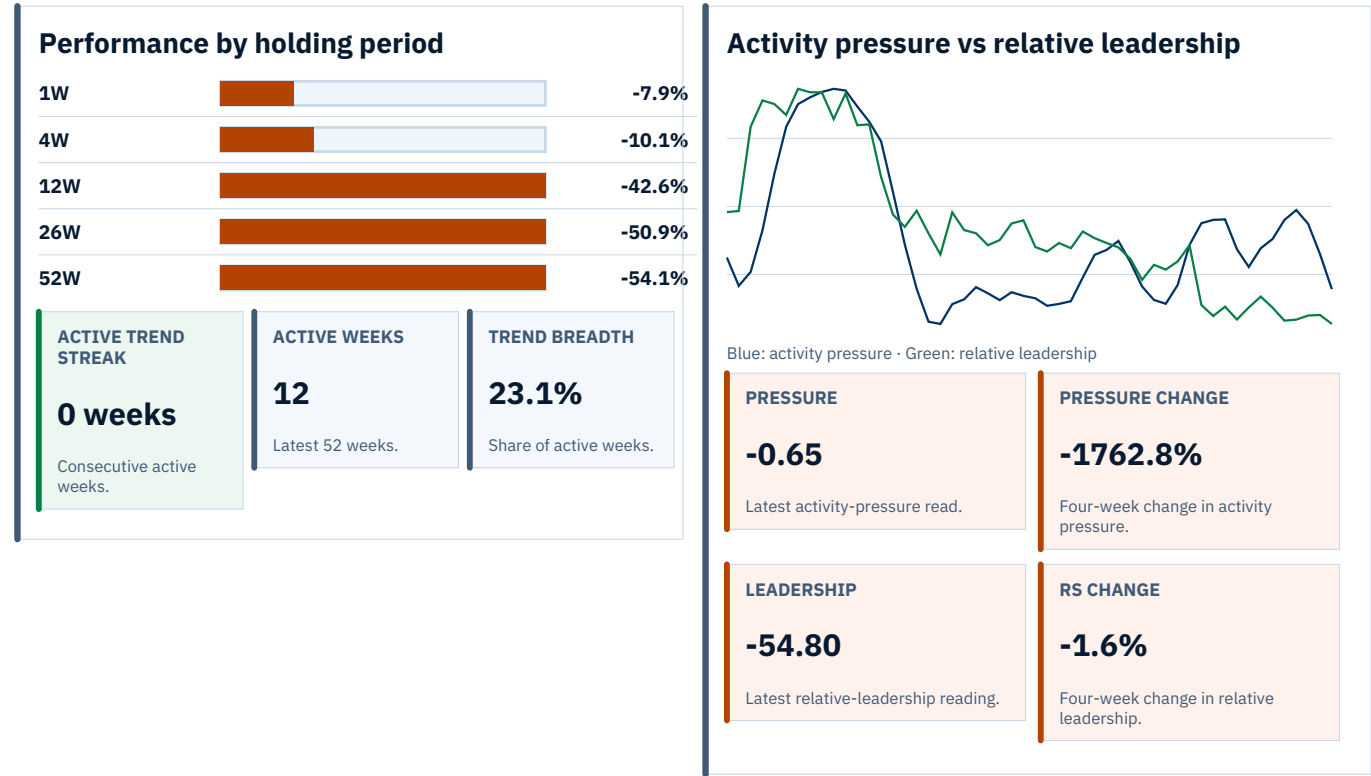
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	1/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.07	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is -10.1% over four weeks, -42.6% over 12 weeks, and -54.1% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		13
Momentum		0
Activity Pressure		0
Relative Leadership		0
Next-Week Expectancy		50
Volume		38
Smart Money		28
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 88% Available factor fields.	MODEL CONFIDENCE 84% Snapshot confidence.
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Relative factor standing

Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.

Overall factor strength		60/100
Value		54/100
Quality		53/100
Momentum		54/100
Growth		54/100

Valuation

How much investors are paying for earnings, sales, and cash flow.

P/E Price divided by trailing earnings.	-
PRICE / SALES Market value relative to trailing revenue.	0.5x
EV / EBITDA Enterprise value relative to operating cash earnings.	6.1x
FREE-CASH-FLOW YIELD Free cash flow as a share of enterprise value.	19.9%

Business quality

Margins and the return generated on invested capital.

GROSS MARGIN Gross profit retained from each unit of revenue.	84.8%
OPERATING MARGIN Operating profit retained from revenue.	-5.4%
FREE-CASH-FLOW MARGIN Free cash flow generated from revenue.	12.6%
RETURN ON INVESTED CAPITAL Operating return generated on invested capital.	-4.5%

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH7.7% Latest one-year revenue growth.	DIVIDEND YIELD- Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD-0.1% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-27.4% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD-0.1% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA0.1x Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Mixed

GAIA shows mixed options pressure with a 25/100 conviction score, put-call volume ratio of n/a, expected move of 56.1%, and Sharemaestro trend signal inactive.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
25/100 Options signal conviction.	56.1% Nearest-chain pricing.	0.00 Contract volume balance.

Pressure		11
Speculation		0
Volatility		96
Trend agreement		42

Insider activity

15 / 5

15 acquisitions and 5 disposals in the latest 180-day insider tape. Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

48/100

Weighted news tone is neutral across 18 relevant articles.

3 positive · 11 neutral · 4 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows. No recent buy signal

06 · CATALYSTS AND RISK

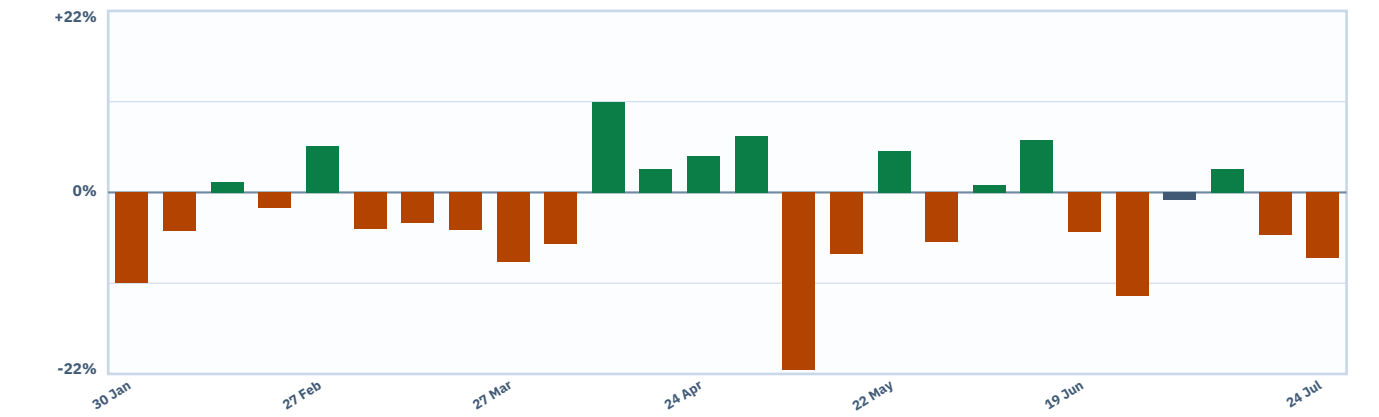
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE 56.1% Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -70.7% Distance below the 52-week high.	13-WEEK VOLATILITY 7.8% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER

10 of 26

15 weeks finished lower.

BEST WEEK

+10.9%

Week of 10 Apr.

WORST WEEK

-21.5%

Week of 8 May.

LATEST WEEK

-7.9%

Week of 24 Jul.

Shape of recent returns

Strong gains		6
Modest gains		4
Flat weeks		1
Modest losses		2
Sharp losses		13

RECENT VOL

7.8%

13-week weekly-return volatility.

BASE VOL

8.1%

52-week weekly-return volatility.

UP/DOWN SPLIT

22/29

Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW

5.8% / -6.5%

Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Communication Services

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.8% Average four-week return.	TREND BREADTH 41.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
ATHM	NYSE	-2.0%	17.9%	Inactive
WPP	NYSE	-1.6%	16.2%	Inactive
BZ	NASDAQ	3.4%	16.0%	Inactive
DJT	NASDAQ	-11.4%	15.4%	Inactive
JOYY	NASDAQ	5.5%	13.5%	Active

Industry · US Entertainment

4-WEEK RANK 38 / 46 Standing within the tracked group.	GROUP AVERAGE -1.3% Average four-week return.	TREND BREADTH 52.2% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
KUST	NASDAQ	17.4%	42.1%	Inactive
ANGX	NYSE	-1.5%	26.2%	Inactive
IQ	NASDAQ	2.5%	23.8%	Inactive
RDI	NASDAQ	10.7%	14.2%	Active
FOXA	NASDAQ	-4.0%	10.4%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	18/100	Trend, activity pressure, participation, and risk combine to a 18/100 tape read.	
Indicator analysis	11/100	Latest 12-week confirmation: trend 0/12, activity pressure 1/12, relative leadership 0/12.	Activity pressure 0.07; No reversal markers
Factors	54/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Tiny Titans rank 71; Buyback Yield rank 72
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	40/100	GAIA shows mixed options pressure with a 25/100 conviction score, put-call volume ratio of n/a, expected move of 56.1%, and Sharemaestro trend signal inactive.	Mixed · Options-market disagreement · Expected move 56.1%
Sentiment	48/100	Weighted news tone is neutral across 18 relevant articles.	Gaia Inc. (GAIA) Gains 3.88% as Stock Tests Resistance Level - Ease of Movement
Insiders	15 / 5	15 acquisitions and 5 disposals in the latest 180-day insider tape.	
Earnings	11d	Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -7.9% Latest completed week; four-week move -10.1%.	INDICATOR STACK 13/0 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
OPTIONS PRESSURE Mixed 25/100 conviction; expected move 56.1%.	NEWS SENTIMENT 48/100 18 relevant articles in the latest sentiment read.	EVENT RISK 11d Next report is scheduled for 10 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	1.87 USD	-7.9%	2.84 USD	3.93 USD	-0.65	-54.80	683.1K	Off
17 Jul 2026	2.03 USD	-5.1%	2.90 USD	3.93 USD	-0.34	-52.39	265.8K	Off
10 Jul 2026	2.14 USD	2.9%	2.96 USD	3.93 USD	-0.07	-52.55	497.2K	Off
03 Jul 2026	2.08 USD	0.0%	3.02 USD	3.94 USD	0.05	-53.65	961.3K	Off
26 Jun 2026	2.08 USD	-12.6%	3.07 USD	3.94 USD	-0.03	-53.91	3.8M	Off
19 Jun 2026	2.38 USD	-4.8%	3.13 USD	3.94 USD	-0.20	-50.43	409.1K	Off
12 Jun 2026	2.50 USD	6.4%	3.18 USD	3.94 USD	-0.28	-47.48	583.1K	Off
05 Jun 2026	2.35 USD	0.4%	3.23 USD	3.94 USD	-0.45	-50.38	414.9K	Off
29 May 2026	2.34 USD	-6.0%	3.30 USD	3.94 USD	-0.29	-53.61	308.0K	Off
22 May 2026	2.49 USD	5.1%	3.38 USD	3.94 USD	-0.03	-50.16	413.5K	Off
15 May 2026	2.37 USD	-7.4%	3.49 USD	3.94 USD	-0.03	-52.67	494.9K	Off
08 May 2026	2.56 USD	-21.5%	3.60 USD	3.94 USD	-0.06	-49.72	659.5K	Off
01 May 2026	3.26 USD	6.9%	3.72 USD	3.94 USD	-0.26	-33.73	234.1K	Off
24 Apr 2026	3.05 USD	4.5%	3.80 USD	3.94 USD	-0.61	-38.08	241.4K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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