

LVLU · NASDAQ · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Lulu's Fashion Lounge Holdings Inc · Consumer Cyclical · Apparel Retail

LATEST CLOSE

19.20 USD

52.8% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is 60.6% above the Trend Line and sits at 55.3% of its 52-week range. The latest completed week returned 52.8%, after a 146.5% four-week move. The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive. The latest news-sentiment score is 49/100. Near-term considerations: earnings are due in 13d.

Technical setup score 54/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

19.20 USD

24 Jul 2026

1W RETURN

52.8%

latest completed week

4W RETURN

146.5%

short-term follow-through

12W RETURN

77.8%

quarterly tape

TREND BREADTH

32.7%

17 of 52 weeks active

VOLUME RATIO

2.2x

vs 13-week average

What is working

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.
- Volume is elevated versus the 13-week average, confirming attention.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Next-week expectancy is negative at 40.04% based on similar historical setup states.
- Activity pressure is weak, so confirmation is not yet broad enough.
- The share remains more than 20% below its 52-week high.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

52.8%

Latest completed week; four-week move 146.5%.

INDICATOR STACK

18/62

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Buy

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 40.04%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

49/100

44 relevant articles in the latest sentiment read.

EVENT RISK

13d

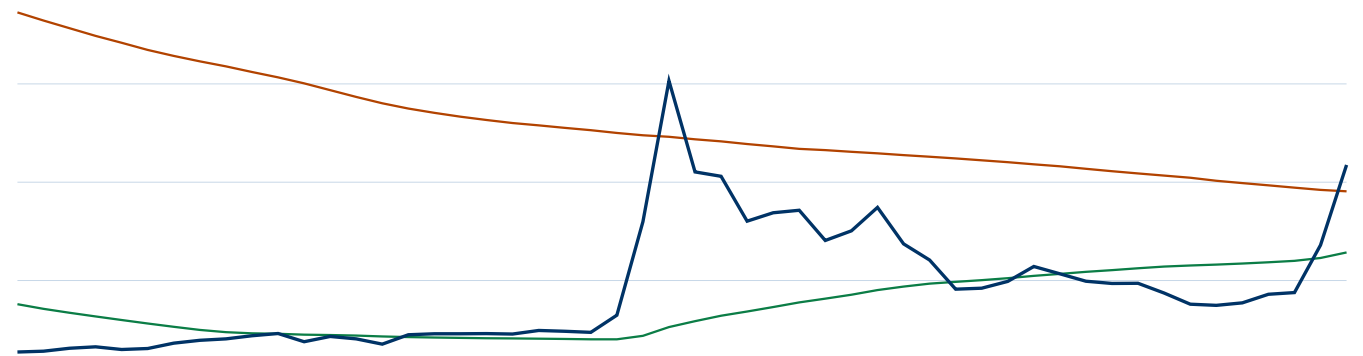
Next report is scheduled for 12 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is 60.6% above the Trend Line and sits at 55.3% of its 52-week range. The latest completed week returned 52.8%, after a 146.5% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range TrendFairClose 2.98 USD32.32 USD Latest close sits at 55.3% of the 52-week range.	RANGE LOCATION 55.3% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 60.6% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 12.8% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -40.6% Distance from the latest 52-week high.

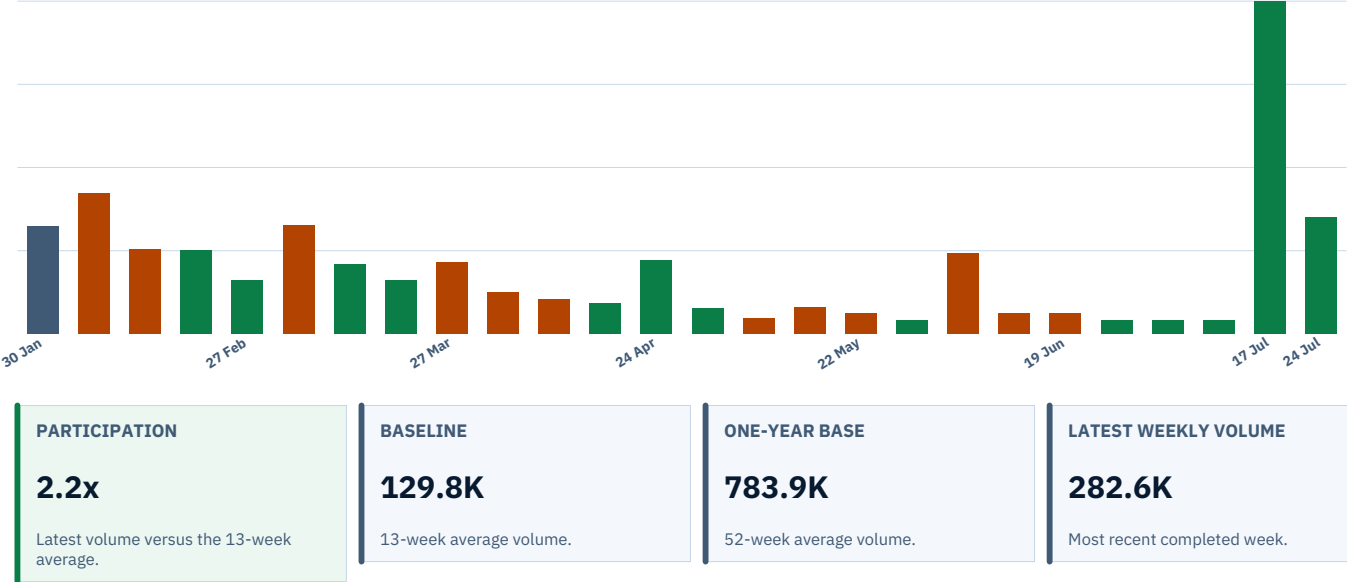
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 2.2x the 13-week average. Participation is unusually strong and confirms that the move is attracting attention.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



Demand beneath price

Activity pressure and institutional-style signals

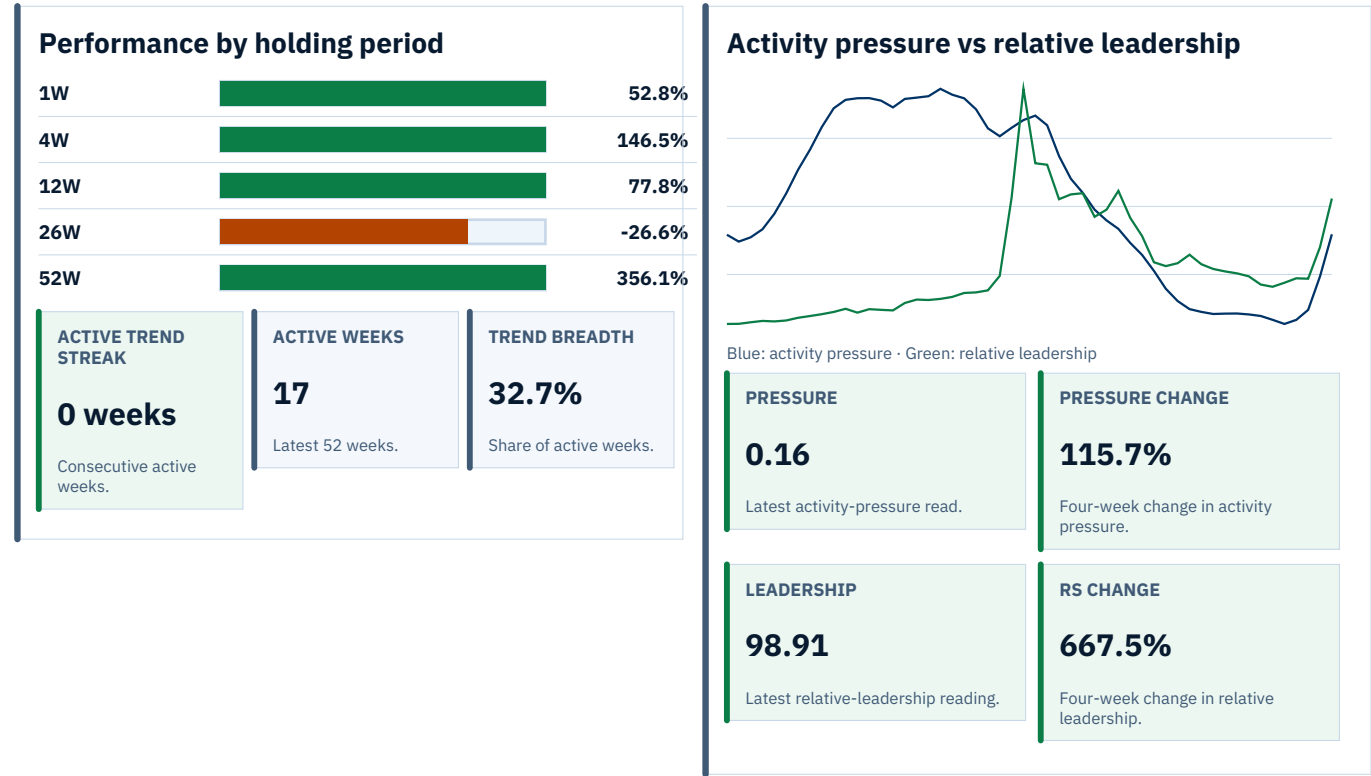
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 146.5% over four weeks, 77.8% over 12 weeks, and 356.1% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		18
Momentum		100
Activity Pressure		62
Relative Leadership		100
Next-Week Expectancy		30
Volume		91
Smart Money		33
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 76% Available factor fields.	MODEL CONFIDENCE 73% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		53/100
Value		51/100
Quality		49/100
Momentum		51/100
Growth		51/100

Valuation How much investors are paying for earnings, sales, and cash flow. P/E - Price divided by trailing earnings. PRICE / SALES 0.2x Market value relative to trailing revenue. EV / EBITDA - Enterprise value relative to operating cash earnings. FREE-CASH-FLOW YIELD 1.2% Free cash flow as a share of enterprise value.	Business quality Margins and the return generated on invested capital. GROSS MARGIN 44.3% Gross profit retained from each unit of revenue. OPERATING MARGIN -2.6% Operating profit retained from revenue. FREE-CASH-FLOW MARGIN 0.3% Free cash flow generated from revenue. RETURN ON INVESTED CAPITAL -24.6% Operating return generated on invested capital.
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04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH-9.0% Latest one-year revenue growth.	DIVIDEND YIELD- Cash dividends relative to market value.
EPS GROWTH- Latest one-year earnings-per-share growth.	BUYBACK YIELD1.2% Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-84.2% Latest one-year free-cash-flow growth.	SHAREHOLDER YIELD1.2% Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE5/9 Nine-point accounting-strength checklist.	NET DEBT / EBITDA-10.4x Balance-sheet debt relative to operating cash earnings.

How to read this

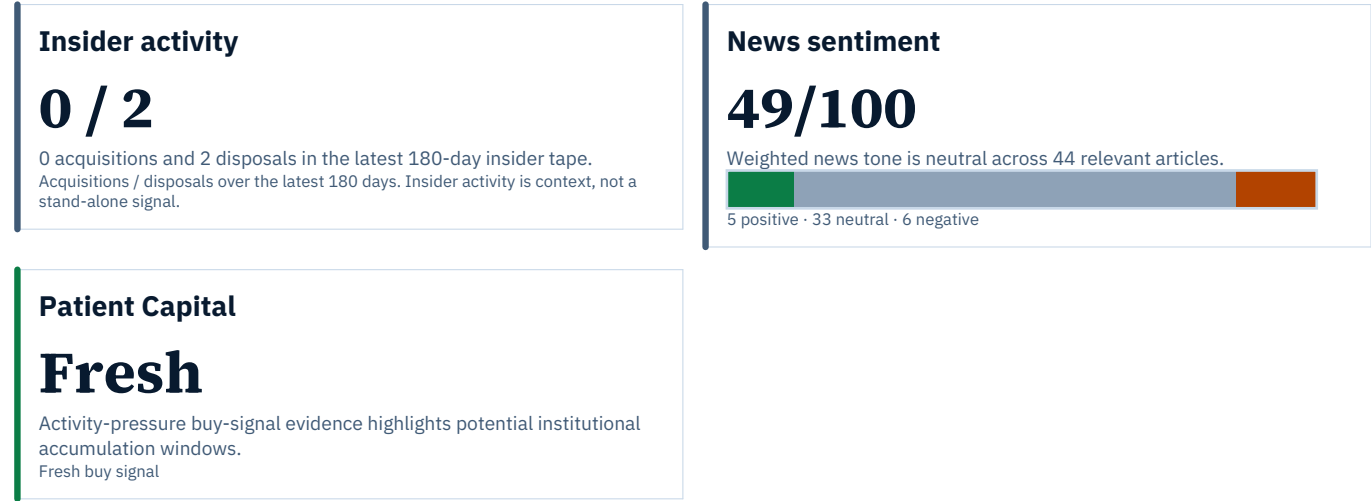
Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality is middle-of-the-pack; growth is moderate; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.



06 · CATALYSTS AND RISK

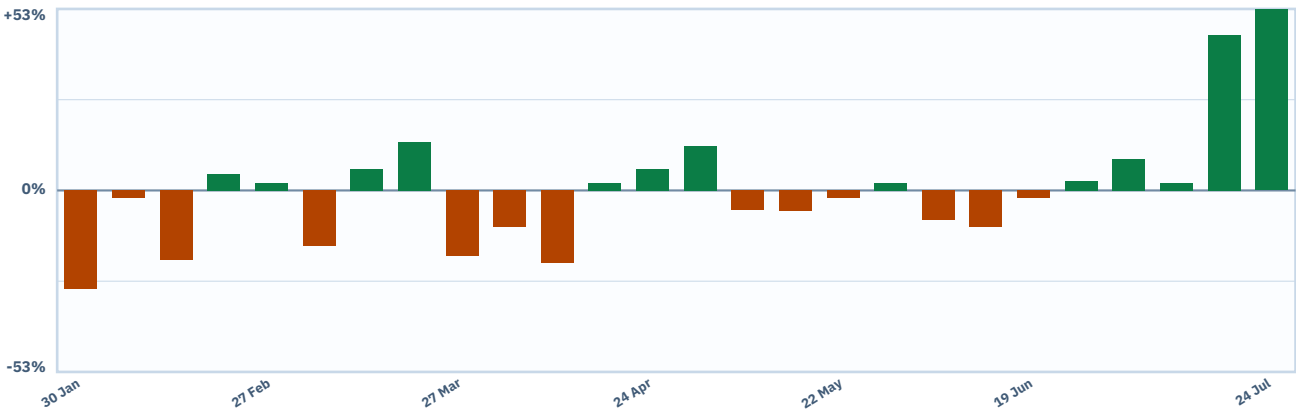
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS 13d Next report is scheduled for 12 Aug 2026; event risk rises as the date approaches.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -40.6% Distance below the 52-week high.	13-WEEK VOLATILITY 19.1% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 13 of 26 13 weeks finished lower.	BEST WEEK +52.8% Week of 24 Jul.	WORST WEEK -28.8% Week of 30 Jan.	LATEST WEEK +52.8% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>8</td></tr><tr><td>Modest gains</td><td> </td><td>5</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>3</td></tr><tr><td>Sharp losses</td><td> </td><td>10</td></tr></table>	Strong gains		8	Modest gains		5	Flat weeks		-	Modest losses		3	Sharp losses		10	RECENT VOL 19.1% 13-week weekly-return volatility.	BASE VOL 23.3% 52-week weekly-return volatility.
Strong gains		8															
Modest gains		5															
Flat weeks		-															
Modest losses		3															
Sharp losses		10															
	UP/DOWN SPLIT 30/21 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 15.2% / -9.5% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Consumer Cyclical

4-WEEK RANK - / 100 Standing within the tracked group.	GROUP AVERAGE -0.8% Average four-week return.	TREND BREADTH 36.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PAG	NYSE	7.2%	19.3%	Active
JD	NASDAQ	1.9%	18.9%	Active
BABA	NYSE	-2.5%	18.3%	Inactive
MUSA	NYSE	-0.9%	16.5%	Active
PSNYW	NASDAQ	-46.9%	16.5%	Inactive

Industry · US Apparel Retail

4-WEEK RANK 1 / 28 Standing within the tracked group.	GROUP AVERAGE 2.2% Average four-week return.	TREND BREADTH 39.3% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
LVLU	NASDAQ	52.8%	146.5%	Inactive
CURV	NYSE	6.4%	25.3%	Active
ROST	NASDAQ	2.3%	12.0%	Active
BURL	NYSE	1.3%	9.1%	Active
CTRN	NASDAQ	-2.0%	6.4%	Active

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	46/100	Trend, activity pressure, participation, and risk combine to a 46/100 tape read.	
Indicator analysis	20/100	Latest 12-week confirmation: trend 0/12, activity pressure 1/12, relative leadership 4/12.	Activity pressure 0.19; No reversal markers
Next-Week Expectancy	Negative 40.04%	Next-week expectancy is negative with a 40.04% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Tiny Titans rank 1; Buyback Yield rank 29; Small Cap Core rank 54
Patient Capital	Fresh	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	Fresh buy signal
Sentiment	49/100	Weighted news tone is neutral across 44 relevant articles.	Lulu's Fashion Lounge Holdings Inc (LVLU) Institutional Confidence
Insiders	0 / 2	0 acquisitions and 2 disposals in the latest 180-day insider tape.	
Earnings	13d	Next report is scheduled for 12 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH 52.8% Latest completed week; four-week move 146.5%.	INDICATOR STACK 18/62 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Buy Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 40.04% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 49/100 44 relevant articles in the latest sentiment read.	EVENT RISK 13d Next report is scheduled for 12 Aug 2026; event risk rises as the date approaches.	

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	19.20 USD	52.8%	11.96 USD	17.02 USD	0.16	98.91	282.6K	Off
17 Jul 2026	12.56 USD	45.4%	11.50 USD	17.13 USD	-0.40	31.77	808.2K	Off
10 Jul 2026	8.64 USD	1.6%	11.26 USD	17.32 USD	-0.84	-11.83	18.7K	Off
03 Jul 2026	8.50 USD	9.1%	11.15 USD	17.51 USD	-0.97	-11.26	27.9K	Off
26 Jun 2026	7.79 USD	2.8%	11.04 USD	17.70 USD	-1.02	-17.43	22.5K	Off
19 Jun 2026	7.58 USD	-1.3%	10.95 USD	17.89 USD	-0.97	-22.95	49.5K	Off
12 Jun 2026	7.68 USD	-10.7%	10.88 USD	18.15 USD	-0.92	-19.91	50.6K	Off
05 Jun 2026	8.60 USD	-8.6%	10.79 USD	18.32 USD	-0.90	-8.54	194.9K	Off
29 May 2026	9.41 USD	0.2%	10.65 USD	18.50 USD	-0.88	-4.40	20.3K	Off
22 May 2026	9.39 USD	-2.0%	10.50 USD	18.68 USD	-0.89	-1.74	49.2K	Off
15 May 2026	9.58 USD	-6.0%	10.35 USD	18.88 USD	-0.89	1.61	63.7K	Off
08 May 2026	10.19 USD	-5.6%	10.18 USD	19.09 USD	-0.86	8.15	37.5K	Off
01 May 2026	10.80 USD	12.9%	10.02 USD	19.25 USD	-0.83	21.28	62.4K	Off
24 Apr 2026	9.56 USD	6.3%	9.83 USD	19.43 USD	-0.72	9.56	179.6K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

Educational market research only. Not financial, investment, trading, tax, or legal advice. Market data, indicators, summaries, and reports may be delayed, incomplete, or inaccurate. You are responsible for your own decisions and should seek independent professional advice where appropriate.

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