

ASX WEEKLY EQUITY REPORT

BGA Weekly Report

Bega Cheese Limited

BGA closed the latest completed week at 6.03 AUD. The 4-week return is 4.1% and the 12-week return is 8.1%. The trend backdrop is inactive, with activity pressure at 0.57.

Field	Value	Field	Value
Week ending	24 Jul 2026	Evidence rating	Neutral
Evidence score	48	Currency	AUD
Exchange	ASX	Country	AU
Sector	Consumer Defensive	Industry	Packaged Foods
Market cap	1.7B	Report page	Available online

OPEN	HIGH	LOW	CLOSE	VOLUME	TREND
6.11 AUD	6.21 AUD	5.97 AUD	6.03 AUD	3.6M	50.0%
weekly open	weekly high	weekly low	weekly close	latest week	26 of 52 weeks active

Company brief

Bega Cheese Limited receives, processes, manufactures, and distributes dairy and other food-related products in Australia. It operates through two segments, Branded and Bulk. The Branded segment manufactures value added consumer products for owned and externally owned brands. The Bulk segment manufactures bulk dairy ingredients, nutritional, and bio...

EXECUTIVE READ

What matters now

Top-level conclusion, primary support, and the main restraint in the current weekly setup.

Conclusion

The strongest supporting evidence is factors: O'Shaughnessy factor stack blends value, quality, momentum, and confidence. The main constraint is indicator analysis: Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 7/12. The combined read is balanced, making the next change in trend, sentiment, or options pressure especially important.

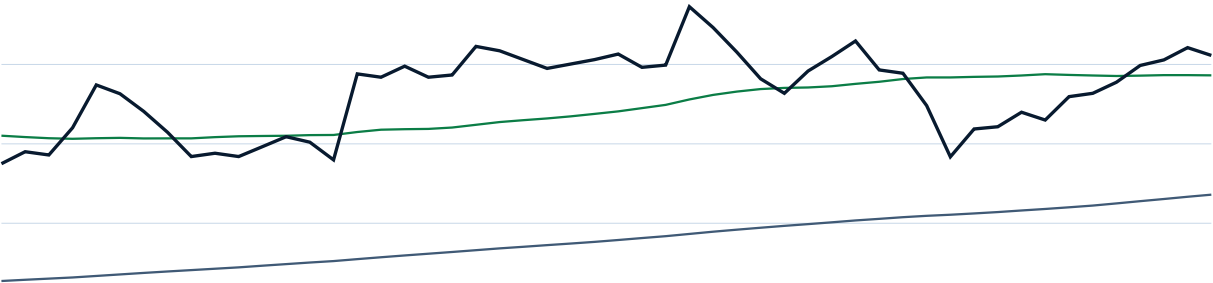
Read	Pillar	Score	Detail
Primary support	Factors	59/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Main restraint	Indicator analysis	32/100	Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 7/12.

WEEKLY TAPE

Price, Trend Line, and Fair Value

Price path, range position, trend distance, Fair Value gap, and return windows.

52-week price path



Black: weekly close. Green: Trend Line. Grey: Fair Value.

TREND DISTANCE 3.0% price vs Trend Line	FAIR GAP 26.1% price vs Fair Value	DRAWDOWN -9.3% from 52-week high	RANGE 65.2% 52-week range	VOLUME 1.0x vs 13-week average
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Pillar	Score	Read	Detail
1W	-1.1%	Negative	
4W	4.1%	Positive	
12W	8.1%	Positive	
26W	0.6%	Positive	
52W	20.1%	Positive	

SETUP

Composite setup scorecard

Current setup pillars scored on the same 0-100 scale.

Composite radar



Pillar	Score	Read	Detail
Trend	28	Negative	
Momentum	67	Neutral	
Activity Pressure	76	Positive	
Relative Leadership	76	Positive	
Next-Week Expectancy	50	Neutral	
Volume	40	Neutral	
Smart Money	41	Neutral	
Risk Control	66	Neutral	

Current evidence clusters

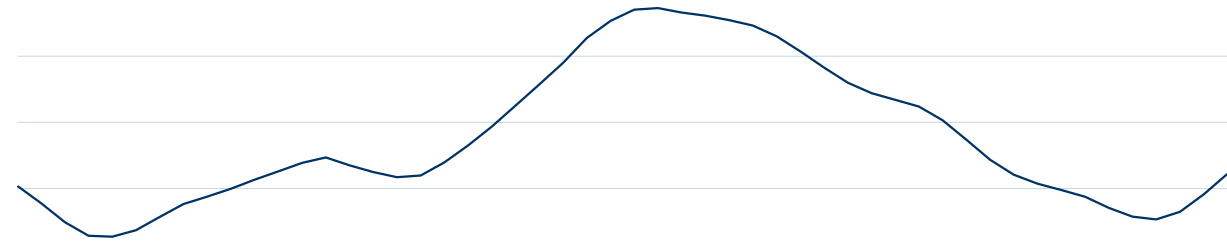
Pillar	Score	Read	Detail
Price follow-through	-1.1%	Negative	Latest completed week; four-week move 4.1%.
Indicator stack	28/76	Negative	Trend and activity pressure are weighted against the latest 12-week confirmation window.
Trend backdrop	Active	Positive	The trend backdrop defines the current weekly regime.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal status for institutional accumulation timing.
News sentiment	51/100	Neutral	20 relevant articles in the latest sentiment read.

INDICATOR EVIDENCE

Activity pressure, trend confirmation, and next-week expectancy

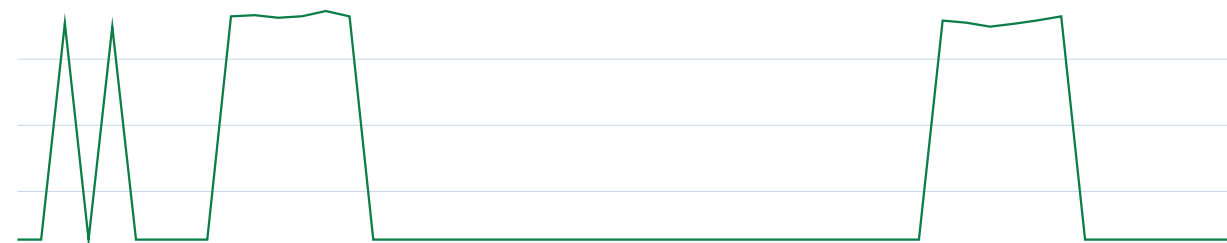
The current 12-week confirmation window, activity-pressure read, and historical one-week setup read.

Activity pressure path



Latest 0.41 | 12-week average 0.36

Next-week expectancy path



Current Undecided 53.68% historical one-week setup read

Pillar	Score	Read	Detail
Trend active	0/12	Negative	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	3/12	Negative	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	7/12	Positive	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.41	Negative	Current proprietary activity-pressure read.
Buy signals	0	Neutral	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	Positive	No reversal markers

Area	Latest read	Detail
Activity pressure	0.57	Four-week pressure change 195.0%.
Relative leadership	5.97	Four-week relative leadership change 101.8%.
Smart money activity	50	No recent accumulation markers. No reversal markers.

PARTICIPATION AND RISK

Volume, volatility, and return shape

Participation confirms attention; return shape frames the current risk profile.

Area	Latest	Baseline	Read
Volume	3.6M	13W 3.7M 52W 3.1M	1.0x vs 13-week average
Volatility	3.4%	52W 3.7%	28 upside weeks / 24 downside weeks
Average move	2.8%	-2.4%	Downside breadth 46.2%

Pillar	Score	Read	Detail
Participation	1.0x	Neutral	Latest volume versus the 13-week average.
Baseline	3.7M	Neutral	13-week average volume.
One-year base	3.1M	Neutral	52-week average volume.
Recent vol	3.4%	Neutral	13-week weekly-return volatility.
Base vol	3.7%	Neutral	52-week weekly-return volatility.
Up/down split	28/24	Positive	Count of positive and negative weeks in the 52-week window.
Average skew	2.8% / -2.4%	Neutral	Average positive week versus average negative week.

EXTERNAL CONFIRMATION

Options, sentiment, events, insiders, and research flow

Supporting evidence that can confirm, challenge, or qualify the weekly tape.

Pillar	Score	Read	Detail
Weekly tape	53/100	Neutral	Trend, activity pressure, participation, and risk combine to a 53/100 tape read.
Indicator analysis	32/100	Negative	Latest 12-week confirmation: trend 0/12, activity pressure 3/12, relative leadership 7/12.
Factors	59/100	Neutral	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.
Patient Capital	Quiet	Neutral	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
Sentiment	51/100	Neutral	Weighted news tone is neutral across 20 relevant articles.
Insiders	50/100	Neutral	No recent insider transaction evidence is stored.
Earnings	50/100	Neutral	No stored earnings event is currently attached to this ticker.

Evidence	Current read	Detail
Sentiment	51/100	20 relevant articles. Can Bega (ASX:BGA) Defend Consumer Margins?

SECTOR CONTEXT

Sector and industry pulse

Group context helps separate stock-specific movement from broader rotation.

Group	Scope	Peers	4W rank	Trend breadth
Sector	AU Consumer Defensive	60	27 of 60	18.3%
Industry	AU Packaged Foods	25	11 of 25	12.0%

Sector leaders

Peer	Exchange	1W	4W	Trend
WOA	ASX	0.0%	66.7%	Off
CLU	ASX	0.0%	40.0%	Off
NOU	ASX	14.3%	39.5%	Off
AAP	ASX	1.5%	21.4%	On
HCT	ASX	0.0%	19.4%	Off

Industry leaders

Peer	Exchange	1W	4W	Trend
WOA	ASX	0.0%	66.7%	Off
NOU	ASX	14.3%	39.5%	Off
HCT	ASX	0.0%	19.4%	Off
WNX	ASX	-8.3%	17.0%	Off
SHV	ASX	13.4%	15.4%	Off

ACTIONABLE READ

Opportunities, risks, and watch points

Evidence clusters to monitor as the next weekly bar develops.

Opportunity signals

- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

Risk signals

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Activity pressure is weak, so confirmation is not yet broad enough.

Watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

EVIDENCE TRAIL

Recent completed weeks

Recent weekly bars behind the report.

Week	Close	Move	Trend	Activity	Volume
24 Jul	6.03 AUD	-1.1%	Off	0.57	3.6M
17 Jul	6.10 AUD	1.8%	Off	0.45	4.0M
10 Jul	5.99 AUD	0.8%	Off	0.15	3.0M
03 Jul	5.94 AUD	2.6%	Off	-0.17	5.1M
26 Jun	5.79 AUD	1.8%	Off	-0.60	4.3M
19 Jun	5.69 AUD	0.5%	Off	-0.99	1.4M
12 Jun	5.66 AUD	3.9%	Off	-1.18	512.9K
05 Jun	5.45 AUD	-1.3%	Off	-1.16	3.2M
29 May	5.52 AUD	2.4%	Off	-1.10	918.1K
22 May	5.39 AUD	0.4%	Off	-0.96	2.5M

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