

ZEPP · NYSE · WEEK ENDED 24 JUL 2026

Weekly Investor Report

Zepp Health Corp · Technology · Consumer Electronics

LATEST CLOSE

4.90 USD

-9.3% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -64.9% below the Trend Line and sits at 1.8% of its 52-week range. The latest completed week returned -9.3%, after a 9.1% four-week move. The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is neither clearly cheap nor expensive. Options positioning is volatility with 57/100 conviction, while the latest news-sentiment score is 49/100. Near-term considerations: volume confirmation is below normal; earnings are due in 4d.

Technical setup score 14/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

4.90 USD

24 Jul 2026

1W RETURN

-9.3%

latest completed week

4W RETURN

9.1%

short-term follow-through

12W RETURN

-73.4%

quarterly tape

TREND BREADTH

40.4%

21 of 52 weeks active

VOLUME RATIO

0.3x

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

-9.3%

Latest completed week; four-week move 9.1%.

INDICATOR STACK

22/28

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

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Not financial advice. Market and fundamental data may be delayed, incomplete, or inaccurate. See the full disclosure on the final page.

NEXT-WEEK EXPECTANCY

Negative 44.71%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

OPTIONS PRESSURE

Volatility

57/100 conviction; expected move 27.6%.

NEWS SENTIMENT

49/100

45 relevant articles in the latest sentiment read.

EVENT RISK

4d

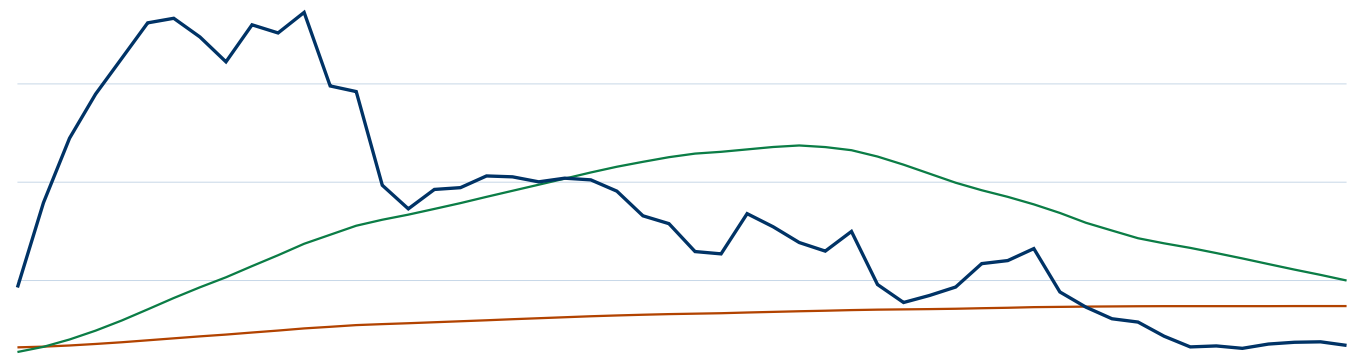
Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -64.9% below the Trend Line and sits at 1.8% of its 52-week range. The latest completed week returned -9.3%, after a 9.1% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range ClosFairTrend 3.85 USD 61.85 USD Latest close sits at 1.8% of the 52-week range.	RANGE LOCATION 1.8% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -64.9% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP -52.9% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -92.1% Distance from the latest 52-week high.

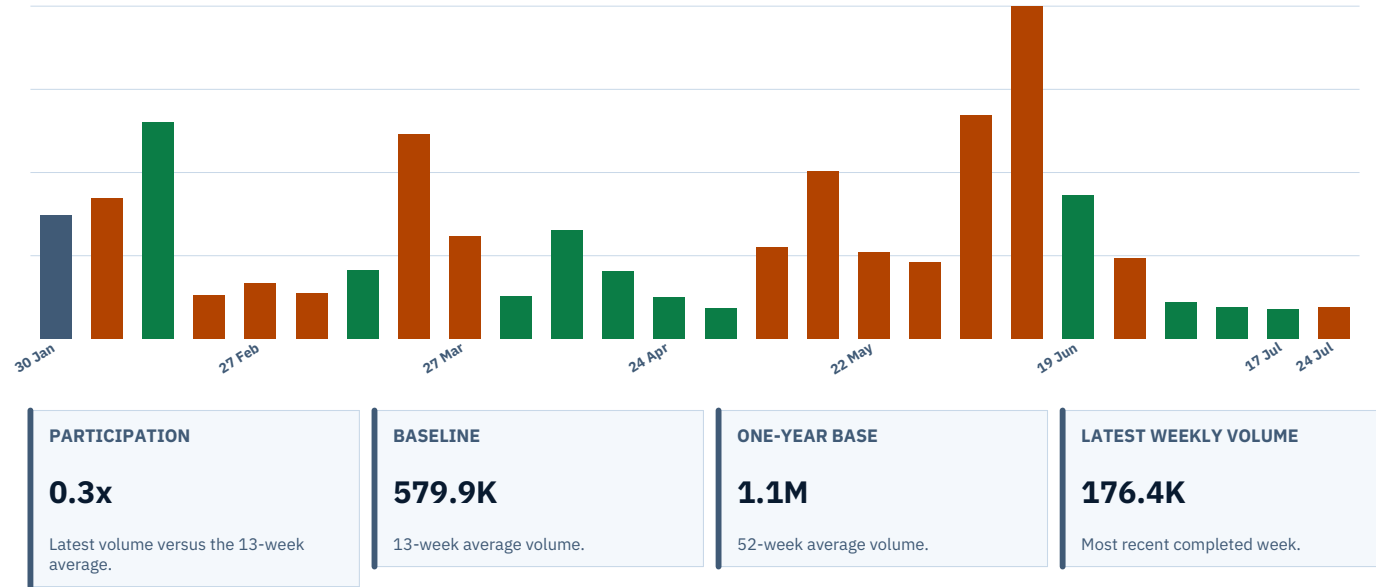
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.3x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



Demand beneath price

Activity pressure and institutional-style signals

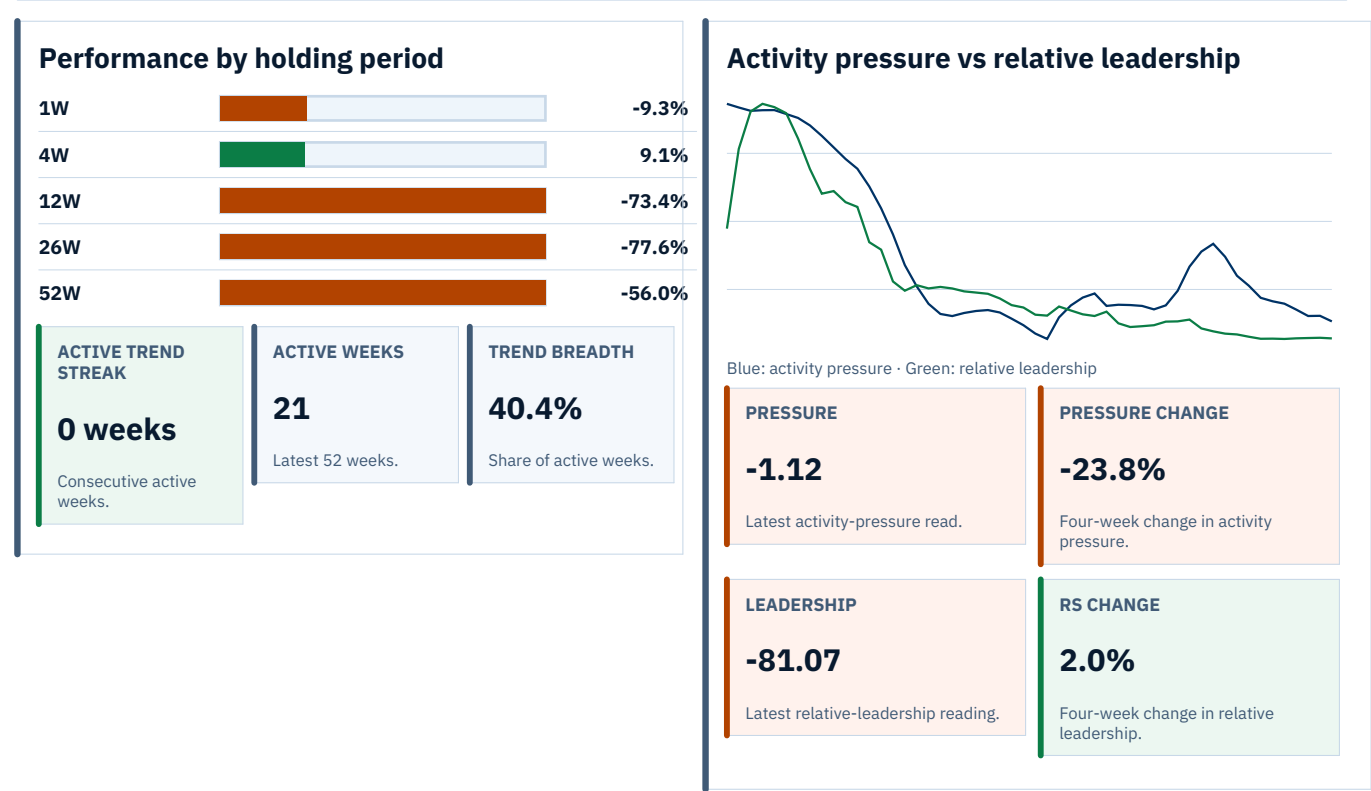
These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.



03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 9.1% over four weeks, -73.4% over 12 weeks, and -56.0% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		22
Momentum		5
Activity Pressure		28
Relative Leadership		0
Next-Week Expectancy		28
Volume		13
Smart Money		19
Risk Control		0

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is neither clearly cheap nor expensive.

FACTOR WEEK 26 Jul 2026 Latest published factor snapshot.	STATEMENTS THROUGH 31 Dec 2025 Financial reporting period used.	FIELD COVERAGE 82% Available factor fields.	MODEL CONFIDENCE 78% Snapshot confidence.
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Relative factor standing Higher display scores are better. Each score is converted from the underlying universe rank, where rank 1 is best.		
Overall factor strength		36/100
Value		80/100
Quality		9/100
Momentum		4/100
Growth		86/100

Valuation How much investors are paying for earnings, sales, and cash flow.	Business quality Margins and the return generated on invested capital.
P/E - Price divided by trailing earnings.	GROSS MARGIN 38.7% Gross profit retained from each unit of revenue.
PRICE / SALES 0.0x Market value relative to trailing revenue.	OPERATING MARGIN -10.1% Operating profit retained from revenue.
EV / EBITDA - Enterprise value relative to operating cash earnings.	FREE-CASH-FLOW MARGIN -9.1% Free cash flow generated from revenue.
FREE-CASH-FLOW YIELD -17.2% Free cash flow as a share of enterprise value.	RETURN ON INVESTED CAPITAL -6.4% Operating return generated on invested capital.

04 · FUNDAMENTALS AND VALUATION · CONTINUED

Growth, shareholder returns, and balance-sheet strength

The second half of the fundamental read separates recent business growth from cash returned to shareholders and financial leverage.

Growth and financial strength	Shareholder return and balance sheet
Recent business growth and accounting strength.	Cash returned to owners and financial leverage.
REVENUE GROWTH47.1%	DIVIDEND YIELD-
Latest one-year revenue growth.	Cash dividends relative to market value.
EPS GROWTH-	BUYBACK YIELD1.7%
Latest one-year earnings-per-share growth.	Net share repurchases relative to market value.
FREE-CASH-FLOW GROWTH-	SHAREHOLDER YIELD1.7%
Latest one-year free-cash-flow growth.	Dividend yield plus net buyback yield.
PIOTROSKI F-SCORE6/9	NET DEBT / EBITDA-4.6x
Nine-point accounting-strength checklist.	Balance-sheet debt relative to operating cash earnings.

How to read this

Quality and valuation are separate questions. A strong company can still carry a demanding valuation, so profitability, growth, balance-sheet strength, and the price paid for those characteristics should be assessed independently.

The latest factor snapshot indicates quality ranks weakly versus its universe; growth ranks strongly; valuation is neither clearly cheap nor expensive.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Options positioning

Volatility

ZEPP shows volatility options pressure with a 57/100 conviction score, put-call volume ratio of 0.00, expected move of 27.6%, and Sharemaestro trend signal inactive.

CONVICTION	EXPECTED MOVE	PUT/CALL VOLUME
57/100 Options signal conviction.	27.6% Nearest-chain pricing.	0.00 Contract volume balance.

Pressure

100

Speculation

23

Volatility

96

Trend agreement

0

Insider activity

-

No recent insider transactions are stored.

Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

49/100

Weighted news tone is neutral across 45 relevant articles.

8 positive · 31 neutral · 6 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.

No recent buy signal

06 · CATALYSTS AND RISK

What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS
4d
Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

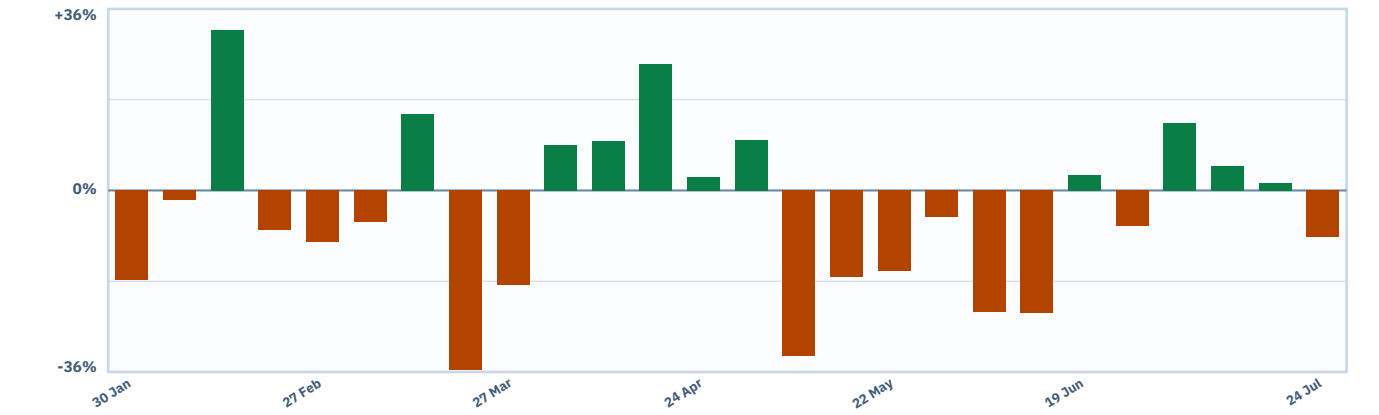
OPTIONS EXPECTED MOVE
27.6%
Nearest-chain priced movement where available.

52-WEEK DRAWDOWN
-92.1%
Distance below the 52-week high.

13-WEEK VOLATILITY
13.7%
Standard deviation of weekly returns.

Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER
11 of 26
15 weeks finished lower.

BEST WEEK
+31.8%
Week of 13 Feb.

WORST WEEK
-35.6%
Week of 20 Mar.

LATEST WEEK
-9.3%
Week of 24 Jul.

Shape of recent returns

Strong gains		8
Modest gains		3
Flat weeks		-
Modest losses		1
Sharp losses		14

RECENT VOL
13.7%
13-week weekly-return volatility.

BASE VOL
19.7%
52-week weekly-return volatility.

UP/DOWN SPLIT
24/28
Count of positive and negative weeks in the 52-week window.

AVERAGE SKEW
14.6% / -12.2%
Average positive week versus average negative week.

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · US Technology

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
- / 100	-5.0%	63.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
AAPL	NASDAQ	-0.2%	17.4%	Active
ACN	NYSE	2.4%	15.3%	Inactive
PAYX	NASDAQ	-0.7%	13.7%	Active
CTSH	NASDAQ	1.5%	13.5%	Inactive
ADP	NASDAQ	-2.0%	11.9%	Inactive

Industry · US Consumer Electronics

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
2 / 14	-8.7%	14.3%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
AAPL	NASDAQ	-0.2%	17.4%	Active
ZEPP	NYSE	-9.3%	9.1%	Inactive
SONO	NASDAQ	-2.8%	8.3%	Inactive
SONY	NYSE	-0.7%	6.4%	Inactive
FEBO	NASDAQ	7.6%	2.2%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	17/100	Trend, activity pressure, participation, and risk combine to a 17/100 tape read.	
Indicator analysis	9/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.01; No reversal markers
Next-Week Expectancy	Negative 44.71%	Next-week expectancy is negative with a 44.71% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	31/100	O'Shaughnessy factor stack blends value, quality, momentum, and confidence.	Tiny Titans rank 73; Buyback Yield rank 25; Small Cap Core rank 19
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Options	37/100	ZEPP shows volatility options pressure with a 57/100 conviction score, put-call volume ratio of 0.00, expected move of 27.6%, and Sharemaestro trend signal inactive.	Volatility · Volatility expansion watch · Expected move 27.6%
Sentiment	49/100	Weighted news tone is neutral across 45 relevant articles.	Zepp Health Corp (ZEPP) Financial Health: Profitability & Balance Sheet Analysis
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	4d	Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.	

Current evidence clusters

PRICE FOLLOW-THROUGH -9.3% Latest completed week; four-week move 9.1%.	INDICATOR STACK 22/28 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 44.71% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	OPTIONS PRESSURE Volatility 57/100 conviction; expected move 27.6%.	NEWS SENTIMENT 49/100 45 relevant articles in the latest sentiment read.	EVENT RISK 4d Next report is scheduled for 03 Aug 2026; event risk rises as the date approaches.

08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	4.90 USD	-9.3%	13.97 USD	10.40 USD	-1.12	-81.07	176.4K	Off
17 Jul 2026	5.40 USD	1.1%	14.75 USD	10.40 USD	-1.05	-79.39	163.3K	Off
10 Jul 2026	5.34 USD	4.9%	15.50 USD	10.39 USD	-1.05	-80.09	176.4K	Off
03 Jul 2026	5.09 USD	13.4%	16.27 USD	10.39 USD	-0.97	-80.86	204.0K	Off
26 Jun 2026	4.49 USD	-7.0%	17.05 USD	10.39 USD	-0.90	-82.73	444.1K	Off
19 Jun 2026	4.83 USD	3.0%	17.80 USD	10.39 USD	-0.87	-81.85	795.1K	Off
12 Jun 2026	4.69 USD	-24.2%	18.53 USD	10.38 USD	-0.83	-82.19	1.8M	Off
05 Jun 2026	6.19 USD	-24.1%	19.17 USD	10.38 USD	-0.68	-76.32	1.2M	Off
29 May 2026	8.16 USD	-5.3%	19.88 USD	10.37 USD	-0.56	-69.50	422.9K	Off
22 May 2026	8.62 USD	-15.9%	20.95 USD	10.35 USD	-0.33	-67.19	480.2K	Off
15 May 2026	10.25 USD	-17.1%	22.04 USD	10.32 USD	-0.18	-60.50	927.5K	Off
08 May 2026	12.37 USD	-32.9%	23.41 USD	10.29 USD	-0.27	-51.98	506.0K	Off
01 May 2026	18.43 USD	10.0%	24.61 USD	10.25 USD	-0.45	-26.28	168.8K	Off
24 Apr 2026	16.76 USD	2.6%	25.66 USD	10.16 USD	-0.75	-31.53	231.5K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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