

V • MEX • WEEK ENDED 24 JUL 2026

Weekly Investor Report

Visa Inc. • Financial Services • Credit Services

LATEST CLOSE

6,180 MXN

-1.7% latest week

Weekly setup

Constructive, but selective

The weekly trend is active. Price is 8.3% above the Trend Line and sits at 64.0% of its 52-week range. The latest completed week returned -1.7%, after a 4.7% four-week move. The latest news-sentiment score is 48/100. Near-term considerations: volume confirmation is below normal.

Technical setup score 52/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE 6,180 MXN 24 Jul 2026	1W RETURN -1.7% latest completed week	4W RETURN 4.7% short-term follow-through
12W RETURN 7.0% quarterly tape	TREND BREADTH 3.8% 2 of 52 weeks active	VOLUME RATIO 0.3x vs 13-week average

What is working

- The trend backdrop is active with a 2-week active streak.
- Price is above the Trend Line, keeping the weekly tape constructive.
- Price is above Fair Value, showing premium demand versus the model.
- Activity pressure is positive on the latest completed week.

What could go wrong

- Activity pressure is weak, so confirmation is not yet broad enough.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.
- A volume ratio above 1.5x would show stronger participation in the next move.

This week's evidence at a glance

PRICE FOLLOW-THROUGH -1.7% Latest completed week; four-week move 4.7%.	INDICATOR STACK 9/88 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Positive 60.19% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 48/100 7 relevant articles in the latest sentiment read.		

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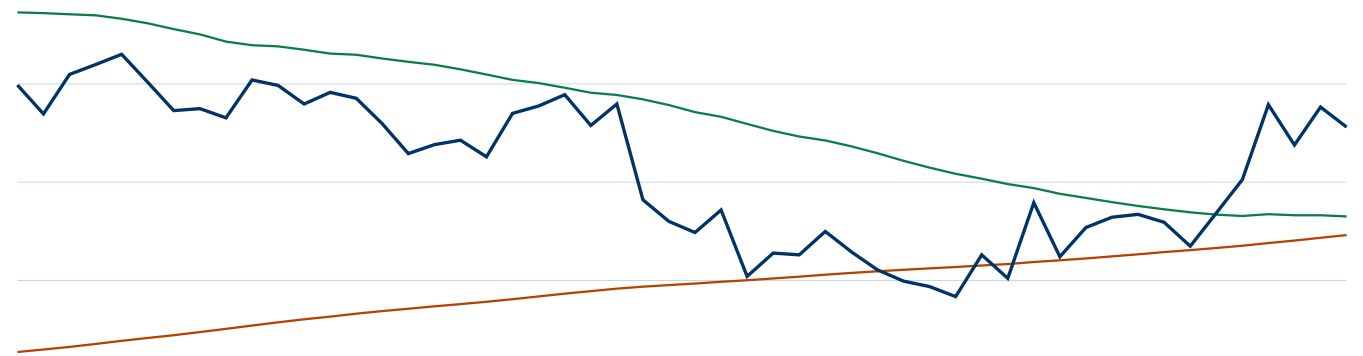
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01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is active. Price is 8.3% above the Trend Line and sits at 64.0% of its 52-week range. The latest completed week returned -1.7%, after a 4.7% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Fair Trend Close 5,199 MXN 6,732 MXN Latest close sits at 64.0% of the 52-week range.	RANGE LOCATION 64.0% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE 8.3% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP 10.3% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -8.2% Distance from the latest 52-week high.

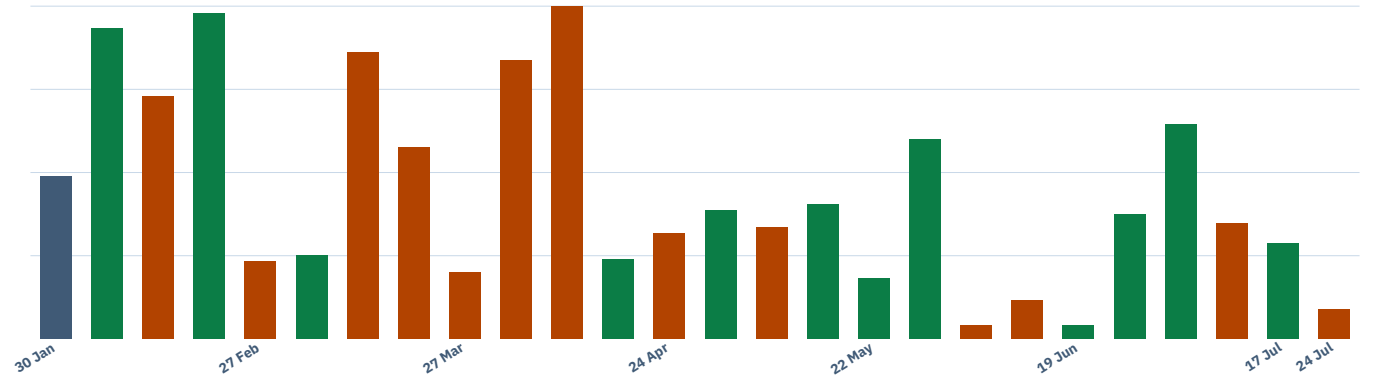
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is 0.3x the 13-week average. Participation is below its recent norm, so price strength is not receiving full volume confirmation.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
0.3x	5.8K	11.9K	1.7K
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.38 · 12-week average 0.17

12-week confirmation

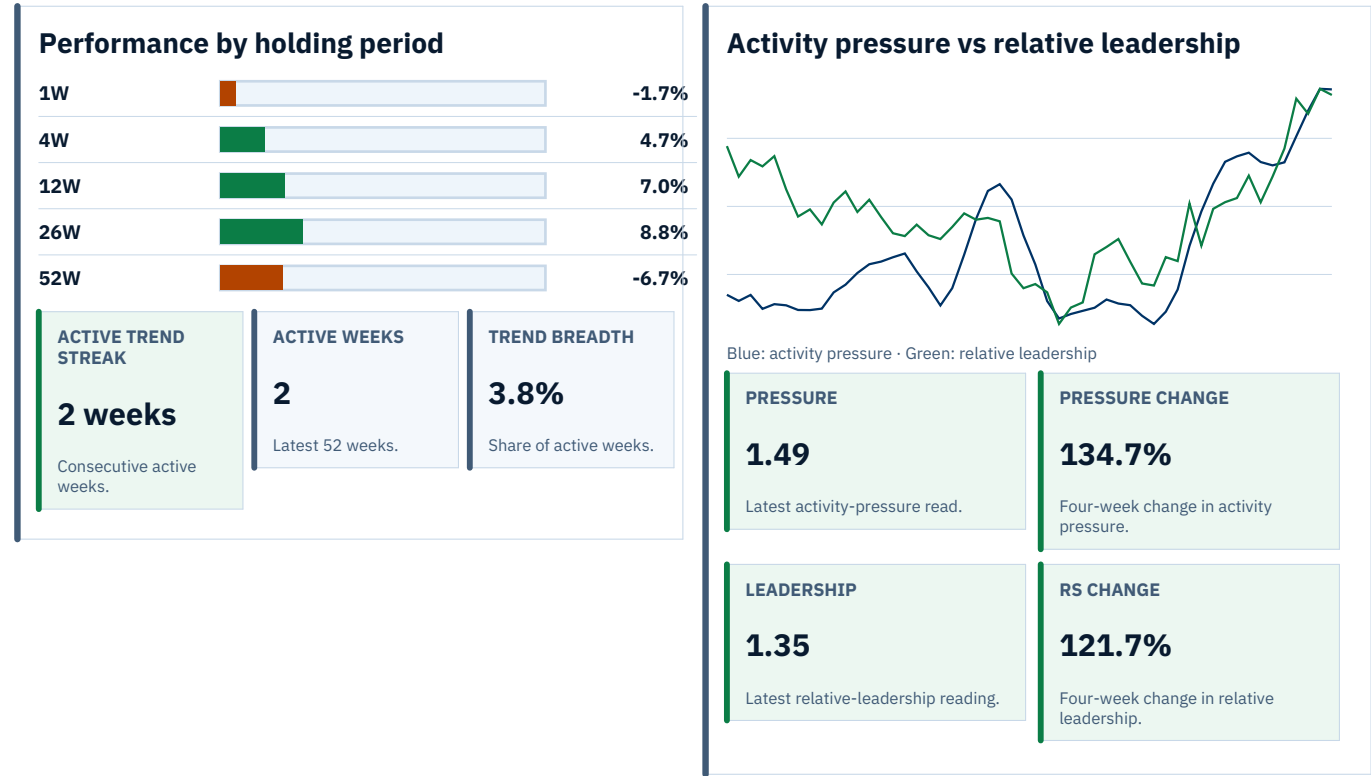
Signal	Read	Meaning
Trend active	2/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	12/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	3/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.38	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 4.7% over four weeks, 7.0% over 12 weeks, and -6.7% over one year. The current trend has remained active for 2 consecutive weeks.



Technical setup scorecard

Trend		9
Momentum		67
Activity Pressure		88
Relative Leadership		64
Next-Week Expectancy		80
Volume		13
Smart Money		29
Risk Control		68

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

-

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

48/100

Weighted news tone is neutral across 7 relevant articles.

1 positive · 5 neutral · 1 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

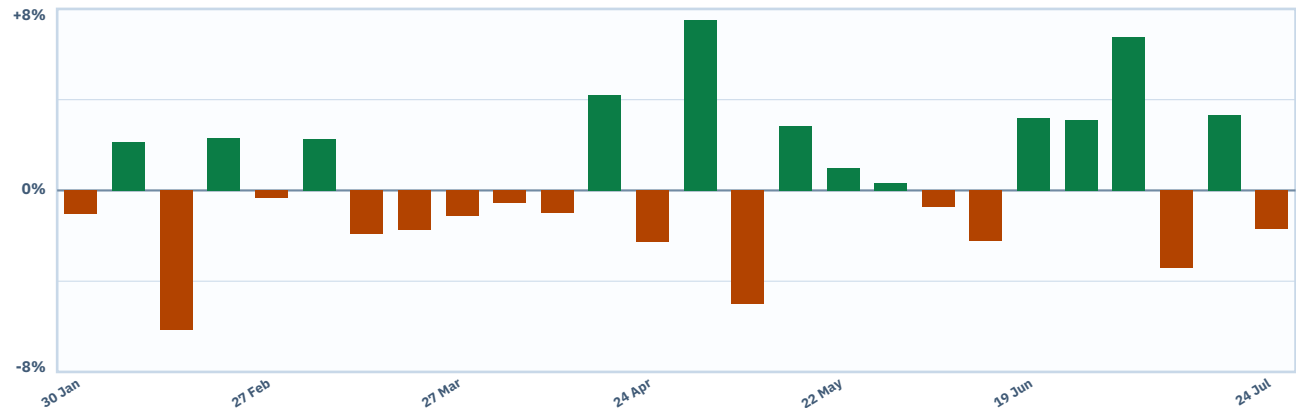
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -8.2% Distance below the 52-week high.	13-WEEK VOLATILITY 3.6% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 12 of 26 14 weeks finished lower.	BEST WEEK +7.5% Week of 1 May.	WORST WEEK -6.2% Week of 13 Feb.	LATEST WEEK -1.7% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>3</td></tr><tr><td>Modest gains</td><td> </td><td>9</td></tr><tr><td>Flat weeks</td><td> </td><td>-</td></tr><tr><td>Modest losses</td><td> </td><td>12</td></tr><tr><td>Sharp losses</td><td> </td><td>2</td></tr></table>	Strong gains		3	Modest gains		9	Flat weeks		-	Modest losses		12	Sharp losses		2	RECENT VOL 3.6% 13-week weekly-return volatility.	BASE VOL 2.9% 52-week weekly-return volatility.
Strong gains		3															
Modest gains		9															
Flat weeks		-															
Modest losses		12															
Sharp losses		2															
	UP/DOWN SPLIT 24/28 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 2.4% / -2.2% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · MX Financial Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
28 / 80	1.0%	40.0%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
SBET	MEX	5.0%	27.0%	Inactive
PYPL	MEX	-1.1%	26.6%	Inactive
BMNR	MEX	-0.4%	16.9%	Inactive
MSCI	MEX	0.0%	15.4%	Active
MCO	MEX	1.4%	13.3%	Inactive

Industry · MX Credit Services

4-WEEK RANK	GROUP AVERAGE	TREND BREADTH
3 / 13	-3.3%	15.4%
Standing within the tracked group.	Average four-week return.	Share of peers with an active trend.

Peer	Exchange	1W return	4W return	Trend
PYPL	MEX	-1.1%	26.6%	Inactive
MA	MEX	-1.4%	7.9%	Inactive
V	MEX	-1.7%	4.7%	Active
SYF	MEX	0.0%	4.7%	Inactive
GENTERA	MEX	0.7%	4.1%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	49/100	Trend, activity pressure, participation, and risk combine to a 49/100 tape read.	
Indicator analysis	45/100	Latest 12-week confirmation: trend 2/12, activity pressure 12/12, relative leadership 3/12.	Activity pressure 0.38; No reversal markers
Next-Week Expectancy	Positive 60.19%	Next-week expectancy is positive with a 60.19% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	48/100	Weighted news tone is neutral across 7 relevant articles.	Visa Inc. \$V Stock Position Reduced by Evelyn Partners Investment Management LLP
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

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08 · EVIDENCE AND WEEKLY DATA · CONTINUED

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	6,180 MXN	-1.7%	5,704 MXN	5,605 MXN	1.49	1.35	1.7K	On
17 Jul 2026	6,287 MXN	3.3%	5,710 MXN	5,590 MXN	1.50	2.22	5.7K	On
10 Jul 2026	6,085 MXN	-3.4%	5,710 MXN	5,576 MXN	1.24	-1.31	6.9K	Off
03 Jul 2026	6,299 MXN	6.8%	5,716 MXN	5,562 MXN	0.94	0.83	12.7K	Off
26 Jun 2026	5,900 MXN	3.1%	5,707 MXN	5,548 MXN	0.63	-6.23	7.4K	Off
19 Jun 2026	5,722 MXN	3.2%	5,714 MXN	5,536 MXN	0.60	-10.19	7	Off
12 Jun 2026	5,546 MXN	-2.2%	5,726 MXN	5,525 MXN	0.64	-13.82	2.3K	Off
05 Jun 2026	5,673 MXN	-0.7%	5,742 MXN	5,514 MXN	0.75	-10.06	811	Off
29 May 2026	5,715 MXN	0.3%	5,760 MXN	5,502 MXN	0.70	-13.23	11.8K	Off
22 May 2026	5,700 MXN	1.0%	5,780 MXN	5,491 MXN	0.64	-13.82	3.6K	Off
15 May 2026	5,645 MXN	2.8%	5,802 MXN	5,480 MXN	0.38	-14.76	8.0K	Off
08 May 2026	5,489 MXN	-5.0%	5,824 MXN	5,470 MXN	0.06	-19.96	6.6K	Off
01 May 2026	5,778 MXN	7.5%	5,855 MXN	5,461 MXN	-0.34	-14.00	7.6K	Off
24 Apr 2026	5,374 MXN	-2.3%	5,877 MXN	5,451 MXN	-0.86	-22.15	6.3K	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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