

WU · MEX · WEEK ENDED 24 JUL 2026

Weekly Investor Report

The Western Union Company · Financial Services · Credit Services

LATEST CLOSE

131.5 MXN

0.0% latest week

Weekly setup

Mixed setup

The weekly trend is not active. Price is -14.2% below the Trend Line and sits at 12.6% of its 52-week range. The latest completed week returned 0.0%, after a 0.0% four-week move. The latest news-sentiment score is 50/100.

Technical setup score 22/100. This score describes the weekly technical setup; the conclusion above also considers fundamentals, positioning, sentiment, and event risk.

LATEST CLOSE

131.5 MXN

24 Jul 2026

1W RETURN

0.0%

latest completed week

4W RETURN

0.0%

short-term follow-through

12W RETURN

-16.1%

quarterly tape

TREND BREADTH

25.0%

13 of 52 weeks active

VOLUME RATIO

-

vs 13-week average

What is working

- No strong opportunity cluster is confirmed yet; monitor trend and activity pressure.

What could go wrong

- The trend backdrop is inactive, so price action has not confirmed a constructive regime.
- Price is below the Trend Line, which keeps downside pressure in focus.
- Price is below Fair Value, so the market is still discounting the latest tape.
- Activity pressure is negative, which weakens the current setup.

What to watch next

- Trend Line remains the key weekly regime level.
- Activity pressure is the gauge to monitor for confirmation or fade.

This week's evidence at a glance

PRICE FOLLOW-THROUGH

0.0%

Latest completed week; four-week move 0.0%.

INDICATOR STACK

14/33

Trend and activity pressure are weighted against the latest 12-week confirmation window.

TREND BACKDROP

Active

The trend backdrop defines the current weekly regime.

PATIENT CAPITAL

Quiet

Activity-pressure buy-signal status for institutional accumulation timing.

NEXT-WEEK EXPECTANCY

Negative 26.74%

Historical one-week expectancy contributes to the evidence score when direction is confirmed.

NEWS SENTIMENT

50/100

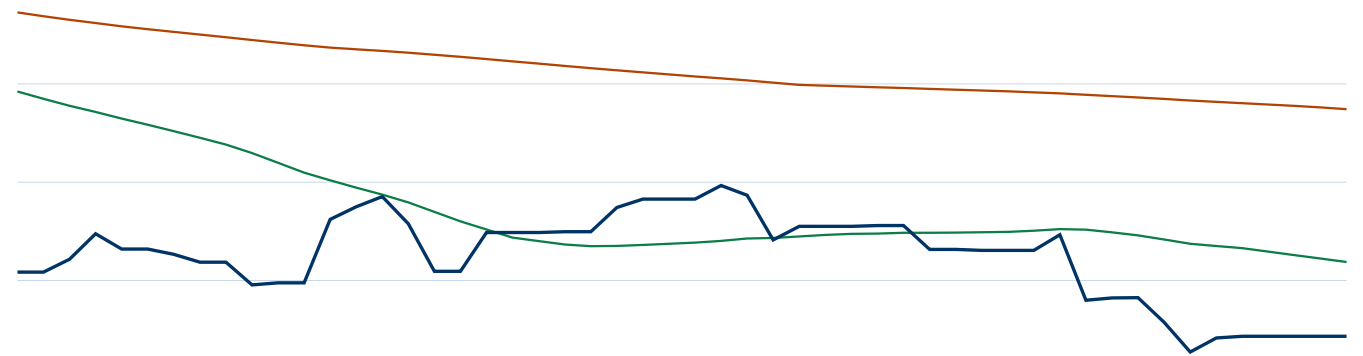
37 relevant articles in the latest sentiment read.

01 · PRICE ACTION

Where price is—and whether the trend supports it

The weekly trend is not active. Price is -14.2% below the Trend Line and sits at 12.6% of its 52-week range. The latest completed week returned 0.0%, after a 0.0% four-week move.

52-week price path



Blue: weekly close · Green: Trend Line · Orange: Sharemaestro Fair Value

Position in the 52-week range Close Trend Fair 124.8 MXN 177.5 MXN Latest close sits at 12.6% of the 52-week range.	RANGE LOCATION 12.6% Shows where the latest close sits between the 52-week low and high.	TREND DISTANCE -14.2% Price premium or discount versus the weekly Trend Line.
	FAIR-VALUE GAP -33.6% Premium demand or model discount versus Sharemaestro Fair Value.	HIGH-WATER GAP -25.9% Distance from the latest 52-week high.

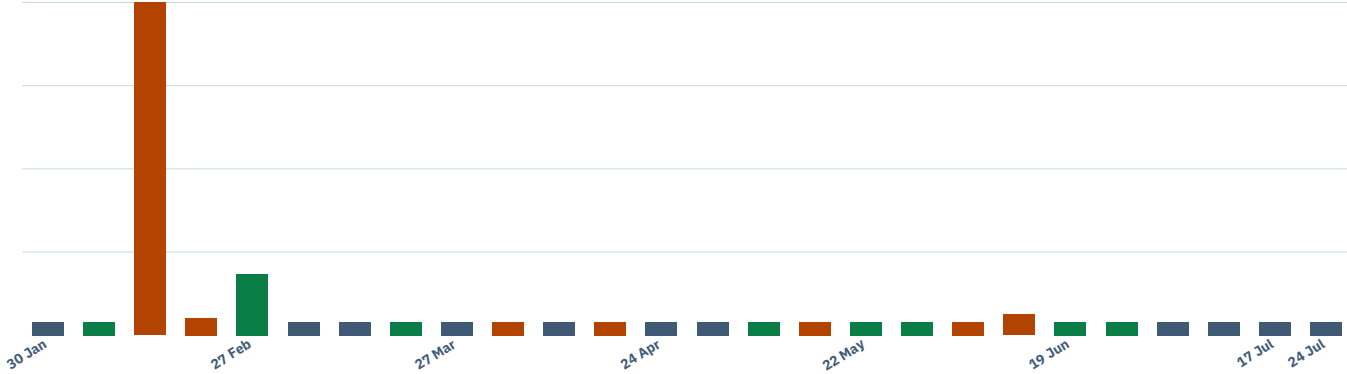
02 · VOLUME AND DEMAND

Is real participation confirming the move?

Latest weekly volume is - the 13-week average. Participation data is incomplete.

26-week volume confirmation

Bar height shows weekly volume. Green marks an up week; orange marks a down week.



PARTICIPATION	BASELINE	ONE-YEAR BASE	LATEST WEEKLY VOLUME
-	186	1.5K	0
Latest volume versus the 13-week average.	13-week average volume.	52-week average volume.	Most recent completed week.

Demand beneath price

Activity pressure and institutional-style signals

These indicators assess whether participation is improving beneath price. They are supporting evidence, not proof of institutional buying.

Activity pressure path

Latest 0.18 · 12-week average 0.13

12-week confirmation

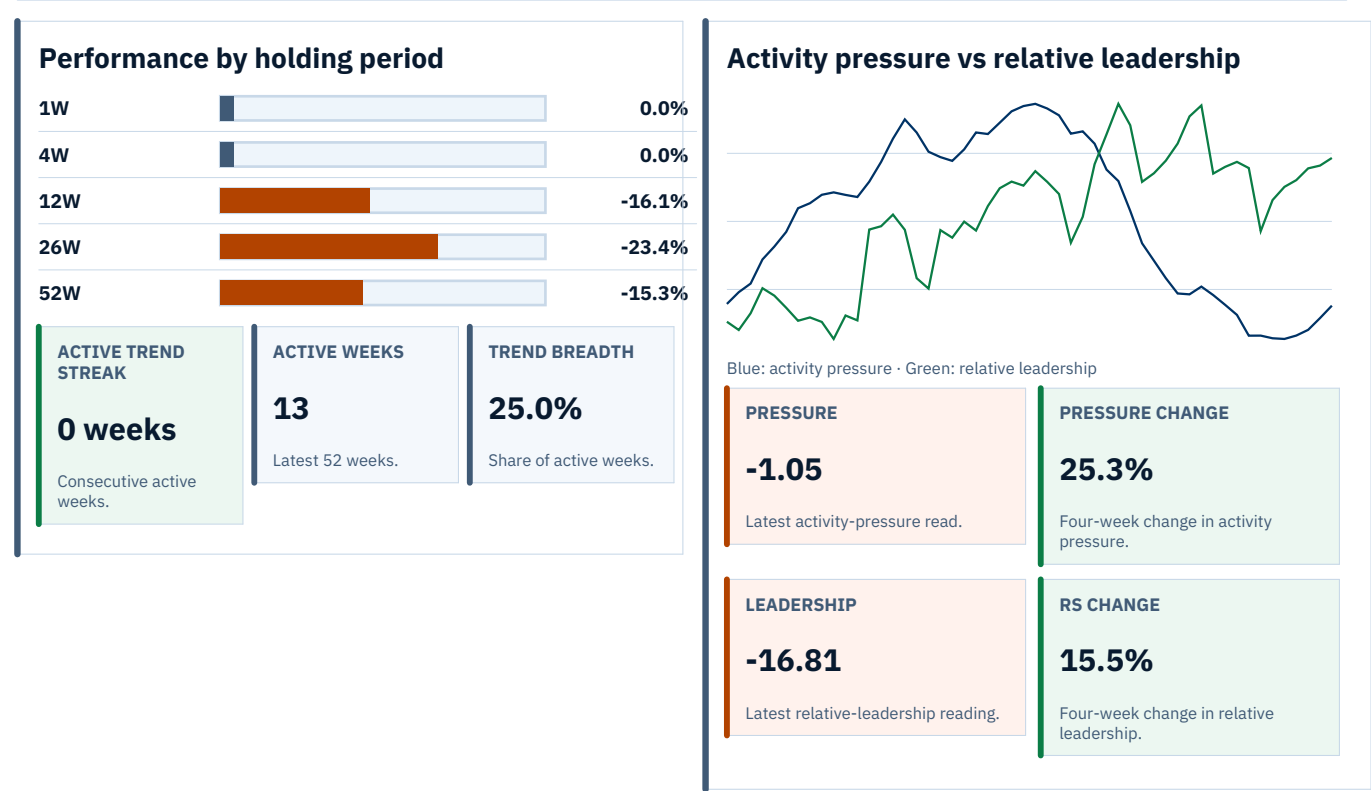
Signal	Read	Meaning
Trend active	0/12	Active trend-backdrop weeks in the latest 12-week window.
Positive pressure	0/12	Weeks with constructive activity pressure in the latest 12-week window.
Positive leadership	0/12	Weeks with positive relative leadership in the latest 12-week window.
Activity pressure	0.18	Current proprietary activity-pressure read.
Buy signals	0	Accumulation signal count in the latest 12 weeks.
Reversal markers	0	No reversal markers

No recent accumulation markers. No reversal markers.

03 · MOMENTUM AND LEADERSHIP

Is performance persistent—and is the stock leading?

Performance is 0.0% over four weeks, -16.1% over 12 weeks, and -15.3% over one year. The current trend has remained active for 0 consecutive weeks.



Technical setup scorecard

Trend		14
Momentum		36
Activity Pressure		33
Relative Leadership		1
Next-Week Expectancy		37
Volume		0
Smart Money		26
Risk Control		27

04 · FUNDAMENTALS AND VALUATION

What investors are paying for—and the quality behind it

A published fundamentals and factor snapshot is not available for this company.

Fundamental snapshot

No published fundamental snapshot is available for this company.

05 · OWNERSHIP, OPTIONS, AND SENTIMENT

What other market participants are doing

Options, insider transactions, market sentiment, and activity-pressure signals can confirm or challenge the price story. None should be used alone.

Insider activity

—

No recent insider transactions are stored.
Acquisitions / disposals over the latest 180 days. Insider activity is context, not a stand-alone signal.

News sentiment

50/100

Weighted news tone is neutral across 37 relevant articles.



4 positive · 29 neutral · 4 negative

Patient Capital

Quiet

Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.
No recent buy signal

06 · CATALYSTS AND RISK

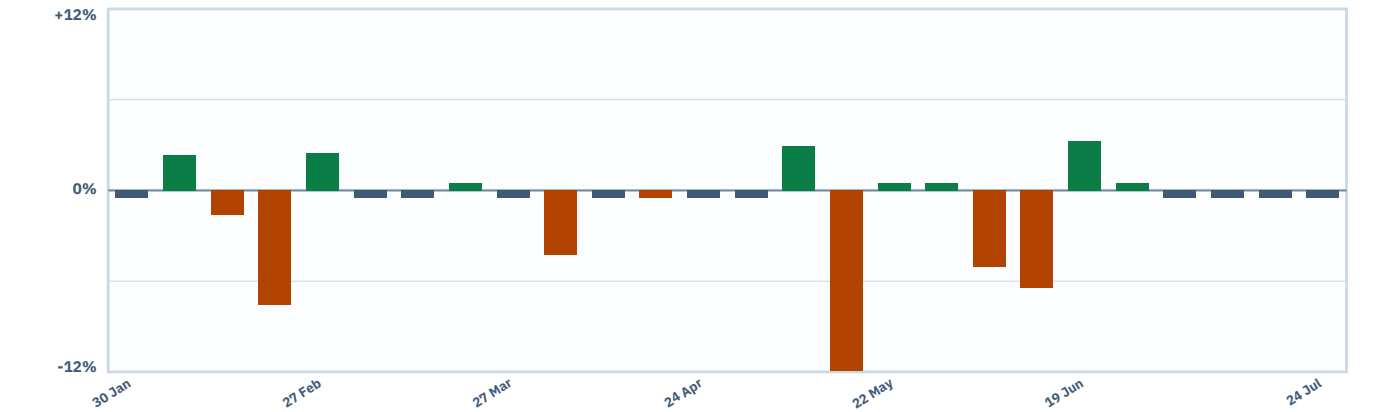
What can move the shares—and how volatile the path has been

Event timing, options-implied movement, drawdown, and weekly gains and losses frame the risk around the current setup.

NEXT EARNINGS - No event is stored.	OPTIONS EXPECTED MOVE - Nearest-chain priced movement where available.	52-WEEK DRAWDOWN -25.9% Distance below the 52-week high.	13-WEEK VOLATILITY 4.0% Standard deviation of weekly returns.
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Weekly gains and losses

Each bar is one completed week. Gains rise above zero; losses fall below it. Taller bars mean a larger move.



WEEKS HIGHER 8 of 26 7 weeks finished lower.	BEST WEEK +3.2% Week of 19 Jun.	WORST WEEK -11.9% Week of 15 May.	LATEST WEEK +0.0% Week of 24 Jul.
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Shape of recent returns <table><tr><td>Strong gains</td><td> </td><td>-</td></tr><tr><td>Modest gains</td><td> </td><td>8</td></tr><tr><td>Flat weeks</td><td> </td><td>11</td></tr><tr><td>Modest losses</td><td> </td><td>2</td></tr><tr><td>Sharp losses</td><td> </td><td>5</td></tr></table>	Strong gains		-	Modest gains		8	Flat weeks		11	Modest losses		2	Sharp losses		5	RECENT VOL 4.0% 13-week weekly-return volatility.	BASE VOL 3.7% 52-week weekly-return volatility.
Strong gains		-															
Modest gains		8															
Flat weeks		11															
Modest losses		2															
Sharp losses		5															
	UP/DOWN SPLIT 18/14 Count of positive and negative weeks in the 52-week window.	AVERAGE SKEW 2.8% / -4.5% Average positive week versus average negative week.															

07 · SECTOR AND PEER CONTEXT

Is this stock leading—or simply moving with its group?

Sector and industry breadth distinguish company-specific strength from a broad group move.

Sector · MX Financial Services

4-WEEK RANK 50 / 80 Standing within the tracked group.	GROUP AVERAGE 1.0% Average four-week return.	TREND BREADTH 40.0% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
SBET	MEX	5.0%	27.0%	Inactive
PYPL	MEX	-1.1%	26.6%	Inactive
BMNR	MEX	-0.4%	16.9%	Inactive
MSCI	MEX	0.0%	15.4%	Active
MCO	MEX	1.4%	13.3%	Inactive

Industry · MX Credit Services

4-WEEK RANK 6 / 13 Standing within the tracked group.	GROUP AVERAGE -3.3% Average four-week return.	TREND BREADTH 15.4% Share of peers with an active trend.
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Peer	Exchange	1W return	4W return	Trend
PYPL	MEX	-1.1%	26.6%	Inactive
MA	MEX	-1.4%	7.9%	Inactive
V	MEX	-1.7%	4.7%	Active
SYF	MEX	0.0%	4.7%	Inactive
GENTERA	MEX	0.7%	4.1%	Inactive

08 · EVIDENCE AND WEEKLY DATA

The underlying research record

Every top-level statement should be traceable to a stored market, fundamental, event, or positioning observation.

Cross-signal evidence matrix

Evidence pillar	Score / read	Summary	Detail
Weekly tape	20/100	Trend, activity pressure, participation, and risk combine to a 20/100 tape read.	
Indicator analysis	12/100	Latest 12-week confirmation: trend 0/12, activity pressure 0/12, relative leadership 0/12.	Activity pressure 0.18; No reversal markers
Next-Week Expectancy	Negative 26.74%	Next-week expectancy is negative with a 26.74% historical one-week setup read.	Adds short-term historical context without overriding trend, activity, or relative leadership.
Factors	50/100	No published factor snapshot is available yet.	Not currently available.
Patient Capital	Quiet	Activity-pressure buy-signal evidence highlights potential institutional accumulation windows.	No recent buy signal
Sentiment	50/100	Weighted news tone is neutral across 37 relevant articles.	Can Consumer Services Cushion Western Union's Q2 Revenue Drop?
Insiders	50/100	No recent insider transaction evidence is stored.	Not currently available.
Earnings	50/100	No stored earnings event is currently attached to this ticker.	Not currently available.

Current evidence clusters

PRICE FOLLOW-THROUGH 0.0% Latest completed week; four-week move 0.0%.	INDICATOR STACK 14/33 Trend and activity pressure are weighted against the latest 12-week confirmation window.	TREND BACKDROP Active The trend backdrop defines the current weekly regime.	PATIENT CAPITAL Quiet Activity-pressure buy-signal status for institutional accumulation timing.
NEXT-WEEK EXPECTANCY Negative 26.74% Historical one-week expectancy contributes to the evidence score when direction is confirmed.	NEWS SENTIMENT 50/100 37 relevant articles in the latest sentiment read.		

Recent completed weeks

The completed weekly bars behind the report provide a compact audit trail for price, trend, Fair Value, activity pressure, leadership, and volume.

Week	Close	Return	Trend Line	Fair Value	Pressure	Leadership	Volume	Trend
24 Jul 2026	131.5 MXN	0.0%	153.3 MXN	198.2 MXN	-1.05	-16.81	0	Off
17 Jul 2026	131.5 MXN	0.0%	154.3 MXN	198.7 MXN	-1.18	-17.62	0	Off
10 Jul 2026	131.5 MXN	0.0%	155.3 MXN	199.1 MXN	-1.31	-17.92	0	Off
03 Jul 2026	131.5 MXN	0.0%	156.3 MXN	199.5 MXN	-1.37	-19.17	0	Off
26 Jun 2026	131.5 MXN	0.4%	157.4 MXN	199.9 MXN	-1.41	-19.89	190	Off
19 Jun 2026	131.0 MXN	3.2%	158.0 MXN	200.3 MXN	-1.40	-21.29	0	Off
12 Jun 2026	126.9 MXN	-6.4%	158.6 MXN	200.7 MXN	-1.37	-24.62	1.8K	Off
05 Jun 2026	135.6 MXN	-5.1%	159.9 MXN	201.2 MXN	-1.37	-17.89	0	Off
29 May 2026	142.8 MXN	0.1%	161.1 MXN	201.6 MXN	-1.15	-17.23	65	Off
22 May 2026	142.7 MXN	0.5%	162.0 MXN	202.0 MXN	-1.04	-17.76	300	Off
15 May 2026	142.1 MXN	-11.9%	162.8 MXN	202.4 MXN	-0.94	-18.47	43	Off
08 May 2026	161.3 MXN	2.9%	163.0 MXN	202.8 MXN	-0.85	-11.21	5	Off
01 May 2026	156.7 MXN	0.0%	162.5 MXN	203.1 MXN	-0.93	-12.37	0	Off
24 Apr 2026	156.7 MXN	0.0%	162.1 MXN	203.4 MXN	-0.92	-15.27	0	Off

How to use this report

This is a completed-week research summary. It explains the available evidence and its conflicts; it does not predict a guaranteed outcome or replace your own risk assessment. Fundamental figures may refer to an earlier financial reporting period, which is shown in the fundamentals section.

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